

Global Media Monitoring Software Comprehensive Market - By Type(Broadcast Monitoring, Social Media Monitoring, Online Monitoring and Print Monitoring); By Application (IT & Telecommunications, Retail & Consumer Goods, Media & Entertainment, Travel & Hospitality and Banking, Financial Services & Insurance); By Offering (Integrated Platform and Standalone Software); By Deployment Mode (Onpremises and Cloud-based); By End-users (Largescale Enterprises and Small & Medium Enterprises); and Region – Analysis of Market Size, Shares & Trends for 2016

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Abstracts

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