

Global Horse-riding equipment Market: Market Segmentation: By Product Type (Equine Equipment and Rider Equipment); By Distribution Channel (Supermarkets and Hypermarkets, Specialty ?t?r??, ?nl?n? R?t??l?r? and ?th?r?) and Region – Analysis of Market Size, Share & Trends for 2014 – 2019 and Forecasts to 2030

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Abstracts

Product Overview

Equipment required for horse-riding is known as horse tacks which include saddles, headgear, stirrups, halter, bridles, harness, etc. These accessories are required to use horses as domesticated animals and develop communication with them. Riders use saddles as a seat placed on the horse's back ensuring that the horse and rider both are comfortable. Stirrups are placed on both sides of the saddle to provide support to the rider's feet. Reins help to develop communication between the horse and the rider as directional commands are guided using them. A leather or nylon strap with which a horse is attached to a carriage, cart, sled, or any other load is known as a horse harness. Other equipment includes safety helmets, riding gloves, boots, etc.

Market Highlights

Global Horse-riding equipment market is expected to project a notable CAGR in 2030. Global Horse-riding equipment market to surpass USD XXXX million by 2030 from USD XXXX million in 2018 at a CAGR of XX.X% throughout the forecast period, i.e. 2019-30. Global Horse-riding equipment market is expected to observe growth in the future owing to the rising trend of consumers engaging in recreational activities to maintain fitness and to efficiently utilize free time in the fast pace moving lifestyle. Horse-riding is one of the most preferred recreational activities opted by consumers observed in the past

trends and increasing investments in this activity is anticipated to foster the growth of the global horse-riding market throughout the forecast period.

Global Horse-riding equipment Market: Segments

Rider equipment segment to grow with the highest CAGR during 2019-30

Global Horse-riding equipment market is segmented by type into Equine Equipment and Rider Equipment. Rider equipment data logger segment held the largest market share of XX.X% in the year 2018 and is expected to dominate the global market throughout the forecast period. Rider equipment includes all the safety accessories as well as riding breeches, jackets, or gilets used by the rider for horse-riding. Whereas, equine equipment segment includes saddles, headgear, stirrups, halter, bridles, harness, etc. required to communicate and ride the horse. Rising concerns for safety measures among the populace increase the demand for rider equipment segment.

Specialty stores segment to grow with the highest CAGR during 2019-30

Global Horse-riding equipment market is segmented by application into Supermarkets and Hypermarkets, Specialty ?t?r??, ?nl?n? R?t??I?r?, and ?th?r?. The specialty stores segment held the largest market share of XX.X% in the year 2018 and is expected to maintain this trend throughout the forecast period. Specialty stores contain a wide assortment of products related to a distinguished category of goods such as in the case of horse-riding equipment, specialty stores may include all the horse-riding-related accessories of different brands consisting of a wide range of variety.

Market Dynamics

Drivers

Rise in the Adoption rate of Horse-riding activity

Horse-riding leisure activity for many along with some health benefits has seen a substantial rise in the rate of adoption by consumers following the influencers sharing horse-riding pictures/videos on their social media handles has triggered the growth of the horse-riding equipment market. Moreover, an increasing number of horse-riding institutes such as riding yards, riding schools, etc. is expected to boost the growth of the horse-riding equipment market.

Health benefits of Horse-riding

Horse riding is a full-body workout that strengthens the body and helps to maintain the body posture and increase the balance of the body, also, develops core strength. In addition to this, horse riding also helps to increase the mental strength of the body as it helps to improve coordination, develop communication skills, develop problem-solving skills, and exercises the mind which encourages fitness enthusiasts to do horse-riding

thereby, leading to a rise in the horse-riding equipment market.

Restraint

High Costs and Risk factors

Higher costs are associated with horse-riding activity along with risk factors that may occur while performing horse-riding such as chances for physical injuries while performing the activity which demotivates the consumer to opt for horse-riding as a sport or leisure activity which in turn may act as a restraint for the global horse-riding equipment market.

Global Horse-riding Market: Key Players

D???thal?n

Company Overview

Business Strategy

Key Product Offerings

Financial Performance

Key Performance Indicators

Risk Analysis

Recent Development

Regional Presence

SWOT Analysis

D??n???

?r??t ?nt?rn?t??n?l

??v?ll? Gmb?

??? ???rt? ?qu??m?nt

??v?l ??ddl?r?

?nt?r?? ??ll??r

??r??w?r? ?r?du?t?

F?btr?n ?n?

?h?ngh?? G?ldt?? ?l?th?ng & ??g?

Other Prominent Players

Global Horse-riding equipment Market: Regions

Global Horse-riding equipment market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, APAC and MENA.

Global Horse-riding equipment market in Europe held the largest market share of XX.X% in the year 2018. With the experience of years in breeding, training, and competing, UK has dominated this sport, with the presence of large numbers of clubs and fitness enthusiasts in the region the demand for horse-riding equipment will rise and

will continue to maintain its dominance throughout the forecast period. North America has also observed a rise in participation of enthusiasts in the sport and a rise in the number of clubs leading to a rise in the demand followed by APAC and MEA.

Global HORSE-RIDING EQUIPMENT market is further segmented by region into:
North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

APAC Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

MENA Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Horse-riding equipment market report also contains analysis on:

Horse-riding equipment Market Segments:

By Type

Equine Equipment

Rider Equipment

By Distribution Channel

Supermarkets and Hypermarkets

Specialty ?t?r??

?nl?n? R?t??I?r?

?th?r?

Horse-riding equipment Market Dynamics

Horse-riding equipment Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

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2. D??N???

3. ?R??T ?NT?RN?T??N?L

4. ??V?LL? GMB?

5. ??? ???RT? ?QU??M?NT

6. ??V?L ??DDL?R?

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Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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