

Meat Substitutes Market Size, Share, and Analysis, By Product (Tofu, Tempeh, Textured Vegetable Protein, Seitan, Quorn and Other Product), By Source (Soy Protein, Wheat Protein, Pea Protein and Other Sources), By Types (Concentrates, Isolates and Textured), By Form (Solid, Liquid), By Category (Frozen, Refrigerated and Shelf Table), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034

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Abstracts

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PRODUCT OVERVIEW

Meat Substitutes Market is anticipated to exhibit a Compound Annual Growth Rate (CAGR) of 10.7% during the forecast span from 2024 to 2034. In 2023, the market size was assessed at USD 5 billion and is projected to reach USD 15.3 billion by the completion of 2034.

Meat substitutes are plant-based or lab-grown alternatives that are designed to imitate the flavor, texture, and nutritional properties of genuine meat. These

alternatives are highly sought after for ethical, environmental, or health reasons, and they frequently have low environmental consequences and saturated fat content than conventional meats. Commonly used sources in the production of meat substitutes include soy, wheat gluten, peas, and mycoprotein. Additionally, plant-derived substitutes such as tofu, tempeh, and seitan provide essential nutrients and protein. Technological innovations in cellular agriculture have simplified the development of lab-grown alternatives that replicate the authentic meat experience without the need for traditional animal farming practices. Therefore, meat substitutes play an important role in promoting sustainability and responding to changing consumer preferences as they provide more nutritional options and reduce the environmental footprint associated with conventional meat production.

MARKET HIGHLIGHTS

Meat Substitutes Market is projected to reach USD 15.3 billion over the forecast period, due to increased consumer awareness regarding ethical, environmental, and health concerns. The growing demand for plant-based alternatives has resulted in increased manufacturing of new products such as plant-derived burgers, sausages, and lab-grown equivalents. Additionally, established food firms and startups are aggressively spending in R&D to improve the flavours and texture of these alternatives. Moreover, the increasing adoption of vegetarian and flexitarian lifestyles, coupled with rising disposable incomes, is a significant factor for the growth of meat substitute market. Governmental initiatives which are aimed at promoting sustainable food practices and reducing meat consumption also play a major role in stimulating market demand. Therefore, the meat substitute market will witness sustained growth as it offers sustainable choices to consumers globally.

Meat Substitutes Market Segments:

By Product

Tofu

Tempeh

Textured Vegetable Protein

Seitan

Quorn

Other Product

By Source

Soy Protein

Wheat Protein

Pea Protein

Other Sources

By Type

Concentrates

Isolates

Texture

By Form

Solid

Liquid

By Category

Frozen

Refrigerated

Shelf Table

MARKET DYNAMICS

Growth Drivers

Consumer Demand for Plant-Based Diets will Generate Growth Opportunities

Innovation and Product Development Will Lead to Market Expansion

Restraint

Cost Issues Associated with High-Quality Products can Impede Industry Growth

Key Players

Beyond Meat, Inc.

Impossible Foods Inc.

Archer Daniels Midland Company

The Vegetarian Butcher

Nestlé S.A.

Quorn Foods

Conagra Brands, Inc.

Kellogg Company

Tyson Foods, Inc.

Maple Leaf Foods Inc.

Tofurky

Lightlife Foods, Inc.

Sweet Earth Foods

Oumph!

Gardein

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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