

Manuka Honey Market Size, Share, and Analysis, By Type (UMF 5+/MGO 83 mg/kg [ppm], UMF 10+/MGO 263 mg/kg [ppm], UMF 15+/MGO 514 mg/kg [ppm], UMF 20+/MGO 829 mg/kg [ppm]), By Nature (Organic/Natural, Conventional), By Application (Nutraceutical, Pharmaceutical, Food and Beverages, Cosmetic and Personal Care, Others), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Stores, Others) and Regional Forecasts, 2022-2032

<https://marketpublishers.com/r/M078B8E43E37EN.html>

Date: December 2023

Pages: 419

Price: US\$ 4,950.00 (Single User License)

ID: M078B8E43E37EN

Abstracts

Manuka Honey Market Size, Share, and Analysis, By Type (UMF 5+/MGO 83 mg/kg [ppm], UMF 10+/MGO 263 mg/kg [ppm], UMF 15+/MGO 514 mg/kg [ppm], UMF 20+/MGO 829 mg/kg [ppm]), By Nature (Organic/Natural, Conventional), By Application (Nutraceutical, Pharmaceutical, Food and Beverages, Cosmetic and Personal Care, Others), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Stores, Others) and Regional Forecasts, 2022-2032

PRODUCT OVERVIEW

Manuka Honey Market size was USD 0.52 billion in 2021 and projected to grow from USD 0.6 billion in 2023 to USD 1.0 billion by 2032, exhibiting a CAGR of 6.4% during the forecast period.

Manuka honey is the monofloral honey generated from the manuka tree's nectar. The

manuka tree originates to some areas of Australia and also New Zealand, but is presently produced on the global scale. It holds a strong and earthy smell, flavor, and is used as a substitute of sugar. Manuka honey is fairly bitter flavored due to the significant amount of methylglyoxal compounds.

MARKET HIGHLIGHTS

Manuka Honey Market is expected to reach USD 1.0 billion, growing at a CAGR of 6.4% during the forecast period owing to the numerous health benefits of manuka honey, which include its capacity to promote better digestion, ease sore throats, cure acne, and shield for gastric ulcers. Also, since more people are becoming aware of the benefits of manuka honey, the product purchase is expected to increase, which will drive the market growth over the estimated period.

Manuka Honey Market Segments:

Type

UMF 5+/MGO 83 mg/kg (ppm)

UMF 10+/MGO 263 mg/kg (ppm)

UMF 15+/MGO 514 mg/kg (ppm)

UMF 20+/MGO 829 mg/kg (ppm)

Nature

Organic/Natural

Conventional

Application

Nutraceutical

Pharmaceutical

Food and Beverages

Cosmetic and Personal Care

Others

Distribution Channel

Supermarkets/Hypermarkets

Convenience Stores

Online Stores

Others

MARKET DYNAMICS

Growth Drivers

Several Health Benefits Associated with Manuka Honey is Expected to Boost the Market Growth

Increasing Use of Manuka Honey in Cosmetics Industry is Expected to Boost the Market Growth

Restraint

High Price of Manuka Honey May Restrain the Market Growth

Key Players

Midland Holdings

Comvita Limited

OHA Honey

Capilano Honey Ltd.

GO Healthy New Zealand Ltd.

Nature's Gold

Manuka Health New Zealand

Arataki Honey

Mossops Honey

Australia's Manuka

Simply Honey

Barnes Natural

New Zealand Honey Co.

Pure New Zealand Honey

Watson And Sons

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary,

Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

Contents

1. EXECUTIVE SUMMARY

- 1.1. Regional Market Share
- 1.2. Business Trends
- 1.3. Manuka Honey Market: COVID-19 Outbreak
- 1.4. Regional Trends
- 1.5. Segmentation Snapshot

2. RESEARCH METHODOLOGY

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
 - 2.5.1. Paid Sources
 - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

3. MARKET CHARACTERISTICS

- 3.1. Market Definition
- 3.2. Manuka Honey Market: COVID-19 Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

4. MANUKA HONEY MARKET – INDUSTRY INSIGHTS

- 4.1. Industry Segmentation
- 4.2. COVID-19 overview on world economy
- 4.3. Industry ecosystem Channel analysis
- 4.4. Innovation & Sustainability

5. MACROECONOMIC INDICATORS

6. RECENT DEVELOPMENTS

7.MARKET DYNAMICS

- 7.1. Introduction
- 7.2.Growth Drivers
- 7.3.Market Opportunities
- 7.4. Market Restraints
- 7.5.Market Trends

