

Healthcare Mobility Solutions market: Segmented by Products and Services (Mobile Devices, Mobile Applications, Enterprise Mobility Platforms); By Application (Enterprise Solutions, mHealth Applications); By End User (Healthcare Payers, Healthcare Providers, Patients) and Region – Global Analysis of Market Size, Share & Trends for 2019–2020 and Forecasts to 2030

https://marketpublishers.com/r/H538C1B20D06EN.html

Date: May 2024 Pages: 164 Price: US\$ 5,000.00 (Single User License) ID: H538C1B20D06EN

Abstracts

Product Overview

Healthcare sector began focusing on digital solutions that not only improved the hospital patient experience but also made it simpler to get health information. Healthcare Mobility Solutions make use of mobile applications to deliver the best possible healthcare to patients. The Healthcare Mobility Solutions assist patients in conveniently transferring their healthcare reports and data to healthcare professionals and receiving treatment for their ailments. This saves time and money by lowering the overall cost of healthcare. The patient may use these applications to keep track of their heart rate, blood sugar level, and other health-related activities. The development of a mobile application allows individuals in the hospital to interact and cooperate right away by text, email, or video chat, which helps to sort and speed up treatment. Furthermore, exceptional healthcare applications such as MediCall enable for rapid conversation, diagnosis, and prescription from a physician through video conference in faraway locations.

Market Highlights

Healthcare Mobility Solutions market is expected to project a notable CAGR of 28.36%



in 2030

Healthcare Mobility Solutions Market to surpass USD 1006.38 billion by 2030 from USD 82.87 billion in 2020 at a CAGR of 28.36% in the coming years, i.e., 2021-30. Because of the rising need for high-quality healthcare services, the Global Healthcare Mobility Solutions Market has seen rapid expansion. Other factors predicted to boost the target market's growth include technological advancements in mHealth devices and rising awareness about illness diagnosis and prognosis.

Healthcare Mobility Solutions market: Segments

Mobile Devices segment to grow with the highest CAGR during 2020-30 Healthcare Mobility Solutions market is segmented by product and services into Mobile Devices, Mobile Applications, Enterprise Mobility Platforms. Among these, the Mobile Devices category dominated the market in 2020 and is projected to lead the market in terms of product throughout the forecast period. The domination of the mobile equipment industry is due to the increasing prevalence of RFID scanners, tablets, and smartphones, which ease the workflow of healthcare specialists and medical practitioners.

Healthcare Providers segment to grow with the highest CAGR during 2020-30 Healthcare Mobility Solutions market is segmented by End-User into Healthcare Payers, Healthcare Providers, and Patients. Among these the Healthcare Providers category had the highest revenue share in 2019. The significant penetration of advanced features such as mobile devices, RFID scanners, and bar code scanners in healthcare systems such as hospitals, clinics, and other ambulatory care settings is primarily responsible for this end-user segment's large share. The growing use of mobile applications to streamline workflow and performance of healthcare processes and patient outcomes is also contributing to the segment's growth.

Market Dynamics

Drivers

Increase in the adoption of connected healthcare devices and wearable medical devices The market is expected to expand due to an increase in the use of connected healthcare equipment and wearable medical gadgets that allow for simple communication between healthcare professionals and patients.

Technological advancement and increasing awareness

Factors predicted to boost the target market's growth include technological advancements in mHealth devices and rising knowledge regarding illness diagnosis and prognosis. Furthermore, advances in wireless networks are anticipated to help in the



market's growth.

Restraint

Some of the key limiting issues that may hinder market growth are growing concerns about data security, limited battery life of mobile devices, restricted standard communication methods, and refund policies.

Healthcare Mobility Solutions: Key Players Omron Corporation

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Oracle Corporation Cisco Systems, Inc. Philips Healthcare AT&T, Inc Cerner Corporation Airstrip Technologies, Inc. Zebra Technologies Corporation McKesson Corporation SAP SE

Healthcare Mobility Solutions market: Regions

Healthcare Mobility Solutions market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East, and Africa. The Healthcare Mobility Solutions market in North America held the largest market share in the year 2019. Because of the large number of smartphone users and better adaptation to online services, North America holds the biggest share of the market, which is projected to fuel the market growth during the forecast period. With the growth of mHealth and its apps that help individuals in active personal health management, healthcare in the North American area is seeing favorable trends.

