

Global Ride Sharing Market: By Business Type (B2B {Business to Business}, B2C {Business to Consumer} and P2P {Peer to Peer}); By Vehicle (Car, Bike/Scooter and Others); By Services (Ride-hailing and Car Pooling) and Region – Analysis of Market Size, Share & Trends for 2014 – 2019 and Forecasts to 2030

<https://marketpublishers.com/r/G20C476AC168EN.html>

Date: May 2024

Pages: 179

Price: US\$ 5,000.00 (Single User License)

ID: G20C476AC168EN

Abstracts

Product Overview

Ride sharing facilitates individuals in need of transportation access with the most popular and preferred cost-effective means to commute from one place to another. Passengers and drivers are connected through an online platform that provides discrete services, individuals may enter their destination location and the current location can be identified with help of the GPS installed in the user's phone according to which the nearest available driver is allotted. Each city has fares set on a different formula, either rate per minute or rate per mile which is quoted as and when the passenger enters' the pick and drop location, also, fares may differ depending upon the type of service requested by the passenger. Ride sharing is a convenient method and emerged as a powerful alternative to deal with the consequences of urbanization with the developing megacities.

Market Highlights

Global Ride Sharing market is expected to project a notable CAGR in 2030. Global Ride Sharing market to surpass USD XXXX million by 2030 from USD XXXX million in 2020 at a CAGR of XX% throughout the forecast period, i.e. 2020-30. Global Ride Sharing market is expected to observe a growth in the future due to its convenience, economical pricing, and easy accessibility which has led to a gradual shift in the perception of individuals for automobile travel over time which would also

positively impact the automotive industry along with the ride-sharing market. Consumers are integrating ride-sharing options in their daily lives considering it as the most feasible alternative since it eliminates parking hassles, reduces stress, and enables them to do other things while traveling.

Global Ride-Sharing Market: Segments

B2C segment to grow with the highest CAGR during 2019-30

Global Ride Sharing market is segmented by business type into B2B, B2C, and P2P. The B2C segment held the largest market share in the year 2018 and is anticipated to dominate the global market throughout the forecast period. B2C type of business model provides direct services to the consumers and is popularly preferred across the global-ride sharing industry. B2B business model provides pick and drop services from a transport service operator to the employees of other companies.

Car segment to grow with the highest CAGR during 2019-30

Global Ride Sharing market is segmented by vehicle into Car, Bike/Scooter, and Others. Car segment held the largest market share in the year 2018 and is expected to maintain this trend throughout the forecast period. Car is easy to accommodate 3-4 passengers or luggage and ensures a comfortable journey. Bike/Scooter is usually opted by single passengers.

Ride-hailing segment to grow with the highest CAGR during 2019-30

Global Ride Sharing market is also segmented by services into Ride-hailing and Car Pooling. Ride-hailing segment held the largest market share in the year 2018 and is anticipated to grow with the highest CAGR throughout the forecast period. Ride-hailing services are used when the ride is not shared with any other passengers and vehicle does not stop at different points along a route that is more convenient and comfortable.

Market Dynamics

Drivers

Convenience

Ride sharing services are convenient to access due to their door-to-door pick and drop services, unlike conventional taxi services. Consumers are integrating ride-sharing options in their daily lives considering it as the most feasible alternative since it eliminates parking hassles, reduces stress and enables them to do other things en-route, and is easier to arrange a ride in urgency.

Cost-effective

With the rising fuel prices and prices of vehicles, ride-sharing services have witnessed

an upsurge in demand which is a driving key factor. Services like car-pooling have provided with the advantage of splitting up the ride cost between passengers which is economical.

Restraints

Security Concerns

Security concern is one of the key factors restraining the growth of the global ride-sharing market as all these services are provided through online platforms such as smartphone apps or websites, data acquired and recorded is vulnerable to hacking.

Covid-19 impact on Global Ride Sharing Market

With the advent of coronavirus, many services associated with different sectors have been affected. Likewise, due to a complete shutdown ride-sharing markets have also witnessed the disruption of their services which has adversely affected the global market. Physical distancing has been the most important precautionary measure which has impacted the market, fear of the spread of infection has shifted consumer's preference towards more personalized services. Low business activity due to declining demand for ride-sharing services and the rising inclination of corporations towards a work-from-home policy to cope up with the pandemic has led to a fall in the demand for the ride-sharing market. Drivers have suffered to meet daily expenses and overheads, might not observe immediate relief, and continue to witness a fall in the demand. Incorporating additional precautions to ensure contactless commuting service would certainly increase the operating costs subsequently leading to a rise in fares.

