

# **Geospatial Analytics Market Size, Share, and Analysis, By Offering (Solutions, Services), By Solution (Data Integration & ETL, Geocoding & Reverse Geocoding, Thematic Mapping & Spatial Analysis, Reporting & Visualization), By Deployment (On-Premise, Cloud), By Technology (Remote Sensing, GPS, GIS), By Vertical (Defense & Internal Security, Government, Financial Services, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034**

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## **Abstracts**

Geospatial Analytics Market Size, Share, and Analysis, By Offering (Solutions, Services), By Solution (Data Integration & ETL, Geocoding & Reverse Geocoding, Thematic Mapping & Spatial Analysis, Reporting & Visualization), By Deployment (On-Premise, Cloud), By Technology (Remote Sensing, GPS, GIS), By Vertical (Defense & Internal Security, Government, Financial Services, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034

## **PRODUCT OVERVIEW**

Geospatial Analytics Market is anticipated to exhibit a Compound Annual Growth Rate (CAGR) of 14% during the forecast span from 2024 to 2034. In 2023, the market size was assessed at USD 86.1 billion and is projected to reach USD 364.7 billion by the completion of 2034.

Geospatial analytics is the method of examining and visualizing data associated with a specific geographic location. It combines geographical information systems (GIS), remote sensing, and statistical techniques to gather useful insights from geographical data. It provides deep understanding of geographical connections and events by integrating data from sources such as satellites, GPS, and social media. Additionally, geospatial analytics plays an important role in urban infrastructure planning, disaster management, and environmental monitoring. It provides assistance in visualizing patterns, forecasting geographical trends, and making informed decisions based on spatial information. Furthermore, geospatial analytics finds applications in diverse industries such as agriculture, transportation, and healthcare, which provides a detailed understanding of geographic elements.

## MARKET HIGHLIGHTS

Geospatial Analytics Market is projected to achieve USD 364.7 billion during the forecast period, owing to its vital role in providing useful insights based on different geographical locations. This remarkable growth is attributed to technological innovations that integrate AI, IoT, and big data analysis with geospatial tools. Various industries including urban planning, agriculture, logistics, and disaster management significantly benefit from geospatial analysis as it enhances operational efficiency and assist in decision-making. Additionally, constant innovations in machine learning and cloud computing integration improves the adaptability and applications of geospatial tools. Moreover, government initiatives promoting infrastructure development and constant environmental monitoring further contribute to the growth. Therefore, geospatial analytics has a global acceptance and addresses various challenges, contributing in economic improvement.

## Geospatial Analytics Market Segments:

By Offering

Solutions

Services

By Solution

Data Integration & ETL

Geocoding & Reverse Geocoding

Thematic Mapping & Spatial Analysis

Reporting & Visualization

By Deployment

On-Premise

Cloud

By Technology

Remote Sensing

GPS

GIS

By Vertical

Defence & Internal Security

Government

Financial Services

Others

## MARKET DYNAMICS

Growth Drivers

Growing Demand in a Variety of Industries Will Drive Market Growth

Data Accessibility and Integration Will Open Up New Avenues for Growth

*Geospatial Analytics Market Size, Share, and Analysis, By Offering (Solutions, Services), By Solution (Data In...*

Restraint

Data Security and Privacy Concerns Could Hamper Market Growth

Key Players

Esri

Trimble Inc.

Hexagon AB

Google LLC

IBM Corporation

Oracle Corporation

Microsoft Corporation

SAP SE

Bentley Systems

Maxar Technologies

Planet Labs Inc.

Harris Corporation

TomTom NV

DigitalGlobe

GeoIQ

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis,

Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

## Contents

### **1.EXECUTIVE SUMMARY**

- 1.1. Regional Market Share
- 1.2.Business Trends
- 1.3. Geospatial Analytics Market: COVID-19 Outbreak
- 1.4. Regional Trends
- 1.5. Segmentation Snapshot

### **2. RESEARCH METHODOLOGY**

- 2.1.Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4.Primary Research
- 2.5.Secondary Research
  - 2.5.1.Paid Sources
  - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

### **3. MARKET CHARACTERISTICS**

- 3.1.Market Definition
- 3.2.Geospatial Analytics Market: COVID-19 Impact
- 3.3. Key Segmentations
- 3.4.Key Developments
- 3.5.Allied Industry Data

### **4.GEOSPATIAL ANALYTICS MARKET – INDUSTRY INSIGHTS**

- 4.1. Industry Segmentation
- 4.2.COVID-19 overview on world economy
- 4.3.Industry ecosystem Channel analysis
- 4.4.Innovation & Sustainability

