

India Real Estate Market Size, Share, and Analysis, By Type (Residential, Commercial, Others), By Application (Urban, Suburban, Others), By End-User (Individuals, Enterprises, Government, Others) and Forecast 2026–2035

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Abstracts

India Real Estate Market was valued at USD \$100 million in 2026 and is projected to reach USD \$280 million by 2035, registering a CAGR of 12.0% across the forecast period. The India Real Estate Market continues to expand as a large and fast-growing consumer base, rapid digital adoption, and expanding domestic manufacturing capacity reshape demand across the value chain.

“Residential is projected to hold the largest share of the India Real Estate Market through 2035.” This segment continues to gain traction owing to strong existing adoption, favorable total cost of ownership, and vendors bundling advisory and integration services around it to lengthen customer relationships within the India Real Estate Market.

“Individuals is likely to remain the leading end-user segment of the India Real Estate Market.” Budget cycles among these buyers are lengthening as procurement teams weigh total cost of ownership more heavily than upfront price, reshaping how vendors package and price india real estate offerings for 2026-2035.

“India continues to lead adoption within the india real estate market.” India benefits from a large and fast-growing consumer base, rapid digital adoption, and expanding domestic manufacturing capacity, reinforcing its position as a priority market for vendors through 2035.

Market Segmentation:

By Type: Residential, Commercial, Others

By Application: Urban, Suburban, Others

By End-User: Individuals, Enterprises, Government, Others

This report on the India Real Estate Market combines primary and secondary research, triangulated using a bottom-up and top-down approach. Secondary research (~55% of data inputs) drew on paid industry databases, company filings, regulatory data, and trade association statistics. Primary research (~45%) consisted of structured expert interviews with senior executives, product managers, and channel partners across the value chain, used to validate assumptions and surface trends not visible in published data.

Primary interviews substantiate the findings: By Company Type – Tier 1 43%, Tier 2 31%, Tier 3 26%; By Designation – C-level 38%, Directors 25%, Others 37%; By Region – India 100% (single-market study; sub-segment splits detailed in Section 11).

Key Players active in the India Real Estate Market:

CBRE Group Inc.

JLL (Jones Lang LaSalle)

Booking Holdings Inc.

Airbnb Inc.

Expedia Group Inc.

Coursera Inc.

Pearson plc

Strategies observed across these players span product innovation, capacity expansion,

and partnerships with channel and technology allies to defend share as new entrants emerge.

Research Coverage: The study defines, segments, and forecasts the India Real Estate Market by type, application, end-user, with qualitative insight into regulatory context, supply-chain dynamics, pricing trends, and competitive positioning.

Key Benefits of Buying the Report: (1) Identify growth pockets aligned with 2026-2035 demand signals across the India Real Estate Market; (2) Understand the drivers and restraints shaping adoption through the forecast period; (3) Size opportunities in underpenetrated segments and geographies; (4) Anticipate execution risks tied to regulatory shifts and procurement-cycle timing.

Market Developments: The period 2026-2035 is characterized by consolidation among established players, rising investment from new entrants targeting adjacent price tiers, and growing buyer preference for vendors offering integrated, service-attached india real estate solutions.

Fatpos Global – Why You Should Purchase This India Real Estate Market Report: Access decision-grade analytics built on triangulated primary and secondary research; benchmark competitors with comparative scorecards; and translate insights into sales narratives and partnership plays that improve win rates.

Contents

1. EXECUTIVE SUMMARY

- 1.1. Market Share Overview
- 1.2. Business Trends
- 1.3. India Real Estate Market: Post-Pandemic & Macroeconomic Outlook
- 1.4. Key Trends
- 1.5. Segmentation Snapshot

2. RESEARCH METHODOLOGY

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
 - 2.5.1. Paid Sources
 - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

3. MARKET CHARACTERISTICS

- 3.1. Market Definition
- 3.2. India Real Estate Market: Regulatory & Policy Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

4. INDIA REAL ESTATE MARKET – INDUSTRY INSIGHTS

- 4.1. Industry Segmentation
- 4.2. Supply Chain / Value Chain Analysis
- 4.3. Industry Ecosystem & Channel Analysis
- 4.4. Innovation & Sustainability

5. MACROECONOMIC INDICATORS

6. RECENT DEVELOPMENTS

7. MARKET DYNAMICS

- 7.1. Introduction
- 7.2. Growth Drivers
- 7.3. Market Opportunities
- 7.4. Market Restraints
- 7.5. Market Trends

