

Global Bitcoin Market Segment by End user Vertical Type (Media & Entertainment, BFSI, E-Commerce, and Hospitality); by Application (Peer-to-Peer Payment, Retail, Trading, Remittance, Ecommerce, and Payment.) and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030

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Abstracts

Product Overview

Bitcoin is a digital currency that enables transactions to be conducted without a federal reserve. Bitcoins can be used to buy goods and services as a payment method from suppliers. The use of peer-to-peer technology from the network can be used to conduct business bitcoins with other bitcoins. Their structure and regulation are open to everyone due to they are open source. The central bank manages traditional currencies and bitcoins are not controlled by any government, but by an online community. Bitcoin is not a national currency, owing to this reason, international payments can be more economically and productively carried out. It is used to protect money transfers, monitor the development of additional units, and significant transfer of assets as a medium of exchange with data encryption.

Market Highlights

Global Bitcoin is expected to project a notable CAGR of 30.32% in 2030.

Global Bitcoin market to surpass USD 5481.36 million by 2030 from USD 753.36 million in 2020 at a CAGR of 30.32 % in the coming years, i.e., 2021-30. Some of the variables that increase consumer growth globally are low ownership costs, safer, and increased efficiency. Moreover, it is further expected that minimum exchange rates, interest rates

or charges for all international transactions will fuel the Bitcoin market over the forecast period. Increased adoption of bitcoins in developing countries, greater investment in blockchain technology, and increased demand for secure international-border transactions are alleged to provide favorable prospects for advances in the Bitcoin industry.

Global Bitcoin: Segments

BFSI segment to grow with the highest CAGR during 2020-30

Global Bitcoin is segmented by End-user vertical Type into Media & Entertainment, BFSI, E-Commerce, and Hospitality. During the projected timeline, BFSI is expected to have the highest market share. Payment by bitcoin in many nations is significantly quicker, cost-effective, safer, and less volatile. It can thus be used for the storage of values in these nations, in addition to paying for many products and services worldwide and on the Internet. The usefulness of Bitcoin is that financial transactions are no longer central and are authenticated, cleared, and settled instantly. Bitcoin technology looks like an innovation promising major changes in capital and other financial services marketplaces. Banks are interested in reducing the transaction fees and paper volume processing by taking the opportunity. By significantly lowering operational costs Bitcoin can possibly save banks billions of dollars.

Payment segment to grow with the highest CAGR during 2020-30

Global Bitcoin is divided by Application into Peer-to-Peer Payment, Retail, Trading, Remittance, E-commerce, and Payment. The benefits of Bitcoin payments include improved transactional security, security from fraud, a decentralized system, low fees, and consumer protection fees, and rapid international transactions. These variables help to increase crypto-currency adoption rates.

Market Dynamics

Drivers

Blockchain reduces the cost of ownership

The principle of blockchain and cryptography is used by Bitcoin transactions. Bitcoin greatly reduces cost of ownership, and transfers are much faster and more reliable. These dimensions are projected to increase worldwide market growth. In addition, the Bitcoin market is anticipated to enhance in the coming years at minimum exchange rates, interest rates, and charges for all international transactions.

Distributed Ledger

Distributed ledger systems allow a decentralized model of paying for a digital currency system by eliminating the requirement for centralized intermediary processing.

Distributed headline technology enables tracking of financial transactions. It provides virtual tracking and trading of any value by generating digital money. Blockchain offers a robust information-sharing platform. Blockchain is a kind of distributed ledger system that provides greater security in real time for the digital economic process. In coming years, such parameters could influence the crypto-currency market.

Restraint

Lack of Regulation

There is still no regulation of the Bitcoin market. The lack of regulations and instability about it are currently one of the main restrictive factors of crypto-monetary adoption. While financial regulators all over the globe work to develop common cryptocurrencies guidelines, regulatory recognition continues to be one of the major hurdles for Bitcoin adoption. Since distributed ledger technology is still in its infancy, it raises numerous issues at national and international levels for regulators and policymakers.

Global Bitcoin Market: Key Players

Bitfinex

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

BitPay Inc

Bitfury Group Limited

Unocoin Technologies Private Limited

OKEx

Bitstamp

Coinbase Inc.

Circle Internet Financial Limited

Ripple Labs Inc.

BitGo

Other Prominent Players

Global Bitcoin Market: Regions

Global Bitcoin is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific and the Middle East and Africa. During the projected timeline, APAC ought to have the highest share in the total market for Bitcoin. This market has been segmented into China, Japan, South Korea and APAC's Rest (Ro APAC). Ro APAC contains Singapore, Thailand, Malaysia, India, New Zealand, and Australia. China is the nation's biggest APAC market. The market in China is anticipated to be the biggest in APAC given the low power bills, the good

weather, the existence of major mining enterprises, and the accessibility of venture capital funds.

Global Bitcoin is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Bitcoin market report also contains analysis on:

Bitcoin Segments:

By End User:

Media & Entertainment

BFSI

E-Commerce

Hospitality Type

By Application

Peer-to-Peer Payment

Retail

Trading

Remittance

Ecommerce

Payment

Bitcoin Market Dynamics

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4. UNOCOIN TECHNOLOGIES PRIVATE LIMITED

5. OKEX

6. BITSTAMP

7. COINBASE INC.

8. CIRCLE INTERNET FINANCIAL LIMITED

9. RIPPLE LABS INC.

10. BITGO

11. OTHER PROMINENT PLAYERS

Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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