

Medical Scales Market: Segmented: By Scale Type (Regular Scale, Wheelchair Scale, Infant and BaBy Scales and Others); By Application (Hospital, Household, Dialysis Center, Nursing Center and Others); By Nature (Analog and Digital) and Region – Analysis of Market Size, Share & Trends and Forecasts to 2030

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Abstracts

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PRODUCT OVERVIEW

Medical scales are an integral piece of equipment for all medical establishments. Nearly every patient uses the weight scale designed for medical or health-care purposes as part of their treatment and daily care. The weight of a patient is crucial information to identify fluid accumulation, measure correct dosages of medications, and test for malnutrition or obesity. Weight is an indicator of overall health, so rapid weight loss or gains may be an indication of a bigger problem. Scales also display the slightest fluctuation of weight suggesting a health issue. The Market mainly emphasizes the weight scale intended for medical or healthcare purposes.

MARKET HIGHLIGHTS

The Medical Scales market is expected to project a CAGR of 5.50% during the forecast

period, 2020-2030

The Medical or Healthcare Scales market is expected to deliver substantial returns by the end of the 2021-2030 forecast period while having a modest CAGR over the proposed duration.

GLOBAL MEDICAL SCALES MARKET: SEGMENTS

Regular scales are expected to account for more than 55 percent of the medical scales industry in the segment of scales type.

Market growth is due to varied patients needing regular scales. As the market dynamics change, the companies are also developing different models with different weight handling scales to cope with the rising number of obese patients. In the next 10 years, the regular scale segment is expected to continue to dominate.

The target market has shifted to bariatric healthcare centers due to the significance of scales in such centers for the obese.

The medical scales market is dominated by hospital services with a share of over 60 percent in 2019. The hospitals handling diverse cases and patients need different scale types raising their demand in hospitals and healthcare clinics and centers.

MARKET DYNAMICS

Drivers

Increasing cases of malnutrition in developing countries

Rising population and Increase in obesity

Restraint

Higher weight scales are providing lower accuracy

GLOBAL MEDICAL SCALES MARKET: KEY PLAYERS

Algen Scale Corp. (USA)

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Detecto Scale Company (USA)

Doran Scales, Inc. (USA)

Natus Medical Incorporated (USA)

Pelstar, LLC (USA)

Seca GmbH & Co. Kg. (Germany)

SR Instruments, Inc. (USA)

Tanita Corporation (Japan)

Wedderburn (Australia)

Welch Allyn, Inc. (USA)

Seca Medical

Natus Medical

MyWeigh

Marsden Weighing

Other Prominent Players

GLOBAL MEDICAL SCALES MARKET REPORT ALSO CONTAINS AN ANALYSIS ON:

Global Medical Scales Market Segments

By Scale Type

Medical Scales Market: Segmented: By Scale Type (Regular Scale, Wheelchair Scale, Infant and BaBy Scales and Ot...

Regular Scales

Wheelchair Scales

Infant and Baby Scales

Others

By Applications

Hospital

Household

Dialysis Center

Nursing Center

Others

By Nature

Analog

Digital

Global Medical Scales Market Dynamics

Global Medical Scales Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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11.13. MyWeigh

11.14. Marsden Weighing

Consultant Recommendation

The above-given segmentation and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

I would like to order

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