Global Organic Market: Key Players

Uber Technologies Inc.

Company Overview

Business Strategy

Key Product Offerings

Financial Performance

Key Performance Indicators

Risk Analysis

Recent Development

Regional Presence

SWOT Analysis

Didi Chuxing Technology Co. Ltd.

ANI Technologies Pvt. Ltd. (OLA)

Grab Holdings Inc

Lyft, Inc

Camuto S.A. (BlaBlaCar)

Carma Technology Corp

RideCharge, Inc.

BYKEA Technologies Pvt. Ltd

Other Prominent Players

Global Ride-Sharing Market: Regions

Global Ride Sharing market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, APAC, and MENA.

Global Ride Sharing market in Asia-Pacific held the largest market share in the year 2019. Mounting urbanization and busy schedules have led to a rise in demand for ride-sharing services. In addition to this lower GDP per capita, lower personal vehicles per 1000 people, and flexible government policies for ride-sharing services are anticipated to boost the growth of global sharing market in the region.

Global RIDE SHARING market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

APAC Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

MENA Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Ride Sharing market report also contains analysis on:

Ride Sharing Market Segments:

Business Type

B2B {Business to Business}

B2C {Business to Consumer}

P2P {Peer to Peer}

By Vehicle Type

Car

Bike/Scooter

Others (Vans, Buses, etc)

By Service Type

Ride-hailing

Car Pooling
Ride Sharing Market Dynamics
Ride Sharing Market Size
Supply & Demand
Current Trends/Issues/Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL RIDE-SHARING MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MACRO-ECONOMIC INDICATORS

6. MARKET DYNAMICS

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

7. CORRELATION & REGRESSION ANALYSIS

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

9. RISK ANALYSIS

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

10. GLOBAL RIDE SHARING MARKET ANALYSIS

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

11. GLOBAL RIDE-SHARING MARKET

11.1. Market Size & forecast, 2019A-2030F

11.1.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.1.2. By Volume (Million Units) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12. GLOBAL RIDE-SHARING MARKET: MARKET SEGMENTATION

12.1. By Regions

12.1.1. North America:(U.S. and Canada) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.2. By Business Type: Market Share (2020-2030F)

- 12.2.1. B2B, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.2.2. B2C, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.2.3. P2P, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.3. By Vehicle: Market Share (2020-2030F)
 - 12.3.1. Car, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.3.2. Bike/Scooter, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.3.3. Others, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.4. By Services: Market Share (2020-2030F)
 - 12.4.1. Ride-hailing, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 12.4.2. Car-Pooling, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
- Company Profile

1. UBER TECHNOLOGIES INC.

1. COMPANY OVERVIEW

2. COMPANY TOTAL REVENUE (FINANCIALS)

3. MARKET POTENTIAL

4. GLOBAL PRESENCE

5. KEY PERFORMANCE INDICATORS

6. SWOT ANALYSIS

7. PRODUCT LAUNCH

2. DIDI CHUXING TECHNOLOGY CO. LTD.

3. ANI TECHNOLOGIES PVT. LTD. (OLA)

4. GRAB HOLDINGS INC

5. LYFT, INC

6. COMUTO S.A. (BLABLACAR)

7. CARMA TECHNOLOGY CORP

8. RIDECHARGE, INC.

9. BYKEA TECHNOLOGIES PVT. LTD

10. OTHER PROMINENT PLAYERS

Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

I would like to order

Product name: Global Ride Sharing Market: By Business Type (B2B {Business to Business}, B2C {Business to Consumer} and P2P {Peer to Peer}); By Vehicle (Car, Bike/Scooter and Others); By Services (Ride-hailing and Car Pooling) and Region – Analysis of Market Size, Share & Trends for 2014 – 2019 and Forecasts to 2030

Product link: <https://marketpublishers.com/r/G20C476AC168EN.html>

Price: US\$ 5,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G20C476AC168EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970