### **5. MACROECONOMIC INDICATORS**

### **6. RECENT DEVELOPMENTS**

## **7. MARKET DYNAMICS**

- 7.1.Introduction
- 7.2. Growth Drivers
- 7.3. Market Opportunities
- 7.4.Market Restraints
- 7.5. Market Trends

## **8.RISK ANALYSIS**

## **9. MARKET ANALYSIS**

- 9.1.Porters Five Forces
- 9.2. PEST Analysis
  - 9.2.1.Political
  - 9.2.2. Economic
  - 9.2.3. Social
  - 9.2.4. Technological

## **10.GEOSPATIAL ANALYTICS MARKET**

- 10.1.Overview
- 10.2. Historical Analysis (2019-2022)
  - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

## **11. GEOSPATIAL ANALYTICS MARKET SIZE & FORECAST 2024A-2034F**

- 11.1. Overview
- 11.2.Key Findings
- 11.3.Market Segmentation
  - 11.3.1.By Offering
    - 11.3.1.1. Solutions
      - 11.3.1.1.1.By Value (USD Million) 2024-2034F
      - 11.3.1.1.2. Market Share (%) 2024-2034F
      - 11.3.1.1.3. Y-o-Y Growth (%) 2024-2034F
    - 11.3.1.2.Services
      - 11.3.1.2.1. By Value (USD Million) 2024-2034F
      - 11.3.1.2.2.Market Share (%) 2024-2034F



- 11.3.1.2.3.Y-o-Y Growth (%) 2024-2034F
- 11.3.2. By Solution
  - 11.3.2.1.Data Integration and ETL
    - 11.3.2.1.1. By Value (USD Million) 2024-2034F
    - 11.3.2.1.2.Market Share (%) 2024-2034F
    - 11.3.2.1.3.Y-o-Y Growth (%) 2024-2034F
  - 11.3.2.2. Geocoding and Reverse Geocoding
    - 11.3.2.2.1.By Value (USD Million) 2024-2034F
    - 11.3.2.2.2. Market Share (%) 2024-2034F
    - 11.3.2.2.3. Y-o-Y Growth (%) 2024-2034F
  - 11.3.2.3. Thematic Mapping and Spatial Analysis
    - 11.3.2.3.1.By Value (USD Million) 2024-2034F
    - 11.3.2.3.2. Market Share (%) 2024-2034F
    - 11.3.2.3.3. Y-o-Y Growth (%) 2024-2034F
  - 11.3.2.4. Reporting & Visualization
    - 11.3.2.4.1.By Value (USD Million) 2024-2034F
    - 11.3.2.4.2. Market Share (%) 2024-2034F
    - 11.3.2.4.3. Y-o-Y Growth (%) 2024-2034F
- 11.3.3.By Deployment
  - 11.3.3.1.On-Premise
    - 11.3.3.1.1. By Value (USD Million) 2024-2034F
    - 11.3.3.1.2.Market Share (%) 2024-2034F
    - 11.3.3.1.3.Y-o-Y Growth (%) 2024-2034F
  - 11.3.3.2. Cloud
    - 11.3.3.2.1.By Value (USD Million) 2024-2034F
    - 11.3.3.2.2. Market Share (%) 2024-2034F
    - 11.3.3.2.3. Y-o-Y Growth (%) 2024-2034F
- 11.3.4.By Technology
  - 11.3.4.1.Remote Sensing
    - 11.3.4.1.1. By Value (USD Million) 2024-2034F
    - 11.3.4.1.2.Market Share (%) 2024-2034F
    - 11.3.4.1.3.Y-o-Y Growth (%) 2024-2034F
  - 11.3.4.2. GPS
    - 11.3.4.2.1.By Value (USD Million) 2024-2034F
    - 11.3.4.2.2. Market Share (%) 2024-2034F
    - 11.3.4.2.3. Y-o-Y Growth (%) 2024-2034F
  - 11.3.4.3. GIS
    - 11.3.4.3.1.By Value (USD Million) 2024-2034F
    - 11.3.4.3.2. Market Share (%) 2024-2034F

