

Global Tinplate Packaging Market Segments: By Type (Bottles, Caps and Closures, Drums, Food cans and Others); By End Users (Food & Beverages Industry, Health & Beauty Industry, Chemical Industry and Others) and Region – Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030

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Abstracts

Product Overview

Tinplate is a thin sheet of steel coated with tin to prevent rust corrosion typically used for packaging of food and beverages, oils, powders, paints, etc. Tinplate is also used for diverse purposes such as manufacturing of engine gaskets, oil filters, and brake line tubes due to its corrosion resistance, solderability, lustrous appearance properties. The eco-friendly and recyclable nature of tinplate promotes sustainable use of natural resources. Tinplate packaging is convenient to ship and store due to its high strength and less weight properties, moreover, they also ensure longer shelf life of products preventing them from coming in direct contact with water vapor and other gasses.

Market Highlights

Global Tinplate Packaging market is expected to project a notable CAGR in 2030. Global Tinplate Packaging market to surpass USD XXXX million by 2030 from USD XXXX million in 2019 at a CAGR of XX.X% throughout the forecast period, i.e. 2019-30. With the changing lifestyle and preferences, demand for products holding longer shelf life is increasing which can be possibly done by using tinplate for packaging and storage of the products which may foster the demand of global tinplate packaging market. Plastic contains toxic elements is not preferred by most consumers to store food products which can be substituted by tinplate packaging.

Recent Highlights in Global Tinplate Packaging Market

In July 2020, JSW Steel launched a premium Platina tinplate brand named JSW Platina in India introducing continuous annealing technology for the manufacturing of tinplate products.

In January 2020, Tesco announced to abandon the use of plastic packaging on tin multipacks teaming up with Heinz following the 4Rs (remove, reduce, reuse and recycle) packaging policy strategy for plastic packaging.

Global Tinplate Packaging Market: Segments

Food Cans platform segment to grow with the highest CAGR during 2019-30

Global Tinplate Packaging market is segmented by type into Bottles, Caps and Closures, Drums, Food cans, and Others. Food Cans segment held the largest market share in the year 2019. Tinplate bottles are used to store oils, caps, and closures are specifically designed to ensure proper sealing of the container preventing the product from leaking. Food cans are majorly used to store beverages, canned fruits, and vegetables, etc. which are majorly demanded by the populace.

Food and Beverages segment to grow with the highest CAGR during 2019-30

Global Tinplate Packaging market is also segmented by end-users into Food & Beverages Industry, Health & Beauty Industry, Chemical Industry, and Others. Food and Beverages segment held the largest market share in the year 2019 and will continue to dominate the market throughout the forecast period since consumer's inclination towards canned food products is rising with time due to their longer shelf life and convenience.

Market Dynamics

Drivers

Mounting demand for Canned food and beverage products

With the changing lifestyle, the demand for canned-food products such as fruits, vegetables, juice, etc. is growing due to the busy schedules of consumers which is a key driving factor for the growth of the global tinplate packaging market. Longer shelf life of the perishable products by creating a barrier between the small water particles and gasses present in the air tinplate material acts as the most effective alternative for packaging.

Recyclable and Ecofriendly

Conservation of natural resources and use of environment-friendly packaging materials have seen a rising trend in the past years, tinplate packaging can be recycled, reused,

and is eco-friendly making it the most desirable choice for the packaging of products. Since it is also free from harmful elements a major shift of preference has been observed from plastic containers to tinfoil containers in the past few years.

Restraint

High manufacturing costs

Manufacturing costs of tinfoil containers are higher in comparison to various other packaging alternatives, businesses may not have a desired profit ratio especially in the packaging of low-value items.

Global Tinfoil Packaging Market: Key Players

AJ Packaging Limited

Company Overview

Business Strategy

Key Product Offerings

Financial Performance

Key Performance Indicators

Risk Analysis

Recent Development

Regional Presence

SWOT Analysis

Tinfoil Company

Zenith Tins

NIPPON STEEL CORPORATION

POSCO

Kian Joo Can Factory Berhad

United States Steel

Baosteel Group

Berlin Metals

Other Prominent Players

Global Tinfoil Packaging Market: Regions

Global Tinfoil Packaging market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, APAC, and MENA.

Global Tinfoil Packaging markets market in North America held the largest market share in the year 2019. North America will continue to dominate the global tinfoil market due to its higher per-capita income, busy schedules, and rising inclination towards canned- food products which will promote the growth of the tinfoil packaging market in the region throughout the forecast period. Asia-Pacific regions will also

observe a substantial growth over the projected timeline due to rising demands for the packed food as well as tinplate packaging in other industries.

Global Tinplate Packaging market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

APAC Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

MENA Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Tinplate Packaging market report also contains analysis on:

Tinplate Packaging Market Segments:

By Type

Bottles

Caps and Closures

Drums

Food cans

Others

By End Users

Food & Beverages Industry

Health & Beauty Industry

Chemical Industry

Others

Tinplate Packaging Market Dynamics

Tinplate Packaging Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL BLOCKCHAIN MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MACRO-ECONOMIC INDICATORS

6. MARKET DYNAMICS

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

7. CORRELATION & REGRESSION ANALYSIS

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

9. RISK ANALYSIS

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

10. GLOBAL TINPLATE PACKAGING MARKET ANALYSIS

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

11. GLOBAL TINPLATE PACKAGING MARKET

11.1. Market Size & forecast, 2019A-2030F

11.1.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.1.2. By Volume (Million Units) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12. GLOBAL TINPLATE PACKAGING MARKET: MARKET SEGMENTATION

12.1. By Regions

12.1.1. North America:(U.S. and Canada) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.2. By Type: Market Share (2020-2030F)

- 12.2.1. Bottles, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.2.2. Caps and Closures, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.2.3. Drums, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.2.4. Food Cans, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.2.5. Others, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.3. By End Users: Market Share (2020-2030F)
 - 12.3.1. Food & Beverages Industry, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.3.2. Health & Beauty Industry, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.3.3. Chemical Industry, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.3.4. Others, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
- Company Profile

1. AJ PACKAGING LIMITED

1. COMPANY OVERVIEW

2. COMPANY TOTAL REVENUE (FINANCIALS)

3. MARKET POTENTIAL

4. GLOBAL PRESENCE

5. KEY PERFORMANCE INDICATORS

6. SWOT ANALYSIS

7. PRODUCT LAUNCH

2. TINPLATE COMPANY

3. ZENITH TINS

4. NIPPON STEEL CORPORATION

5. POSCO

6. KIAN JOO CAN FACTORY BERHAD

7. UNITED STATES STEEL

8. BAOSTEEL GROUP

9. BERLIN METALS

10. OTHER PROMINENT PLAYERS

Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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