

# **Managed Security Services Market: Segmented: By deployment type (On premises and on cloud); By organization(Small and medium enterprise and large enterprise); By application (BFSI, Retail & E-commerce, Government, Healthcare, IT & Telecom, Construction and Others); and Region –Analysis of Market Size, Share & Trends for 2016 – 2019 and Forecasts to 2030.**

<https://marketpublishers.com/r/M9C6B2BF6A5BEN.html>

Date: July 2023

Pages: 235

Price: US\$ 4,250.00 (Single User License)

ID: M9C6B2BF6A5BEN

## **Abstracts**

Managed Security Services Market By deployment type (On premises and on cloud); By organization(Small and medium enterprise and large enterprise); By application (BFSI, Retail & E-commerce, Government, Healthcare, IT & Telecom, Construction and Others); and Region -Analysis of Market Size, Share & Trends for 2016 - 2019 and Forecasts to 2030.

## **PRODUCT OVERVIEW**

Managed Security Services sector (MSS) includes remote control and management of IT protection functions by provider third-party service providers, to efficiently secure confidential data from organizations. With the growth of companies in the scale and scope of social media, cloud infrastructure, Big Data, and multiple computing devices, the role of information security becomes increasingly complex. Growing numbers of cybercrime security attacks and malicious activity have generated concern among organizations. Furthermore, the increased complexity of network infrastructure has been shown to hinder the management of data protection. In this scenario, it has been a lucrative option for organizations to outsource security tasks to managed security

service providers.

## MARKET HIGHLIGHTS

Managed Security Services Market is expected to project a CAGR of 14.40% during the forecast period, 2021-2030

The main market drivers are expected to fuel the growth due to the growing number of security breaches and attacks posing a threat to large and small organizational structures. For overall safety posture and technology advancing in the cloud and IoT, appropriate steps have been taken in advance to improve future uses around the vertical.

## MANAGED SECURITY SERVICES MARKET: SEGMENTS

The On-premises segment is anticipated to register the volume share.

Global Managed Security Services Market is segmented by deployment mode: Cloud and On-premises. Security investments in the cloud sector increase and service providers focus on delivering cloud-based services instead of On-Premises services.

Small & medium enterprises accounted to register a CAGR of 17.5%.

Global Managed Security Services Market is segmented by Organization: Small and medium enterprises and large enterprises. In small and medium-sized enterprises the market for managed security services is on the increase because of the insufficient IT resources to deal with complex threats. This helps businesses to outsource safety activities to managed security providers. The adoption of managed security services is boosted by increasing awareness of security threats and increased security expenditures among these institutions. To attract more organizations towards the use of these products, service providers also offer flexible pricing models.

BFSI is expected to dominate the market with a growing CAGR

Global Managed Security Services Market is segmented by application into BFSI, Government, Healthcare, Retail, Telecom, Utilities, and Manufacturing. The ineffective physical and logical monitoring of customer data systems and the inadequate reporting and controls of security-related incidents are one of the major reasons for data loss in this industry. Regional stability, terrorism, physical hazards, networks, and current

challenges resulting from cyber-sabotage and secret sources are constantly visualized within the BFSI industry. In the financial sector, the growing regulation stimulates industry growth in that area.

## MARKET DYNAMICS

### Drivers

The growing demand for MSMEs

### Restraints

Lack of scalability

## GLOBAL MANAGED SECURITY SERVICES MARKET: KEY PLAYERS

### IBM (US)

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

NTT Data (Japan)

DXC Technology (US)

Atos (France)

Verizon (US)

Cipher Security (US)

Optiv Security (US)

Infosys (India)

Cognizant (US)

Wipro (India)

Other prominent players

THE GLOBAL MANAGED SECURITY SERVICES MARKET REPORT ALSO  
CONTAINS AN ANALYSIS ON:

Managed Security Services Market Segments

By organization type

SMEs

Large enterprises

By Application type:

BFSI

Retail & E-commerce

Government

Healthcare

IT & Telecom

Construction

Others

By Deployment type

On-premises

Cloud

Global Managed Security Services Market Dynamics

Global Managed Security Services Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

#### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of

both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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Consultant Recommendation

The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

## I would like to order

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