

Impact COVID-19 on Anti-Acne Cosmetics Market: Segmented ; By Product (Mask, Creams & Lotions, Cleansers & Toners, and Others), End User (Women, Men), Distribution Channels (Online, Hypermarkets/Supermarkets, Specialty Stores, and Departmental Stores), And Region – Global Analysis of Market Size, Share & Trends For 2019–2021 And Forecasts To 2031

<https://marketpublishers.com/r/I143DF78473AEN.html>

Date: April 2022

Pages: 189

Price: US\$ 5,000.00 (Single User License)

ID: I143DF78473AEN

Abstracts

[176 + Pages Research Report] Impact COVID-19 on Anti-Acne Cosmetics Market to surpass USD 7 billion by 2031 from USD 2.8 billion in 2021 at a CAGR of 9.5% in the coming years, i.e., 2021-2031.

Product Overview

Anti-acne cosmetics are the type of cosmetics used to reduce acne on the skin, which is a chronic skin disorder that causes pimples and spots on the face, back, neck, or shoulders. Acne is a very common skin problem among adolescents and the main cause of seeing a dermatologist. Acne appears when hair follicles become persisted with dead skin cells and oil. Anti-acne cosmetics include different products such as skincare facial cleansers, toners, face masks, moisturizers, emulsions, and other spot treatment products.

Market Highlights

Global Anti-Acne Cosmetics Market is expected to project a notable CAGR of 5.4% in 2031.

The growing demand for Anti-Acne Cosmetics, owing to increasing skin issues among youths. The negative social stigma related to acne and the increasing consumption of cosmetics products by men as well as women, from the emerging economies, are the major variables driving the market development. With rising awareness about personal hygiene globally, the cosmetics industry is estimated to expand in the near future. Increasing appearance consciousness among consumers is fueling the growth of the cosmetic industry.

Global Anti-Acne Cosmetics Market: Segments

Creams & Lotions segment to grow with the highest CAGR during 2021-31

Based on Product, the global Anti-Acne Cosmetics Market is fragmented into Mask, Creams & Lotions, Cleansers & Toners, and Others. The creams & lotions segment procured the highest revenue share due to the huge demand by both men and women for these items as they are widely used to give safety from skin infliction and bacterial infections like eczema and psoriasis.

The Women product segment to grow with the highest CAGR during 2021-31

The Global Anti-Acne Cosmetics Market is classified on the basis of by End User into Women, Men. The women segment accounted for the largest market share of the global Anti-acne cosmetics market. The women segment is expected to witness a steady rise due to the high prevalence of acne among the female population. Acne is highly prevalent in women than men after adolescence, due to hormone changes.

Market Dynamics

Drivers

The growing importance of aesthetic appearance

The rising demand for cosmetic products owing to the increasing concerns related to skin problems and self-consciousness about appearance. Increasing pollution and unhealthy lifestyles have driven the adoption of cosmetic products across the globe. The increasing number of working women population is ensuing high demand for anti-acne cosmetic products. Women employees working across different industries are concerned about their appearance, which is expected to drive demand for anti-acne cosmetics.

Increasing awareness about hygiene and beauty practices

Rising awareness about hygiene and beauty practices among consumers is expected to drive growth of the anti-acne cosmetics market especially in the emerging economies globally. Increasing emphasis on new promotional activities and advertising for the sales of anti-acne products have created awareness among the consumers which, in turn, is expected to increase the product demand over the coming years.

Restraint

Side-effects associated with anti-acne cosmetics

Side effects of acne treatment depend on the method you choose and the strength of the medication. The most common side effects are skin dryness and irritation. Fortunately, these symptoms are temporary.

Global Anti-Acne Cosmetics Market: Key Players

Unilever PLC

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Estee Lauder Companies, Inc. (Clinique)

Johnson and Johnson

L'Oreal Group

LVMH SE

Beiersdorf AG

KOSE Corporation

Rohto Pharmaceutical Co., Ltd.

The Proactiv Company LLC

Ancalima Lifesciences Limited

Other Prominent Players

Global Anti-Acne Cosmetics Market: Regions

Global Anti-Acne Cosmetics market is segmented based on regional analysis into five major regions: North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa. The Asia Pacific is expected to dominate the market during the forecast period. The rising demand for Anti-Acne Cosmetics in the region can be greatly attributed to reasons such as increased spending on personal care products, particularly by the young population. Factors such as increasing purchasing power of the emerging economies and upsurge in the e-commerce industry in the region are expected to continue pushing sales in the forthcoming years.

Impact of Covid-19 on Anti-Acne Cosmetics Market

The COVID-19 pandemic has had a negative impact on the Anti-Acne Cosmetics Market. Numerous cosmetic stores were also shut down stores are shut down in different regions of the world due to extended lockdowns hence impacting the sale of cosmetic and beauty products fell in prominent markets.

Global Cosmetic Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – the United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

the Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Global Anti-Acne Cosmetic Market report also contains analysis on:

Anti-Acne Cosmetics Market Segments:

By Product

Mask

Creams & Lotions

Cleansers & Toners

Others

By End User

Women

Men

By Distribution Channels

Hypermarkets/Supermarkets

Specialty Stores

Departmental Stores

Online

Anti-Acne Cosmetics Market Dynamics

Anti-Acne Cosmetics Market Size
Supply & Demand
Current Trends/Issues/Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints
Cosmetic Market Report Scope and Segmentation
Report Attribute

Details

The market size value in 2021 USD 2.8 billion
The revenue forecast in 2031 USD 7 billion
Growth Rate CAGR of 9.5% from 2021 to 2031
The base year for estimation 2020
Quantitative units Revenue in USD million and CAGR from 2021 to 2030
Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends
Segments covered Type, Application, and Region
Regional scope North America, Europe, Asia Pacific, Latin America, Middle East & Africa (MEA)
Key companies profiled Estee Lauder Companies, Inc. (Clinique), Unilever PLC, Johnson and Johnson, L'Oreal Group, LVMH SE, Beiersdorf AG, KOSE Corporation, Rohto Pharmaceutical Co., Ltd., The Proactiv Company LLC, Ancalima Lifesciences Limited and Other Prominent Players

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**The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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