

# **Global Women's Digital Health Market Size, Share, and Analysis, By Type (Mobile Applications, Wearable Devices, Diagnostic Tools, Others), By Application (Reproductive Health, Pregnancy & Nursing Care, Pelvic Care, General Healthcare & Wellness) and Regional Forecasts, 2022-2032**

<https://marketpublishers.com/r/G821206E1F75EN.html>

Date: January 2024

Pages: 485

Price: US\$ 4,950.00 (Single User License)

ID: G821206E1F75EN

## **Abstracts**

Global Women's Digital Health Market Size, Share, and Analysis, By Type (Mobile Applications, Wearable Devices, Diagnostic Tools, Others), By Application (Reproductive Health, Pregnancy & Nursing Care, Pelvic Care, General Healthcare & Wellness) and Regional Forecasts, 2022-2032

### **PRODUCT OVERVIEW**

Women's Digital Health Market size was USD 2.1 billion in 2021 and projected to grow from USD 3.0 billion in 2023 to USD 15.9 billion by 2032, exhibiting a CAGR of 20.3% during the forecast period.

Women's health emphasizes on the prevention, treatment, and detection of illnesses and ailments that have an impact on a woman's emotional and physical health. Women's Digital solutions manages sicknesses and health hazards while promoting female wellbeing by with communications and information technologies in medicine and most other health professions. It enhances health results by offering individualized patient treatment in-person or with the help of neural networks to diagnose diseases.

### **MARKET HIGHLIGHTS**

Women's Digital Health Market is expected to reach USD 15.9 billion, growing at a CAGR of 20.3% during the forecast period owing to the growing penetration of smartphone, implementation of precautionary healthcare, increasing funding, and favorable policies. Furthermore, the potential for Women's Digital Health Market is illustrated by the rise in chronic and general ailments, infectious diseases, and other conditions. These factors are expected to boost the growth of Women's Digital Health Market in the forecast period.

#### Global Women's Digital Health Market Segments:

##### Type

Mobile Applications

Wearable Devices

Diagnostic Tools

Others

##### Application

Reproductive Health

Pregnancy & Nursing Care

Pelvic Care

General Healthcare & Wellness

#### MARKET DYNAMICS

##### Growth Drivers

Growing Variety of Diseases and Conditions in Women is Expected to Boost the Market Growth

Governments Focus on Women's Health & Fitness is Expected to Boost the Market

Growth

Restraint

Low Awareness Regarding Women's Mental & Physical Health and Data Privacy and Security Concerns to Restrain the Market Growth

Key Players

NURX Inc.

Chiaro Technology Ltd.

Clue

Natural Cycles

MobileODT Ltd.

GloW

Hubble Connected

Lucina Health

Ava Science Inc.

Prima-Temp Inc.

Sono Health

HeraMED

Athena Feminine Technologies

Plackal Tech

Braster SA

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

#### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1. Regional Market Share
- 1.2. Business Trends
- 1.3. Women's Digital Health Market: COVID-19 Outbreak
- 1.4. Regional Trends
- 1.5. Segmentation Snapshot

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
  - 2.5.1. Paid Sources
  - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

### **3. MARKET CHARACTERISTICS**

- 3.1. Market Definition
- 3.2. Women's Digital Health Market: COVID-19 Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

### **4. WOMEN'S DIGITAL HEALTH MARKET – INDUSTRY INSIGHTS**

- 4.1. Industry Segmentation
- 4.2. COVID-19 overview on world economy
- 4.3. Industry ecosystem Channel analysis
- 4.4. Innovation & Sustainability

### **5. MACROECONOMIC INDICATORS**

## **6. RECENT DEVELOPMENTS**

## **7.MARKET DYNAMICS**

- 7.1. Introduction
- 7.2.Growth Drivers
- 7.3.Market Opportunities
- 7.4. Market Restraints
- 7.5.Market Trends

## **8. MARKET ANALYSIS**

- 8.1. Porters Five Forces
- 8.2. PEST Analysis
  - 8.2.1. Political
  - 8.2.2.Economic
  - 8.2.3.Social
  - 8.2.4.Technological

## **9. WOMEN'S DIGITAL HEALTH MARKET**

- 9.1. Overview
- 9.2.Historical Analysis (2016-2021)
  - 9.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

## **10. WOMEN'S DIGITAL HEALTH MARKET SIZE & FORECAST 2022A-2032F**

- 10.1.Overview
- 10.2. Key Findings
- 10.3. Market Segmentation
  - 10.3.1. By Type
    - 10.3.1.1.Mobile Applications
      - 10.3.1.1.1.By Value (USD Million) 2022-2032F
      - 10.3.1.1.2. Market Share (%) 2022-2032F
      - 10.3.1.1.3. Y-o-Y Growth (%) 2022-2032F
    - 10.3.1.2. Wearable Devices
      - 10.3.1.2.1. By Value (USD Million) 2022-2032F
      - 10.3.1.2.2.Market Share (%) 2022-2032F

