

Healthcare Big Data Analytics Market Share Revenue and Growth Rate to Increase During Forecast Year 2020-2030

https://marketpublishers.com/r/HDB66A105A0AEN.html

Date: May 2024 Pages: 156 Price: US\$ 5,000.00 (Single User License) ID: HDB66A105A0AEN

Abstracts

Market Overview

Big data analytics is a sort of advanced analytics that entails a set of statistical algorithms and prediction models that are backed up by high-performance analytics equipment. These technologies provide various commercial benefits in the healthcare industry, including efficient marketing, new income prospects, enhanced operational efficiency, and improved patient care, thanks to high-powered computer systems. Healthcare analytics is a vast discipline that encompasses a wide range of topics, including clinical delivery, operational efficiency, and customized treatment. Currently, big data analytics is being used by a growing number of healthcare organizations, ranging from multi-provider groups and single-physician offices to huge hospital networks. This increase may be ascribed to the service's several benefits, which include rapidly and effectively detecting healthcare fraud and assessing clinical trials and patient information.

Healthcare Big Data Analytics Market: Key Players All scripts

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Cerner Dell EMC Epic System Corporation General Electric Healthcare



Hewlett Packard Enterprise (HPE) International Business Machines (IBM) Corporation Microsoft Optum Oracle Corporation

Growth Factor

High demand for analytics solutions for population health management Population health management necessitates the integration of clinical and claims data on the same platform for data analysis, resulting in full patient care with cost-effective pharmaceutical practices. The worldwide big data analytics in healthcare market is expected to rise in the future due to an increase in demand for better care management, early sickness prediction, and the hospitalization process. Furthermore, citizen health is a top priority for healthcare administration in the sector, which necessitates predictive population health analysis and is likely to boost the use of big data analytics over the projection period.

Segmentation By Component Software Services By Deployment **On-Premise** Cloud By Analytics Type **Descriptive Analytics Predictive Analytics** Prescriptive Analytics **Diagnostic Analytics** By Applications **Clinical Analytics Financial Analytics Operational Analytics** By End-User Hospitals & Clinics Finance & Insurance Agencies **Research Organizations** Healthcare Big Data Analytics Market Dynamics Healthcare Big Data Analytics Market Size



Supply & Demand Current Trends/Issues/Challenges Competition & Companies Involved in the Market Value Chain of the Market Market Drivers and Restraints

Recent News Related to Market

In September 2020, The National Institutes of Health (NIH) supported a study to develop SARS-CoV-2-related digital technologies utilizing Big Data. Wearable gadgets, smartphone applications, and software might be developed as a result of the studies to track the transmission of the COVID-19 virus and assess the health state of affected people.

In August 2018, Verscend Technology (US) purchased Cotiviti Holdings, Inc. (US), a prominent supplier of payment accuracy and analytics-driven solutions primarily for the healthcare market.

The report sheds light on various aspects and answers pertinent questions on the market. Some of the important ones are:

COVID-19 pre and post business impact analysis

Detailed overview of the parent market

- Changing market dynamics in the industry
- In-depth market segmentation
- What is the Healthcare Big Data Analytics Market growth?
- Which segment accounted for the largest Healthcare Big Data Analytics Market share?

Who are the key players in the Healthcare Big Data Analytics Market?

- Historical, current and projected market size in terms of volume and value
- Recent industry trends and developments
- Competitive landscape
- Strategies of key players and products offered
- Potential and niche segments, geographical regions exhibiting promising growth
- A neutral perspective on market performance
- Must-have information for market players to sustain and enhance their market footprint

Note: Although care has been taken to maintain the highest levels of accuracy in Fatpos Global's reports, recent market/vendor-specific changes may take time to reflect in the analysis.



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**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable



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