

Infant Formula Milk Powder Market: Segmented by Type (infant milk, follow up milk, specialty baby milk and growing up milk); By Distribution Channel (Convenience stores, Hypermarkets & supermarkets, E-commerce platforms and Other); and Region – Global Analysis of Market Size, Share & Trends for 2019–2020 and Forecasts to 2030

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Abstracts

[179+ Pages Research Report] Global Infant Formula Milk Powder Market to surpass USD 47.73 billion by 2030 from USD 31.95 billion in 2020 at a CAGR of 9.13% in the coming years, i.e., 2021-30. This growth is anticipated due to increasing mergers and acquisitions across various sectors which will create a worldwide demand for Infant Formula Milk Powder.

Product Overview

Infant formula is the closest replacement for an infant's maternal breast milk. A mixture of dairy & other dietary ingredients makes baby formula. Infant formula is typically produced to feed infants under the age of 12 months to help them in promoting healthy growth and maintaining good health. Baby formula is mixed by mixing powder and liquid for bottle-feeding or cup-feeding. The making of formula for infants follows a certain protocol. The most basic steps involved in producing baby milk are liquid preparation from skim milk and a mixture of ingredients, then the processing of the mixture is finished, followed by powder preparation and packaging of that powdered baby formula. There are different types of infant formulas available in the market which is made up of specific ingredients such as nutritional content, calorie count, taste, and digestive capacity. Cow milk, soy-based, protein hydrolysate, lactose-free, special, and newer formula is some of the popular baby formula used.

Market Highlights

Global Infant Formula Milk Powder market is expected to project a notable CAGR of 9.13% in 2030.

The growth of online stores is also propelling the selling of high-end products. Due to many growth drivers including high female workforce share, growing middle class & dual-income families as well as increasing premium nutrition expenditure.

Global Infant Formula Milk Powder Market: Segments

Expanded snacks segment to grow with the highest CAGR during 2020-30

Global Infant Formula Milk Powder market is segmented by type into infant milk, follow-up milk, specialty baby milk, and growing up milk. Infant milk segment held the largest market share in the year 2020 due to an increase in physician's preference to use infant milk as a replacement for breastfeeding, as it is a safe and nutritious alternative along with greater convenience. Infant milk is also high in iron and helps avoid anemia. Specific baby milks are fortified with probiotics, which help avoid diarrhea, relieve colic and reduce the risk of allergies to food.

Hypermarkets & supermarkets segment to grow with the highest CAGR during 2020-30

Global Infant Formula Milk Powder market is segmented by distribution channel into Convenience stores, Hypermarkets & supermarkets, E-commerce platforms, and others. Hypermarkets & Supermarkets segment held the largest market share in the year 2020. During the forecast period, it is predicted to be the largest and fastest-growing market. The wide variety of products available and the convenience of real-time brand comparison for customers are the primary reasons for hypermarkets and supermarkets' popularity in this market.

Market Dynamics

Drivers

High Female Workforce and Lifestyle Changes to Increase Market Growth

The infant formula market is expected to rise due to many growth drivers including high female workforce share, growing middle class & dual-income families as well as increasing premium nutrition expenditure. Furthermore, lifestyle change, rise in the middle-class population, growth in disposable income in emerging economies, and increased awareness of high nutritional content in the infant formula also drive market growth.

Variety of Nutrients and Rise in Number of Employed Women

Infant formula is made up of a variety of nutrients that are fed to babies for their overall

growth, including carbohydrates, fats, proteins, vitamins, minerals, and others. While doctors suggest exclusive breastfeeding for babies under the age of six months, an infant formula may be used as a substitute since it contains similar nutrients. The demand is being driven by an increase in the number of women employed outside the home.

Restraint

Food Safety Concerns and Low Birth Rate to Hinder the Market Growth

Declining number of births of newborns and foreign brands dominating the market of infant formula are factors likely to hamper the growth of the market. Additionally, concerns related to food safety are also a major factor restricting the growth of the baby formula market.

Global Infant Formula Milk Powder Market: Key Players

Nestle S.A.

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Danone S.A.

Abbott Laboratories

Kraft Heinz Company

Bellamy Organic

Topfer

Perrigo Company plc.

Westland Milk Products

Biostime Inc.

Other Prominent Players

Global Infant Formula Milk Powder Market: Regions

Global Infant Formula Milk Powder market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa. Global Infant Formula Milk Powder in Asia Pacific held the largest market share in the year 2020. The increasing adoption of Western culture in the area, rising disposable income, and the on-the-go snacking trend among the urban population due to busy lifestyles are all factors driving the Asia Pacific region's development. Consumers in the region tend to buy cheaper goods due to the developing economic conditions in the majority of countries and therefore prefer generic or domestic brands. The availability of such snacks has become much easier due to the

increasing trend of hypermarkets and supermarkets in the area, which is further bolstering market growth in APAC.

Global Infant Formula Milk Powder Market is further segmented by region into:
North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Infant Formula Milk Powder Market report also contains analysis on:

Infant Formula Milk Powder Market Segments:

By Type

Infant Milk

Follow Up Milk

Specialty Baby Milk

Growing Up Milk

By Distribution Channel

Convenience stores

Hypermarkets & supermarkets

E-commerce platforms

Other

Infant Formula Milk Powder Market Dynamics

Infant Formula Milk Powder Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Infant Formula Milk Powder Market Report Scope and Segmentation

Frequently Asked Questions

How big is the Infant Formula Milk Powder market?

What is the Infant Formula Milk Powder market growth?

Which segment accounted for the largest Infant Formula Milk Powder market share?

Who are the key players in the Infant Formula Milk Powder market?

What are the factors driving the Infant Formula Milk Powder market?

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9. BIOSTIME INC.

10. OTHER PROMINENT PLAYERS

Consultant Recommendation

****The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

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