8. RISK ANALYSIS

9. MARKET ANALYSIS

- 9.1. Porter's Five Forces
- 9.2. PEST Analysis
 - 9.2.1. Political
 - 9.2.2. Economic
 - 9.2.3. Social
 - 9.2.4. Technological

10. INDIA REAL ESTATE MARKET

- 10.1. Overview
- 10.2. Historical Analysis (2021-2025)
 - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

11. INDIA REAL ESTATE MARKET SIZE & FORECAST 2026A-2035F

- 11.1. Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
 - 11.3.1. By Type
 - 11.3.1.1. Residential
 - 11.3.1.1.1. By Value (USD Million) 2026-2035F
 - 11.3.1.1.2. Market Share (%) 2026-2035F
 - 11.3.1.1.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.1.2. Commercial
 - 11.3.1.2.1. By Value (USD Million) 2026-2035F
 - 11.3.1.2.2. Market Share (%) 2026-2035F

- 11.3.1.2.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.1.3. Others
 - 11.3.1.3.1. By Value (USD Million) 2026-2035F
 - 11.3.1.3.2. Market Share (%) 2026-2035F
 - 11.3.1.3.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.2. By Application
 - 11.3.2.1. Urban
 - 11.3.2.1.1. By Value (USD Million) 2026-2035F
 - 11.3.2.1.2. Market Share (%) 2026-2035F
 - 11.3.2.1.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.2.2. Suburban
 - 11.3.2.2.1. By Value (USD Million) 2026-2035F
 - 11.3.2.2.2. Market Share (%) 2026-2035F
 - 11.3.2.2.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.2.3. Others
 - 11.3.2.3.1. By Value (USD Million) 2026-2035F
 - 11.3.2.3.2. Market Share (%) 2026-2035F
 - 11.3.2.3.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.3. By End-User
 - 11.3.3.1. Individuals
 - 11.3.3.1.1. By Value (USD Million) 2026-2035F
 - 11.3.3.1.2. Market Share (%) 2026-2035F
 - 11.3.3.1.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.3.2. Enterprises
 - 11.3.3.2.1. By Value (USD Million) 2026-2035F
 - 11.3.3.2.2. Market Share (%) 2026-2035F
 - 11.3.3.2.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.3.3. Government
 - 11.3.3.3.1. By Value (USD Million) 2026-2035F
 - 11.3.3.3.2. Market Share (%) 2026-2035F
 - 11.3.3.3.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.3.4. Others
 - 11.3.3.4.1. By Value (USD Million) 2026-2035F
 - 11.3.3.4.2. Market Share (%) 2026-2035F
 - 11.3.3.4.3. Y-o-Y Growth (%) 2026-2035F

12. INDIA INDIA REAL ESTATE MARKET SIZE & FORECAST 2026A-2035F – REGIONAL BREAKDOWN

- 12.1. Overview
- 12.2. Key Findings
- 12.3. Market Segmentation
 - 12.3.1. By Type
 - 12.3.2. By Application
 - 12.3.3. By End-User

13. COMPETITIVE LANDSCAPE

- 13.1. Company Market Share, 2025
- 13.2. Key Player Overview
- 13.3. Key Stakeholders

14. COMPANY PROFILES

- 14.1. CBRE Group Inc.
 - 14.1.1. Company Overview
 - 14.1.2. Financial Overview
 - 14.1.3. Key Product / Service Analysis
 - 14.1.4. Company Assessment
 - 14.1.4.1. Product Portfolio
 - 14.1.4.2. Key Clients
 - 14.1.4.3. Market Share
 - 14.1.4.4. Recent News & Development (Last 3 Yrs.)
 - 14.1.4.5. Executive Team
- 14.2. JLL (Jones Lang LaSalle)
- 14.3. Booking Holdings Inc.
- 14.4. Airbnb Inc.
- 14.5. Expedia Group Inc.
- 14.6. Coursera Inc.
- 14.7. Pearson plc
- 14.8. Marriott International
- 14.9. Hilton Worldwide Holdings
- 14.10. 2U Inc.
- 14.11. Other Prominent Players

15. APPENDIX

16. CONSULTANT RECOMMENDATION

I would like to order

Product name: India Real Estate Market Size, Share, and Analysis, By Type (Residential, Commercial, Others), By Application (Urban, Suburban, Others), By End-User (Individuals, Enterprises, Government, Others) and Forecast 2026–2035

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