

# **Global Dishwash Laundry Care Market Size, Share, and Analysis, By Form (Laundry Care, Dishwashing Detergent), By Distribution Channel (Online, Offline), By Application (Residential, Commercial, Store-based, Non-store-based), By Product Type (Acrylics, Vinyl Acetate Polymer, Other), By Product (Liquid, Powder, Gel, Tablets), By Material (Synthetic, Natural) and Regional Forecasts, 2022-2032**

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## **Abstracts**

Global Dishwash Laundry Care Market Size, Share, and Analysis, By Form (Laundry Care, Dishwashing Detergent), By Distribution Channel (Online, Offline), By Application (Residential, Commercial, Store-based, Non-store-based), By Product Type (Acrylics, Vinyl Acetate Polymer, Other), By Product (Liquid, Powder, Gel, Tablets), By Material (Synthetic, Natural) and Regional Forecasts, 2022-2032

## **PRODUCT OVERVIEW**

Global Dishwash Laundry Care market is valued at USD 80 billion in 2021 and is expected to reach USD 122.8 billion by 2032, increasing at a CAGR of 4% during the forecast period, 2022-2032.

Global Dishwash Laundry Care includes both the dishwashing and laundry detergent which are used to clean the items related to dishes and fabrics respectively. They are available in several forms like liquid, powder etc. Laundry detergents can also be used to clean household appliances. Dishwashing detergent contains surfactants, which reduce the surface tension of water by allowing to clean the items.

## MARKET HIGHLIGHTS

Global Dishwash Laundry Care market is expected to reach USD 122.8 million, growing at a CAGR of 4% during forecast period. The growth in this market can be due to the rising demand for convenience products, growing awareness about hygiene & growing disposable income of people. Laundry care segment is expected to dominate the market during the forecast period owing to the factors like increasing demand from residential users and raising awareness about hygiene. To resolve the issues related to cleaning, several players are focusing on developing gel and liquid based detergent products which is expected to boost the growth of the market.

### Global Dishwash Laundry Care Market Segments:

Form

Laundry Care

Dishwashing Detergents

Distribution Channel

Online

Offline

Application

Residential

Commercial

Store-based

Non-store-based

Product Type

Acrylics

Vinyl Acetate Polymer

Other

Product

Liquid

Powder

Gel

Tablets

Material

Synthetic

Natural

## MARKET DYNAMICS

### Growth Drivers

Rising Awareness on Healthy Living May Aid in the Growth of the Market

Increasing Demand for Laundry and Dishwashing Agents is Expected to Boost the Growth of Market

### Restraint

Rising Environmental Issues by Utilizing the Product May Restrain Market Growth

### Key Players

P&G

Colgate-Palmolive

Unilever

Godrej Consumer Products

Henkel

Reckitt Benckiser

Bombril

Rohit Surfactants

Church & Dwight

Clorox Company

Seventh Generation

Goodmaid Chemicals

McBride

Kao Corporation

SC Johnson & Son

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAG.R – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

#### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and

drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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