8. MARKET ANALYSIS

- 8.1. Porters Five Forces
- 8.2. PEST Analysis
 - 8.2.1. Political
 - 8.2.2.Economic
 - 8.2.3.Social
 - 8.2.4.Technological

9. MANUKA HONEY MARKET

- 9.1. Overview
- 9.2.Historical Analysis (2016-2021)
 - 9.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

10. MANUKA HONEY MARKET SIZE & FORECAST 2022A-2032F

- 10.1.Overview
- 10.2. Key Findings
- 10.3. Market Segmentation
 - 10.3.1. By Type
 - 10.3.1.1.UMF 5+/MGO 83 mg/kg (ppm)
 - 10.3.1.1.1.By Value (USD Million) 2022-2032F
 - 10.3.1.1.2. Market Share (%) 2022-2032F
 - 10.3.1.1.3. Y-o-Y Growth (%) 2022-2032F
 - 10.3.1.2. UMF 10+/MGO 263 mg/kg (ppm)
 - 10.3.1.2.1. By Value (USD Million) 2022-2032F
 - 10.3.1.2.2.Market Share (%) 2022-2032F

- 10.3.1.2.3.Y-o-Y Growth (%) 2022-2032F
- 10.3.1.3. UMF 15+/MGO 514 mg/kg (ppm)
 - 10.3.1.3.1. By Value (USD Million) 2022-2032F
 - 10.3.1.3.2.Market Share (%) 2022-2032F
 - 10.3.1.3.3.Y-o-Y Growth (%) 2022-2032F
- 10.3.1.4. UMF 20+/MGO 829 mg/kg (ppm)
 - 10.3.1.4.1.By Value (USD Million) 2022-2032F
 - 10.3.1.4.2. Market Share (%) 2022-2032F
 - 10.3.1.4.3. Y-o-Y Growth (%) 2022-2032F
- 10.3.2.By Nature
 - 10.3.2.1. Organic/Natural
 - 10.3.2.1.1. By Value (USD Million) 2022-2032F
 - 10.3.2.1.2.Market Share (%) 2022-2032F
 - 10.3.2.1.3.Y-o-Y Growth (%) 2022-2032F
 - 10.3.2.2.Conventional
 - 10.3.2.2.1.By Value (USD Million) 2022-2032F
 - 10.3.2.2.2. Market Share (%) 2022-2032F
 - 10.3.2.2.3. Y-o-Y Growth (%) 2022-2032F
- 10.3.3.By Application
 - 10.3.3.1. Nutraceutical
 - 10.3.3.1.1. By Value (USD Million) 2022-2032F
 - 10.3.3.1.2.Market Share (%) 2022-2032F
 - 10.3.3.1.3.Y-o-Y Growth (%) 2022-2032F
 - 10.3.3.2.Pharmaceutical
 - 10.3.3.2.1.By Value (USD Million) 2022-2032F
 - 10.3.3.2.2. Market Share (%) 2022-2032F
 - 10.3.3.2.3.Y-o-Y Growth (%) 2022-2032F
 - 10.3.3.3.Food and Beverages
 - 10.3.3.3.1.By Value (USD Million) 2022-2032F
 - 10.3.3.3.2.Market Share (%) 2022-2032F
 - 10.3.3.3.3.Y-o-Y Growth (%) 2022-2032F
 - 10.3.3.4.Cosmetic and Personal Care
 - 10.3.3.4.1. By Value (USD Million) 2022-2032F
 - 10.3.3.4.2.Market Share (%) 2022-2032F
 - 10.3.3.4.3.Y-o-Y Growth (%) 2022-2032F
 - 10.3.3.5.Others
 - 10.3.3.5.1. By Value (USD Million) 2022-2032F
 - 10.3.3.5.2.Market Share (%) 2022-2032F
 - 10.3.3.5.3.Y-o-Y Growth (%) 2022-2032F

