# Global Endpoint Security Market By size( large enterprises, SMBs);End-user ( BFSI, IT & Telecom, retail, healthcare, government and public sector, education, transportation and others);By deployment mode (On premises and cloud); and Region –Analysis of Market Size, Share & Trends for 2016 – 2019 and Forecasts to 2030

## Abstracts

Market overview

Endpoint protection is essentially a centralized approach to protect all endpoints, computers, servers, laptops, smartphones, and other Internet of Things devices linked with the corporate IT network against cyber threats. The market comprises solutions that protect all endpoints inside organizations from malware and inbound network intrusion. With more and more mobiles and other touch devices, such as tablets and POS, endpoint security companies develop applications with improved versatility in management. In most cases, site protection and e-mail point attacks are protected by endpoint security solutions, but additional Site and e-mail defense solutions are introduced to supplement the general protection systems of large organizations.

Market Highlights

Fatpos Global anticipates the Endpoint Security market to surpass USD XX Billion by 2030, which is valued at XX billion in 2019 at a compound annual growth rate of XX%. This growth is anticipated due to the advent of a rising number of endpoints and BYODs among businesses, rising endpoint attacks and breaches, increased cost resulting from endpoint attacks, reduced IT costs, and centrally controlled security and administration.

Source: Fatpos Global

Recent Highlights in the Endpoint Security market

In February 2020 — The world's first Wi-Fi 6E mobile app chip has been announced by Broadcom. Wi-Fi 6E is expanding Wi-Fi 6 to support the functioning 6 GHz 6 band with 160 MHz wider channel bandwidths, enabling Wi-Fi speeds to double and cut latency by half, compared to Wi-Fi 5.
In February 2020-CrowdStrike launched its Recovery Services at its endpoint. The new product incorporates the power of the CrowdStrike Falcon network, threat analysis, and response to cyber-intruders in real-time. This accelerates business recovery.

Endpoint Security Market: Segments

The global market has been segmented on the basis of size, application type, and location. It has been further segmented on the basis of region into North America, Europe, Asia-Pacific, Mid East, and Africa.

By size (in %), global Endpoint Security Market, 2019

Large enterprises are anticipated to grow at a CAGR of over 13% from 2019 to 2030

The Global Endpoint Security Market is segmented by size into large enterprises, SMBs

Due to the growing usage of safety solutions to prevent critical information, SMBs are also anticipated to experience significant growth over the forecast period. Organizations of all sizes are moving to cloud computing to reduce the burden on their IT support workers, lower costs, and provide advanced service. Cloud technology has been rapidly embraced and security companies have developed comprehensive cloud-based security solutions.

By End-user (in %), global Endpoint Security Market, 2019

IT & Telecom industry dominated the market with 25% Market share in 2019 and is anticipated to witness significant growth in the forecasted period

The global Endpoint Security market is segmented by End-user into BFSI, IT & Telecom, retail, healthcare, government and public sector, education, transportation,

and others.

The industry has evolved through a significant expansion process with strict legal and security criteria for information. In addition, increasing acceptance of the BYOD trend is expected to increase demand in the industry.

Source: Fatpos Global

By Deployment Model (in %), global Endpoint Security Market, 2019

The on-premise deployment model held a dominant share in 2019 with over 70% of the market share.

The global Endpoint Security market is segmented by the deployment model into On-premises and cloud.

The On-premises model of implementation has been strongly preferred by organizations, as it provides complete control over the insider's and outsider's network infrastructure. They can make sure that task-critical applications are still up and running. Nonetheless, the market for cloud delivery models increases in the predictable time span due to the increasing tendency towards cloud-based security solutions due to their cost-efficiency.

Global Endpoint Security Market: Drivers and Restraints

Drivers

Increase in the number of attacks on the endpoint: According to the report by Fatpos Global, the number of endpoint attacks has seen a significant rise of 15% since last year. There has been a significant increase in new and unknown attacks on the organization's endpoints network. With such a rise in the number of endpoints attacks the awareness regarding its security is increasing.

Increase in trend of BYOD: Many organizations are focusing on bring your own device; this gives access to the company's network and system bringing the company's security at stake. The use of endpoint security plays a major role in eliminating such threats.

Restraints

Lack of awareness

The major concern for the market growth is the lack of awareness. Many organizations are struggling with data breaches and threats to security because of insufficient knowledge. The most organization connects to open network unknown of the threats it can cause. The knowledge of every endpoint should be known to the organization and multilayer protection should be provided. It is necessary that the organization should investigate every device in its organization and all the external devices connected to its security system.

Global Endpoint Security Market: Regions

Global Endpoint Security Market: Regions

North America is anticipated to dominate the market with a 32% market share in 2019 growing at a CAGR of 11% over the forecasted period.

Strict regulations across the Asia Pacific will boost demand for efficient safety solutions in the area that drives production. Countries such as China, India, Malaysia, and Australia are investing significantly in safety endpoints to counter cyber threats and attacks.

Asia Pacific: China, Japan, India, and Rest of Asia Pacific
Europe: Germany, the UK, France, and Rest of Europe
North America: The US, Mexico, and Canada
Latin America: Brazil and Rest of Latin America
Middle East & Africa: GCC Countries and Rest of Middle East & Africa

Source: Fatpos Global

The global Endpoint Security market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y
 Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y
 Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth,
 CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium

*Global Endpoint Security Market By size( large enterprises, SMBs);End-user ( BFSI, IT & Telecom, retail, healt...*

Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia,

Turkey and Rest of Europe

APAC Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New

Zealand, Australia and Rest of APAC

MENA Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa

Global Endpoint Security Market: Key Players

Microsoft (US)
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Recent Development
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SWOT Analysis
Symantec (US)
FireEye (US)
McAfee (US)
Carbon Black (US)
ESET (Slovakia)
Bitdefender (Romania)
Endgame (US)
Comodo (US)

Global Endpoint Security market report also contains analysis on:

Endpoint Security Market Segments:
By size:
Large enterprises

SMBs

By deployment model:

On-premises

Cloud

End-user:

BFSI

IT & Telecom

Retail

Healthcare

Government and public sector

Education

Transportation

Others

Endpoint Security Market Dynamics

Endpoint Security Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

FAQs on Global Endpoint Security Market

Which segment is anticipated to hold the largest market share?

At what CAGR is the market anticipated to grow between 2020 and

Who are the key players in the global Endpoint Security market?

What could be the challenging factors for the growth of the Endpoint Security market?

What are the growth drivers for the Endpoint Security market?

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Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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