

# **Global Population Health Management Market: Market Segments: By Component (Software and Service); By Delivery Mode (Web Based, On-Premise, and Cloud Based); By End User (Health Provider, Healthcare Payers, Employer Group and Government Bodies); and Region – Analysis of Market Size, Share & Trends for 2014 – 2019 and Forecasts to 2030**

<https://marketpublishers.com/r/G482FC5FABA2EN.html>

Date: May 2024

Pages: 153

Price: US\$ 5,000.00 (Single User License)

ID: G482FC5FABA2EN

## **Abstracts**

### Product Overview

Process of classifying groups of people is population health management (PHM), which aims to sustain and enhance health outcomes for these groups. Population Health Management solutions target population-level data-driven healthcare and allow patient segmentation based on common medical conditions and attributes. PHM allows collection of data, risk stratification, coordination of treatment, and contact with patients. PHM is a patient-friendly network that promotes the control of care costs by better cost-effective alternatives. The platform also allows payers and vendors to control risks related to reimbursement policies. The healthcare system has increasingly been patient-centric in recent years. The use of Population Health Management has led to an increase in the quality of life and a reduction in overall spending. In addition to identifying target high-risk populations, disease management systems evaluate demographic characteristics and use of healthcare.

### Market Highlights

Global Population Health Management Market is expected to project a notable CAGR in 2030.

Global Population Health Management Market to surpass USD XXXX million by 2030 from USD XXXX million in 2018 at a CAGR of XX% throughout the forecast period, i.e.

2019-30. Market growth can be attributed to Government mandates and funding for healthcare IT solutions, increased use of big data analytics, and the need to reduce the rising cost of healthcare can be attributed to market growth. Moreover, emerging economies with a growing emphasis on personalized medicine and an rising focus on value-based medicine, are expected to provide market players with lucrative growth opportunities over the forecast period.

#### Global Population Health Management Market: Segments

The software Segment to grow with the highest CAGR during 2019-30

Global Population Health Management Market is segmented by component into software and services. The greater market share in 2018 was accounted by software segment and is expected to see the highest growth during the forecast period. The increased adoption of software solutions by payers and suppliers to minimize readmissions, increase cost-effectiveness, improve operational performance, improve patient experience, and support data integration and analysis can be attributed to the large share of this segment.

The cloud-based delivery mode Segment to grow with the highest CAGR during 2019-30

Global Population Health Management Market is segmented by delivery mode into web based, cloud based and on-premise. The greater market share in 2018 was accounted by web-based delivery mode segment owing to factors such as fast growth of hardware and software and an increase in the number of upgrades to software. Solutions for population health management are provided to end users via on-premise and cloud-based distribution modes. The benefits provided by the on-site delivery mode, such as customising solutions, minimising the risk of data breaches, and the ability to reuse existing servers and storage hardware, encourage its increased acceptance in the market for population health management.

Healthcare providers to grow with the highest CAGR during 2019-30

Global Population Health Management Market is segmented by end users into healthcare providers, healthcare payers, and other end users. The greater market share in 2018 was accounted by the healthcare providers segment and is expected to see the highest growth during the forecast period. The large proportion of this section is due to the introduction in the US of the Affordable Care Act and Hospital Readmissions Reduction Program, as well as the high demand among healthcare providers for PHM solutions due to the benefits provided by these solutions.

#### Global Population Health Management Market: Market Dynamics

## Drivers

### Growing geriatric population with prevalence of chronic diseases

The rising geriatric population confirms the development of the demand for population health management. Since they are vulnerable to illness due to low levels of immunity and elevated recovery time, the elderly population needs extensive treatment. The elderly is more vulnerable to chronic diseases such as cancer and cardiovascular diseases, thereby increasing the need for better diagnosis, prevention and care. As they have poor immunity and are more vulnerable to drug reactions, the older population often has an increased need for personalized medication. Increased demand for PHM is therefore created by the rising geriatric population.

### Growing investments by HIT players

Manufacturers are investing in research and development to introduce new products to support healthcare organizations as healthcare costs are growing. For example, the launch of its Population Health Foundations solution was announced by Health Catalyst, Inc. in June 2019. From a paper-based system to a digitized system, the medical industry is increasingly evolving, accelerating the demand for healthcare IT services. Moreover, a move from Fee-For - Service (FFS) to Value-Based Payment (VBP) models has resulted in increased demand for strategies encouraging value-based care delivery by healthcare stakeholders. It is also predicted that increasing demand for successful disease management strategies would boost market growth.

## Restrain

### High investment and maintenance and requirements

There has been a critical rise in the use of handheld devices with the growing prevalence of cloud-based applications and wireless networking in the healthcare sector, raising concerns about the protection of private patient information, which is a key concern for providers of population health management. However, the development of this market is adversely affected by data breaches, a shortage of qualified analysts, and interoperability problems. Furthermore, the risk posed by computer viruses is also increasing, which can lead to a deterioration in the skills of population health management. During the forecast period, this risk of low information security is expected to restrict the growth of the market for population health management.

## Global Population Health Management Market: Regions

Global Population Health Management Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, APAC and MENA.

