

Global Hot Melt Packaging Adhesives Market By Product (EVA, Polyurethane, Rubber, Polyolefin and Others); By Application (Flexible Packaging, Folding Cartons, Boxes and Cases, Labeling and Others) and Region –Analysis of Market Size, Share and Trends for 2014 – 2019 and Forecasts to 2030

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Abstracts

Product Overview

Hot melt adhesive popularly referred to as hot glue is a thermoplastic adhesive that is widely sold in a varied diameter, solid cylindrical shape. Hot melt adhesives are designed to melt in electric hot glue pistons. Hot melt adhesives have a special quick processing advantage over other adhesives. Hot melt adhesives require no drying after application, unlike water-based and solvent-based adhesives. Hot melt adhesives start bonding immediately after being applied to the material, as it instantly cools down to its solidification stage. Such fast solidification feature of hot melt adhesives is ideal for industrial applications requiring high-speed production line, bonding flexibility, wide gap filling, rapid green strength, and minimal shrinkage.

Market Highlights

Global Hot Melt Packaging Adhesives Market size was registered at USD XX billion in 2019 and is estimated to reach USD XX billion by 2030, registering a CAGR of XX% from 2020 to 2030. Packaging brings a distinctive appeal to every product and helps clients to differentiate between a specific product and other related products. Flexible packaging such as containers, pouches, and films can be used to package foods, drinks, pharmaceuticals, cosmetics, and personal care items. Hot melt adhesive use is gaining popularity because of its low processing costs and superior durability. The emergence of hi-tech machinery & equipment has enabled manufacturers to improve

market innovations for hot melt adhesives and incorporate high-quality, environmentally friendly thermoplastics without the addition of solvents.

Hot Melt Packaging Adhesives Market Opportunity Analysis

Source: Fatpos Global

Global Hot Melt Packaging Adhesives Market: Segments

Global Hot Melt Packaging Adhesives Market is segmented based on product, application, and region.

By Product (in %), Global Hot Melt Packaging Adhesives Market, 2019

The EVA product segment is anticipated to register XX% of the market share during the forecasted period.

By product, the market can be segmented into EVA, Polyurethane, Rubber, Polyolefin, and Others. Replacement of conventional solvent-based adhesives due to the higher carbon footprint has made it possible to use hot melt adhesives products in various industrial formulations. Due to its economic viability and high performance, EVA resin is used as the primary raw material in hot melt processing. EVA provides superior heat and UV resistance, durability at low temperatures, and high resilience used in packaging, clothing, and electronics. The segment of ethylene-vinyl acetate is due to the product's growing penetration in a wide range of industries along with supporting government regulations regarding the use of low VOC adhesives. EVA imparts plastic-like properties that ensure that wax effectively suits strength to polymeric coatings. Thus the product category is expected to dominate the segment.

By Application (in %), Global Hot Melt Packaging Adhesives Market, 2019

The flexible packaging and labeling segment accounted for XX% of the nation's volume and revenue in 2019

The application segment can be classified into Flexible packaging, Folding cartons, boxes and cases, Labeling, and Others. The segment of flexible packaging is expected to record the highest volume CAGR over the forecast period. Adhesives used in flexible packaging are effective in a variety of processes including heat & cold seal, lidding, lamination, blister packaging, horizontal flow packaging, and fill packaging. The demand for flexible packaging can be attributed to the increasing demand from the food & beverage industry. Labeling is expected to record the fastest growth rate over the forecast period, in terms of revenue. Water-based adhesives, due to their environmentally friendly nature, are gaining prominence in the labeling segment. These are formulated for labeling and bonding applications using natural and soluble synthetic polymers. Clear labels have been replacing inks in the packaging industry when tagging

containers. The growing demand for labels is expected to drive demand for the product in the coming years.

Global Hot Melt Packaging Adhesives Market Dynamics:

High demand for applicants and environmental concerns to increase the market growth Packaging brings a distinctive appeal to every product and helps clients to differentiate between a specific product and other related products. Flexible packaging such as containers, pouches, and films can be used to package foods, drinks, pharmaceuticals, cosmetics, and personal care items. Hot melt adhesive use is gaining popularity because of its low processing costs and superior durability. The emergence of hi-tech machinery & equipment has enabled manufacturers to improve market innovations for hot melt adhesives and incorporate high-quality, environmentally friendly thermoplastics without the addition of solvents. The packaging industry requires long-lasting adhesive solutions to ensure that moisture and other environmental conditions keep the final product unaffected. Due to their exceptional strength, aesthetic appeal, and low VOC emissions, these adhesives are formulated in different packaging applications compared to other packaging solutions.

Limited applications and availability of substitutes to hinder the market growth

Global Hot Melt Packaging Adhesives Market: Regions

In terms of value and volume, APAC accounted for XX% of total market volume share in 2019

In terms of sales, Asia Pacific dominated the industry and is also projected to be the fastest-growing regional industry with the highest CAGR, rapidly growing packaging production base in the area is a prominent driver of market growth in the Asia Pacific. North America is also expected to have a high CAGR, as its packaging sector is likely to be a key driver of market growth due to the presence of some of the largest packaging manufacturers.

The region segment can be further divided into five major types including North America, Latin America, Europe, APAC, and MENA.

Source: Fatpos Global

Global Hot Melt Packaging Adhesives Market is further segmented by region into: North America Market Size, Share, Trends, Opportunities-o-Y Growth, CAGR – United

States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

APAC Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

MENA Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Global Hot Melt Packaging Adhesives Market: Competitive landscape

Continuous advancement in water-based inks, such as the production of pH stable and resin inks used is expected to provide market growth opportunities among the key players.

Global Hot Melt Packaging Adhesives Market: Key players

3M

Company Overview

Business Strategy

Key Product Offerings

Financial Performance

Key Performance Indicators

Risk Analysis

Recent Development

Regional Presence

SWOT Analysis

Sika

Beardow Adams

Jowat

Avery Dennison

Adtek Malaysia

Cherng Tay Technology

Star Bond

Makro Rekat Sekawa

Other prominent players

Global Hot Melt Packaging Adhesives Market report also contains analysis on:

Global Hot Melt Packaging Adhesives Market segments: -

By Product:

Global Hot Melt Packaging Adhesives Market By Product (EVA, Polyurethane, Rubber, Polyolefin and Others); By A...

EVA

Polyurethane

Rubber

Polyolefin

Others

By Application

Flexible packaging

Folding cartons

Boxes and cases

Labeling

Others

Global Hot Melt Packaging Adhesives Market dynamics

Global Hot Melt Packaging Adhesives Market size

Supply & Demand

Current Trends/Issues/Challenges

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**The above-given segmentation and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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