- 10.3.1.2.3.Y-o-Y Growth (%) 2022-2032F
- 10.3.1.3. Diagnostic Tools
  - 10.3.1.3.1. By Value (USD Million) 2022-2032F
  - 10.3.1.3.2.Market Share (%) 2022-2032F
  - 10.3.1.3.3.Y-o-Y Growth (%) 2022-2032F
- 10.3.1.4. Others
  - 10.3.1.4.1.By Value (USD Million) 2022-2032F
  - 10.3.1.4.2. Market Share (%) 2022-2032F
  - 10.3.1.4.3. Y-o-Y Growth (%) 2022-2032F
- 10.3.2.By Application
  - 10.3.2.1. Reproductive Health
    - 10.3.2.1.1. By Value (USD Million) 2022-2032F
    - 10.3.2.1.2.Market Share (%) 2022-2032F
    - 10.3.2.1.3.Y-o-Y Growth (%) 2022-2032F
  - 10.3.2.2.Pregnancy & Nursing Care
    - 10.3.2.2.1.By Value (USD Million) 2022-2032F
    - 10.3.2.2.2. Market Share (%) 2022-2032F
    - 10.3.2.2.3. Y-o-Y Growth (%) 2022-2032F
  - 10.3.2.3.Pelvic Care
    - 10.3.2.3.1.By Value (USD Million) 2022-2032F
    - 10.3.2.3.2. Market Share (%) 2022-2032F
    - 10.3.2.3.3.Y-o-Y Growth (%) 2022-2032F
  - 10.3.2.4.General Healthcare & Wellness
    - 10.3.2.4.1. By Value (USD Million) 2022-2032F
    - 10.3.2.4.2.Market Share (%) 2022-2032F
    - 10.3.2.4.3.Y-o-Y Growth (%) 2022-2032F

## **11.NORTH AMERICA WOMEN'S DIGITAL HEALTH MARKET SIZE & FORECAST 2022A-2032F**

- 11.1.Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
  - 11.3.1.By Type
  - 11.3.2. By Application
- 11.4.Country
  - 11.4.1. United States
  - 11.4.2.Canada



## **12. EUROPE WOMEN'S DIGITAL HEALTH MARKET SIZE & FORECAST 2022A-2032F**

- 12.1. Overview
- 12.2. Key Findings
- 12.3. Market Segmentation
  - 12.3.1. By Type
  - 12.3.2. By Application
- 12.4. Country
  - 12.4.1. Germany
  - 12.4.2. United Kingdom
  - 12.4.3. France
  - 12.4.4. Italy
  - 12.4.5. Spain
  - 12.4.6. Russia
  - 12.4.7. Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

## **13. ASIA WOMEN'S DIGITAL HEALTH MARKET SIZE & FORECAST 2022A-2032F**

- 13.1. Overview
- 13.2. Key Findings
- 13.3. Market Segmentation
  - 13.3.1. By Type
  - 13.3.2. By Application
- 13.4. Country
  - 13.4.1. India
  - 13.4.2. China
  - 13.4.3. South Korea
  - 13.4.4. Japan
  - 13.4.5. Rest of APAC

## **14. MIDDLE EAST AND AFRICA WOMEN'S DIGITAL HEALTH MARKET SIZE & FORECAST 2022A-2032F**

- 14.1. Overview
- 14.2. Key Findings
- 14.3. Market Segmentation
  - 14.3.1. By Type
  - 14.3.2. By Application

#### 14.4. Country

14.4.1. Israel

14.4.2. GCC

14.4.3. North Africa

14.4.4. South Africa

14.4.5. Rest of Middle East and Africa

### **15. LATIN AMERICA WOMEN'S DIGITAL HEALTH MARKET SIZE & FORECAST 2022A-2032F**

#### 15.1. Overview

#### 15.2. Key Findings

#### 15.3. Market Segmentation

15.3.1. By Type

15.3.2. By Application

#### 15.4. Country

15.4.1. Mexico

15.4.2. Brazil

15.4.3. Rest of Latin America

### **16. COMPETITIVE LANDSCAPE**

#### 16.1. Company market share, 2021

#### 16.2. Key player overview

#### 16.3. Key stakeholders

### **17. COMPANY PROFILES**

#### 17.1. NURX Inc.

17.1.1. Company Overview

17.1.2. Financial Overview

17.1.3. Key Product; Analysis

17.1.4. Company Assessment

17.1.4.1. Product Portfolio

17.1.4.2. Key Clients

17.1.4.3. Market Share

17.1.4.4. Recent News & Development (Last 3 Yrs.)

17.1.4.5. Executive Team

#### 17.2. Chiaro Technology Ltd.

- 17.3. Clue
- 17.4. Natural Cycles
- 17.5. MobileODT Ltd.
- 17.6. GloW
- 17.7. Hubble Connected
- 17.8. Lucina Health
- 17.9. Ava Science Inc.
- 17.10. Prima-Temp Inc.
- 17.11. Sono Health
- 17.12. HeraMED
- 17.13. Athena Feminine Technologies
- 17.14. Plackal Tech
- 17.15. Braster SA
- 17.16. Other Prominent Players

## **18. APPENDIX**

## **19. CONSULTANT RECOMMENDATION**

## I would like to order

Product name: Global Women's Digital Health Market Size, Share, and Analysis, By Type (Mobile Applications, Wearable Devices, Diagnostic Tools, Others), By Application (Reproductive Health, Pregnancy & Nursing Care, Pelvic Care, General Healthcare & Wellness) and Regional Forecasts, 2022-2032

Product link: <https://marketpublishers.com/r/G821206E1F75EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G821206E1F75EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970