Global Population Health Management Market in North America held the largest market share of XX.X% in the year 2018. The North American market is growing significantly due to the effective government regulations, high spending on healthcare, built infrastructure for healthcare and the rising prevalence of chronic diseases. The U.S. is the largest population health management market of all the region's nations. The Patient Protection and Affordable Care Act is largely driven by the U.S. population health management industry. During the forecast period, however, the APAC market is projected to expand at the highest CAGR. This can be attributed to the increasing medical tourism, the introduction of new ICT guidelines in Japan, investments and reforms to modernize China's healthcare infrastructure, the rapidly growing healthcare industry in India and the introduction of IT programs in other countries.

#### Competitive Landscape:

The Global Population Health Management market, which is highly competitive, consists of several major players such as Allscripts, McKesson Corporation, Cerner Corporation, etc. hold a substantial market share in the Global Population Health Management market. Other players analyzed in this report are IBM Corporation, Optum, Inc., Health Catalyst LLC and Conifer Health Solutions LLC. among others

Recently, various developments have been taking place in the market. For instance, In March 2018, Cerner Corporation entered into a collaboration with Salesforce, a major player in Customer Relationship Manager (CRM), to integrate Salesforce Marketing Cloud and Health Cloud with its cloud-based population health platform called as HealthIntent.

Global Population Health Management Market is further segmented by region into:  
North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

APAC Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

MENA Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Global Population Health Management Market: Key Players

Allscripts Healthcare Solutions

Company Overview  
Business Strategy  
Key Product Offerings  
Financial Performance  
Key Performance Indicators  
Risk Analysis  
Recent Development  
Regional Presence  
SWOT Analysis  
Siemens Healthcare GmbH  
Conifer Health Solutions, LLC.  
Cigna.  
Allscripts  
Cerner Corporation.  
McKesson Corporation  
Health Catalyst  
Koninklijke Philips N.V  
ZeOmega  
Optum, Inc.

Global Population Health Management Market report also contains analysis on:  
Global Population Health Management Market Segments:

By Component:

Software  
Services  
Post-Sale and Maintenance Services  
Consulting Services  
Training and Education Services  
Implementation Services

By Mode of Delivery:

On-premise Mode of Delivery  
Web-Based Mode of Delivery  
Cloud-based Mode of Delivery

By End User:

Healthcare Providers  
Healthcare Payers  
Other End Users (Employer Groups and Government Bodies)  
Population Health Management Market Dynamics  
Population Health Management Market Size

Supply & Demand  
Current Trends/Issues/Challenges  
Competition & Companies Involved in the Market  
Value Chain of the Market  
Market Drivers and Restraints

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL POPULATION HEALTH MANAGEMENT MARKET**

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

### **3. RESEARCH METHODOLOGY**

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

### **4. AVERAGE PRICING ANALYSIS**

### **5. MACRO-ECONOMIC INDICATORS**

### **6. MARKET DYNAMICS**

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

### **7. CORRELATION & REGRESSION ANALYSIS**

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

### **8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE**

### **9. RISK ANALYSIS**

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

## **10. GLOBAL POPULATION HEALTH MANAGEMENT ANALYSIS**

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

## **11. GLOBAL POPULATION HEALTH MANAGEMENT MARKET**

11.1. Market Size & forecast, 2019A-2030F

11.1.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.1.2. By Volume (Million Units) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

## **12. GLOBAL POPULATION HEALTH MANAGEMENT MARKET: MARKET SEGMENTATION**

12.1. By Regions

12.1.1. North America:(U.S. and Canada) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.2. Europe: (Brazil, Mexico, Argentina, Rest of Latin America)By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.3. Asia-Pacific: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.4. LATAM: (Brazil, South Africa, Saudi Arabia, U.A.E. and Other Countries) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.1.5. MEA: (Brazil, South Africa, Saudi Arabia, U.A.E. and Other Countries) By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12.2. By Component: Market Share (2020-2030F)



- 12.2.1. Software, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
  - 12.2.2. Services, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
  - 12.3. By Mode of Delivery: Market Share (2020-2030F)
    - 12.3.1. On-premise, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 12.3.2. Cloud-based, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
  - 12.4. By End User: Market Share (2020-2030F)
    - 12.4.1. Healthcare Providers, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 12.4.2. Healthcare Payers, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 12.4.3. Other, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
- Company Profile

## **1. SIEMENS HEALTHCARE GMBH**

### **1. COMPANY OVERVIEW**

### **2. COMPANY TOTAL REVENUE (FINANCIALS)**

### **3. MARKET POTENTIAL**

### **4. GLOBAL PRESENCE**

### **5. KEY PERFORMANCE INDICATORS**

### **6. SWOT ANALYSIS**

### **7. PRODUCT LAUNCH**

## **2. CONIFER HEALTH SOLUTIONS, LLC.**

### **3. CIGNA.**

### **4. ALLSCRIPTS**

### **5. CERNER CORPORATION.**

**6. MCKESSON CORPORATION****7. HEALTH CATALYST****8. KONINKLIJKE PHILIPS N.V****9. ZEOMEGA****10. OPTUM, INC.****11. OTHER PROMINENT PLAYERS**

## Consultant Recommendation

\*\*The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

## I would like to order

Product name: Global Population Health Management Market: Market Segments: By Component (Software and Service); By Delivery Mode (Web Based, On-Premise, and Cloud Based); By End User (Health Provider, Healthcare Payers, Employer Group and Government Bodies); and Region – Analysis of Market Size, Share & Trends for 2014 – 2019 and Forecasts to 2030

Product link: <https://marketpublishers.com/r/G482FC5FABA2EN.html>

Price: US\$ 5,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G482FC5FABA2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970