Healthcare Mobility Solutions market is further segmented by region into: North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR –



Mexico, Argentina, Brazil, and Rest of Latin America Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, and Rest of Europe Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – China, Japan, Australia, and Rest of APAC Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Healthcare Mobility Solutions report also contains analysis on:

Healthcare Mobility Solutions Segments:

By-Products and Services

Mobile Devices

- **Mobile Applications**
- Enterprise Mobility Platforms
- By Application
- **Enterprise Solutions**
- Patient Care Management
- **Operations Management**
- Workforce Management
- mHealth Applications
- By End-User
- Healthcare Payers
- **Healthcare Providers**
- Patients

Healthcare Mobility Solutions Market Dynamics

Healthcare Mobility Solutions Market Size

- Supply & Demand
- Current Market Trends/Issues/Challenges
- Competition & Companies Involved in the Market
- Value Chain of the Market
- Market Drivers and Restraints

Healthcare Mobility Solutions Market Report Scope and Segmentation

Report Attribute Details Market size value in 2021 USD 106.25 billion Revenue forecast in 2030 USD 1006.38 billion Growth Rate CAGR of 28.36% from 2021 to 2030 Base year for estimation 2020



Quantitative units Revenue in USD billion and CAGR from 2021 to 2030 Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends

Segments covered Products and Services, Application, End-user, and Region Regional scope North America; Europe; Asia Pacific; Latin America; Middle East & Africa (MEA)

Key companies profiled

Omron Corporation, Oracle Corporation, Cisco Systems Inc., Philips Healthcare, AT&T Inc, Cerner Corporation, Airstrip Technologies Inc., Zebra Technologies Corporation, McKesson Corporation, SAP SE, and Other Prominent Players.

Frequently Asked Questions

How big is the Healthcare Mobility Solutions market?

What is the Healthcare Mobility Solutions market growth?

Which segment accounted for the largest Healthcare Mobility Solutions market share?

Who are the key players in the Healthcare Mobility Solutions market?

What are the factors driving the Healthcare Mobility Solutions market?



Contents

1. EXECUTIVE SUMMARY

2. HEALTHCARE MOBILITY SOLUTIONS MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MACRO-ECONOMIC INDICATORS

6. MARKET DYNAMICS

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

7. CORRELATION & REGRESSION ANALYSIS

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

9. RISK ANALYSIS

Healthcare Mobility Solutions market: Segmented by Products and Services (Mobile Devices, Mobile Applications,...



- 9.1. Demand Risk Analysis
- 9.2. Supply Risk Analysis

10. HEALTHCARE MOBILITY SOLUTIONS MARKET ANALYSIS

- 10.1. Porters Five Forces
 - 10.1.1. Threat of New Entrants
 - 10.1.2. Bargaining Power of Suppliers
 - 10.1.3. Threat of Substitutes
- 10.1.4. Rivalry
- 10.2. PEST Analysis
 - 10.2.1. Political
 - 10.2.2. Economic
 - 10.2.3. Social
 - 10.2.4. Technological

11. HEALTHCARE MOBILITY SOLUTIONS MARKET

- 11.1. Market Size & forecast, 2020A-2030F
 - 11.1.1. By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 11.1.2. By Volume (Million Units) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12. HEALTHCARE MOBILITY SOLUTIONS MARKET: MARKET SEGMENTATION

12.1. By Regions

12.1.1. North America:(U.S. and Canada), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.2. Europe: (Germany, UK, France, Italy, Spain, and Rest of Europe), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.3. Asia-Pacific: (China, India, Japan, Australia and Rest of Asia Pacific), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.4. Latin America: (Brazil, Mexico, Rest of Latin America), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.5. Middle East and Africa, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2. By Products and Services: Market Share (2020-2030F)

12.2.1. Mobile Devices, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F



12.2.2. Mobile Applications, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.3. Enterprise Mobility Platforms, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3. By Application: Market Share (2020-2030F)

12.3.1. Enterprise Solutions, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3.2. mHealth Applications, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4. By End User: Market Share (2020-2030F)

12.4.1. Healthcare Payers, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4.2. Healthcare Providers, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4.3. Patients, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

13. COMPANY PROFILE

13.1. Omron Corporation

- 13.1.1. Company Overview
- 13.1.2. Company Total Revenue (Financials)
- 13.1.3. Market Potential
- 13.1.4. Global Presence
- 13.1.5. Key Performance Indicators
- 13.1.6. SWOT Analysis
- 13.1.7. Product Launch
- 13.2. Oracle Corporation
- 13.3. Cisco Systems, Inc.
- 13.4. Philips Healthcare
- 13.5. AT&T, Inc
- 13.6. Cerner Corporation
- 13.7. Airstrip Technologies, Inc.
- 13.8. Zebra Technologies Corporation
- 13.9. McKesson Corporation
- 13.10. SAP SE

Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.



I would like to order

Product name: Healthcare Mobility Solutions market: Segmented by Products and Services (Mobile Devices, Mobile Applications, Enterprise Mobility Platforms); By Application (Enterprise Solutions, mHealth Applications); By End User (Healthcare Payers, Healthcare Providers, Patients) and Region – Global Analysis of Market Size, Share & Trends for 2019–2020 and Forecasts to 2030

Product link: https://marketpublishers.com/r/H538C1B20D06EN.html

Price: US\$ 5,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/H538C1B20D06EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>



To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970