

Large Format Printers Market: Segmented: By Ink Type (Aqueous, Solvent, UV-Curable, Dye Sublimation, Latex, Others); By Technology (Ink-Based, Toner-Based); , And Region – Global Analysis of Market Size, Share & Trends For 2019–2020 And Forecasts To 2031

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Abstracts

[170 + Pages Research Report] Large Format Printers Market to surpass USD 12.7 billion by 2031 from USD 8.9 billion in 2021 at a CAGR of 4.6% in the coming years, i.e., 2021-31.

Product Overview

Print materials that are too large to be printed on the most commonly accessible sizes of commercial printing presses are referred to as large format printers. Large format printing necessitates the use of specialized production equipment that can accept print proportions that are larger than conventional. Its most usually fashioned as a flat wall hanging, although it can also be made to fold or stand-alone in some situations. It sprays ink onto the specified materials, similar to an inkjet printer, to swiftly generate quality prints with immaculate detail and accuracy. Banners, posters, trade show graphics, wallpapers, and car images are just a few of the applications for large format printers.

Market Highlights

Large Format Printers market is expected to project a notable CAGR of 4.6% in 2031.

Large format printers play an important part in the decor industry and are a lucrative and rapidly expanding business. The main advantage of these printers is their capacity to

produce higher-quality photos and graphical presentations than ordinary printers. These printers provide the ideal document size and high picture quality necessary to print on the final media efficiently in home furnishing, décor, and car wrap applications.

Global Large Format Printers: Segments

Aqueous ink segment to grow with the highest CAGR during 2021-31

Global Large Format Printers Market is fragmented by ink type into Aqueous, Solvent, UV-Curable, Dye Sublimation, Latex, Others. Both offer advantages and disadvantages in terms of cost and overall picture quality. Aqueous ink takes much longer to dry and is not waterproof in most cases. Furthermore, when exposed to UV radiation, this sort of ink degrades. Although the solvent ink is waterproof and UV resistant, it emits extremely dangerous chemical vapors during the printing process, necessitating specific ventilation. UV cured ink, on the other hand, has a number of advantages: it dries practically instantly, is UV resistant, and has no substantial environmental impact.

Ink-based segment to grow with the highest CAGR during 2021-31

Global Large Format Printers market is segmented by technology into Ink-based, Toner-based. The rising use of inkjet large format printers for technical and CAD printing applications is one of the key reasons for the market's higher growth rate. The architectural, engineering, and construction (AEC) industries have traditionally favored laser printers because they use fewer colors and print faster than inkjet printers. However, as time has passed, inkjet printer manufacturers have begun to offer quicker inkjet printers with lower operating costs for big format printing, resulting in broad acceptance of inkjet printers in these industries. The replacement of toner-based printers with inkjet printers, which offer benefits such as low cost and low maintenance, is the reason for the decline in demand for toner-based printers.

Market Dynamics

Drivers

Rising demand from various industries

Outdoor advertisements are printed on large/wide-format printers for in-house marketing or for an advertising agency with several clients. Large format printers are used by a variety of businesses throughout the world to create eye-catching and vivid images for advertising banners, posters, signs boards, billboards, and hoardings. To grab attention and maintain client interest, banners and billboards must contain detailed and clear

graphics of good quality. Large format printers are used by marketers to create visually spectacular campaigns, such as posters and banner adverts, using high-quality images for usage in offices and public locations.

Used in different segments

Large format printers play an important part in the decor industry and are a lucrative and rapidly expanding business. The main advantage of these printers is their capacity to produce higher-quality photos and graphical presentations than ordinary printers. These printers provide the ideal document size and high picture quality necessary to print on the final media efficiently in home furnishing, décor, and car wrap applications. Large size printers assist architects in swiftly and precisely producing drawings.

Restraint

High initial cost

Large format printers demand a significant initial expenditure in terms of installation and maintenance. Large-format printing necessitates the use of a variety of printing materials. Furthermore, large format printers consume a lot of electricity each year. The high running costs of large format printers are largely due to the printers' design complexity and high ink prices.

Despite the fact that tier 1 manufacturers are now delivering big format printers at affordable prices, the high maintenance and operational costs remain the primary sources of concern. The advertising industry, which is a significant user of big format printers, is currently changing its attention from regular printers to super-wide format printers, which have high associated costs.

Global Large Format Printers: Key Players

AGFA-GEVAERT

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Canon Inc.

Durst Group AG

Epson Corporation

HP Development Company, L.P.

Konica Minolta

Mimaki Engineering

Ricoh

Roland

FUJIFILM Holdings Corporation

Other Prominent Players

Global Large Format Printers: Regions

Global Large Format Printers market is segmented based on regional analysis into five major regions: North America, Latin America, Europe, Asia Pacific and the Middle East and Africa. APAC accounted for XX percent of the market in 2021, and the region is expected to grow at a CAGR of XX percent over the next decade. China and India are the main textile suppliers; these nations have the greatest number of textile printing owners and marketers, as well as the largest base of textile manufacturers

Impact of Covid-19 on Large Format Printers Market

The COVID-19 epidemic forced the closure or partial closure of factories, warehouses, enterprises, and educational institutions around the world. Other lockdown tactics included stringent social distance rules, restricted travel, and restricted access to public spaces, restaurants, amusement parks, movie theatres, and shopping malls. Supply chain operations and logistics-related services were disrupted in almost every industry throughout the world. The expansion of the large format printer market was hampered by limited consumer and business spending, lockdown measures, and supply chain interruptions.

Global Large Format Printers is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Global Large Format Printers report also contains analysis on:

Large Format Printers Segments

By Ink Type

Aqueous

Solvent

UV-Curable

Dye Sublimation

Latex

Others

By Technology

Ink-based

Toner-based

Large Format Printers Dynamics

Large Format Printers Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Large Format Printers Market Report Scope and Segmentation

Report Attribute Details

Market size value in 2021 USD 8.9 billion

Revenue forecast in 2031 USD 12.7 billion

Growth Rate CAGR of 4.6% from 2021 to 2031

Base year for estimation 2020

Quantitative units Revenue in USD million and CAGR from 2021 to 2031

Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends

Segments covered Ink Type, Technology and Region

Regional scope North America, Europe, Asia Pacific, Latin America, Middle East & Africa (MEA)

Key companies profiled AGFA-GEVAERT (Belgium), Canon Inc. (Japan), Durst Group AG (Italy), Epson Corporation (Japan), HP Development Company, L.P. (U.S.), Konica Minolta (Japan), Mimaki Engineering (Japan), Ricoh (Japan), Roland (U.S.), and FUJIFILM Holdings Corporation (Japan)., and Other Prominent Players .

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****The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

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