11.3.4.3.3. Y-o-Y Growth (%) 2024-2034F

11.3.5.By Vertical

11.3.5.1.Defense and Internal Security

11.3.5.1.1. By Value (USD Million) 2024-2034F

11.3.5.1.2.Market Share (%) 2024-2034F

11.3.5.1.3.Y-o-Y Growth (%) 2024-2034F

11.3.5.2. Government

11.3.5.2.1.By Value (USD Million) 2024-2034F

11.3.5.2.2. Market Share (%) 2024-2034F

11.3.5.2.3. Y-o-Y Growth (%) 2024-2034F

11.3.5.3. Financial Services

11.3.5.3.1.By Value (USD Million) 2024-2034F

11.3.5.3.2. Market Share (%) 2024-2034F

11.3.5.3.3. Y-o-Y Growth (%) 2024-2034F

11.3.5.4. Others

11.3.5.4.1.By Value (USD Million) 2024-2034F

11.3.5.4.2. Market Share (%) 2024-2034F

11.3.5.4.3. Y-o-Y Growth (%) 2024-2034F

## **12.NORTH AMERICA GEOSPATIAL ANALYTICS MARKET SIZE & FORECAST 2024A-2034F**

12.1.Overview

12.2. Key Findings

12.3. Market Segmentation

12.3.1.By Offering

12.3.2. By Solution

12.3.3. By Deployment

12.3.4. By Technology

12.3.5. By Vertical

12.4. Country

12.4.1. United States

12.4.2. Canada

## **13.EUROPE GEOSPATIAL ANALYTICS MARKET SIZE & FORECAST 2024A-2034F**

13.1.Overview

13.2. Key Findings

13.3. Market Segmentation

- 13.3.1.By Offering
- 13.3.2. By Solution
- 13.3.3. By Deployment
- 13.3.4. By Technology
- 13.3.5. By Vertical
- 13.4.Country
  - 13.4.1.Germany
  - 13.4.2. United Kingdom
  - 13.4.3. France
  - 13.4.4. Italy
  - 13.4.5. Spain
  - 13.4.6. Russia
  - 13.4.7. Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

## **14.ASIA-PACIFIC GEOSPATIAL ANALYTICS MARKET SIZE & FORECAST 2024A-2034F**

- 14.1. Overview
- 14.2. Key Findings
- 14.3.Market Segmentation
  - 14.3.1.By Offering
  - 14.3.2. By Solution
  - 14.3.3. By Deployment
  - 14.3.4. By Technology
  - 14.3.5. By Vertical
- 14.4. Country
  - 14.4.1.India
  - 14.4.2. China
  - 14.4.3. South Korea
  - 14.4.4.Japan
  - 14.4.5.Rest of APAC

## **15.MIDDLE EAST AND AFRICA GEOSPATIAL ANALYTICS MARKET SIZE & FORECAST 2024A-2034F**

- 15.1.Overview
- 15.2. Key Findings
- 15.3. Market Segmentation
  - 15.3.1.By Offering

- 15.3.2. By Solution
- 15.3.3. By Deployment
- 15.3.4. By Technology
- 15.3.5. By Vertical
- 15.4. Country
  - 15.4.1. Israel
  - 15.4.2. GCC
  - 15.4.3. North Africa
  - 15.4.4. South Africa
  - 15.4.5. Rest of Middle East and Africa

## **16. LATIN AMERICA GEOSPATIAL ANALYTICS MARKET SIZE & FORECAST 2024A-2034F**

- 16.1. Overview
- 16.2. Key Findings
- 16.3. Market Segmentation
  - 16.3.1. By Offering
  - 16.3.2. By Solution
  - 16.3.3. By Deployment
  - 16.3.4. By Technology
  - 16.3.5. By Vertical
- 16.4. Country
  - 16.4.1. Mexico
  - 16.4.2. Brazil
  - 16.4.3. Rest of Latin America

## **17. COMPETITIVE LANDSCAPE**

- 17.1. Company market share, 2023
- 17.2. Key player overview
- 17.3. Key stakeholders

## **18. COMPANY PROFILES**

- 18.1. Esri
  - 18.1.1. Company Overview
  - 18.1.2. Financial Overview
  - 18.1.3. Key Product; Analysis

#### 18.1.4. Company Assessment

##### 18.1.4.1. Product Portfolio

##### 18.1.4.2. Key Clients

##### 18.1.4.3. Market Share

##### 18.1.4.4. Recent News & Development (Last 3 Yrs.)

##### 18.1.4.5. Executive Team

#### 18.2. Trimble Inc.

#### 18.3. Hexagon AB

#### 18.4. Google LLC

#### 18.5. IBM Corporation

#### 18.6. Oracle Corporation

#### 18.7. Microsoft Corporation

#### 18.8. SAP SE

#### 18.9. Bentley Systems

#### 18.10. Maxar Technologies

#### 18.11. Planet Labs Inc.

#### 18.12. Harris Corporation

#### 18.13. TomTom NV

#### 18.14. DigitalGlobe

#### 18.15. GeolQ

#### 18.16. Other Prominent Players

### 19. APPENDIX

### 20. CONSULTANT RECOMMENDATION

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