10.3.4.By Distribution Channel

10.3.4.1. Supermarkets/Hypermarkets

10.3.4.1.1.By Value (USD Million) 2022-2032F

10.3.4.1.2. Market Share (%) 2022-2032F

10.3.4.1.3. Y-o-Y Growth (%) 2022-2032F

10.3.4.2.Convenience Stores

10.3.4.2.1. By Value (USD Million) 2022-2032F

10.3.4.2.2.Market Share (%) 2022-2032F

10.3.4.2.3.Y-o-Y Growth (%) 2022-2032F

10.3.4.3.Online Stores

10.3.4.3.1. By Value (USD Million) 2022-2032F

10.3.4.3.2.Market Share (%) 2022-2032F

10.3.4.3.3.Y-o-Y Growth (%) 2022-2032F

10.3.4.4. Others

10.3.4.4.1. By Value (USD Million) 2022-2032F

10.3.4.4.2.Market Share (%) 2022-2032F

10.3.4.4.3.Y-o-Y Growth (%) 2022-2032F

11.NORTH AMERICA MANUKA HONEY MARKET SIZE & FORECAST 2022A-2032F

11.1.Overview

11.2. Key Findings

11.3. Market Segmentation

11.3.1.By Type

11.3.2. By Nature

11.3.3. By Application

11.3.4. By Distribution Channel

11.4.Country

11.4.1. United States

11.4.2.Canada

12. EUROPE MANUKA HONEY MARKET SIZE & FORECAST 2022A-2032F

12.1. Overview

12.2. Key Findings

12.3. Market Segmentation

12.3.1. By Type

12.3.2.By Nature

12.3.3.By Application

12.3.4.By Distribution Channel

12.4. Country

12.4.1.Germany

12.4.2. United Kingdom

12.4.3. France

12.4.4. Italy

12.4.5. Spain

12.4.6. Russia

12.4.7. Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

13. ASIA MANUKA HONEY MARKET SIZE & FORECAST 2022A-2032F

13.1. Overview

13.2. Key Findings

13.3. Market Segmentation

13.3.1. By Type

13.3.2.By Nature

13.3.3.By Application

13.3.4.By Distribution Channel

13.4. Country

13.4.1.India

13.4.2. China

13.4.3. South Korea

13.4.4. Japan

13.4.5. Rest of APAC

14. MIDDLE EAST AND AFRICA MANUKA HONEY MARKET SIZE & FORECAST 2022A-2032F

14.1.Overview

14.2. Key Findings

14.3. Market Segmentation

14.3.1. By Type

14.3.2.By Nature

14.3.3.By Application

14.3.4. By Distribution Channel

14.4. Country

14.4.1.Israel

14.4.2. GCC

- 14.4.3. North Africa
- 14.4.4. South Africa
- 14.4.5. Rest of Middle East and Africa

15. LATIN AMERICA MANUKA HONEY MARKET SIZE & FORECAST 2022A-2032F

- 15.1. Overview
- 15.2. Key Findings
- 15.3. Market Segmentation
 - 15.3.1. By Type
 - 15.3.2. By Nature
 - 15.3.3. By Application
 - 15.3.4. By Distribution Channel
- 15.4. Country
 - 15.4.1. Mexico
 - 15.4.2. Brazil
 - 15.4.3. Rest of Latin America

16. COMPETITIVE LANDSCAPE

- 16.1. Company market share, 2021
- 16.2. Key player overview
- 16.3. Key stakeholders

17. COMPANY PROFILES

- 17.1. Midland Holdings
 - 17.1.1. Company Overview
 - 17.1.2. Financial Overview
 - 17.1.3. Key Product; Analysis
 - 17.1.4. Company Assessment
 - 17.1.4.1. Product Portfolio
 - 17.1.4.2. Key Clients
 - 17.1.4.3. Market Share
 - 17.1.4.4. Recent News & Development (Last 3 Yrs.)
 - 17.1.4.5. Executive Team
- 17.2. Comvita Limited
- 17.3. OHA Honey
- 17.4. Capilano Honey Ltd.

- 17.5. GO Healthy New Zealand Ltd.
- 17.6. Nature's Gold
- 17.7. Manuka Health New Zealand
- 17.8. Arataki Honey
- 17.9. Mossops Honey
- 17.10. Australia's Manuka
- 17.11. Simply Honey
- 17.12. Barnes Natural
- 17.13. New Zealand Honey Co.
- 17.14. Pure New Zealand Honey
- 17.15. Watson And Sons
- 17.16. Other Prominent Players

18. APPENDIX

19. CONSULTANT RECOMMENDATION

I would like to order

Product name: Manuka Honey Market Size, Share, and Analysis, By Type (UMF 5+/MGO 83 mg/kg [ppm], UMF 10+/MGO 263 mg/kg [ppm], UMF 15+/MGO 514 mg/kg [ppm], UMF 20+/MGO 829 mg/kg [ppm]), By Nature (Organic/Natural, Conventional), By Application (Nutraceutical, Pharmaceutical, Food and Beverages, Cosmetic and Personal Care, Others), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Stores, Others) and Regional Forecasts, 2022-2032

Product link: <https://marketpublishers.com/r/M078B8E43E37EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M078B8E43E37EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970