

# **Food and Grocery Retail Market Segments by Distribution channel (Supermarkets & Hypermarkets, Convenience Store, and Online); by product type (Packaged Food, Unpackaged Food, Drinks, Tobacco and Household Products) and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030**

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## **Abstracts**

### Product Overview

Retail food is any food that is bought by customers and ingested off-premises, except restaurant meals. Food sold in stores comes in all shapes and sizes, and it is regulated by a number of government agencies. Boxes, cans, cellophane packaging, and cylindrical cardboard containers will all be used to pack retail foods. Some grocery products, such as fresh produce, are not individually wrapped. Retail food has a strong demand elasticity, which means that irrespective of the state of the economy, there will still be a demand for it.

### Market Highlights

Global Food and Grocery Retail Market is expected to project a notable CAGR of 5.3% in 2030.

Global Food and Grocery Retail Market to surpass USD XXXX million by 2030 from USD XXXX million in 2020 at a CAGR of 5.3% in the coming years, i.e., 2021-30. The world's market has been driven by increased disposable income, accessibility, and rapid urbanization. The demand for high-quality consumables and food retail in emerging countries has increased by the growing middle-income group of consumers. In addition, the delivery of home products from most supermarkets has become an appealing prospect for time-consumers.

## Global Food and Grocery Retail Market: Segments

Supermarkets & Hypermarkets segment to grow with the highest CAGR during 2020-30

Global Food and Grocery Retail Market is segmented by Distribution channel into Supermarkets & Hypermarkets, Convenience Store, and Online. During the projected timeline, Supermarkets & Hypermarkets is expected to have the highest market share. Most individuals seek to choose things by hand. Consumers are better placed to choose their own food products, in particular fresh products. Consumers usually have very particular fruit and vegetable preferences. For instance, they prefer fresh and ripe products. Other elements that drive this channel of distribution entail price discounts, shopping experience, immediate food products purchase, and the accessibility in a single store of a huge range of goods. In addition, the sales of products for food through this channel were stimulated by improved services such as click and collect.

## Packaged food segment to grow with the highest CAGR during 2020-30

Global Food and Grocery Retail Market is divided by product type into Packaged Food, Unpackaged Food, Drinks, Tobacco and Household Products. The growth of the packaging food segment has been fueling high consumption of the packaged foodstuff, such as bread, butter, cheese, desserts, frozen foods, edible oil, meat, snacks, and yogurt. Consumers' demand for these food products has been driven by factors, such as easy food preparation and consumption, simple operation, and better protection against external damage. In addition, the hectic life encourages consumers to choose suitable food and other food. Furthermore, because of the growing workforce, packaged food products are becoming more popular in the coming few years. In recent years there has been considerable growth worldwide in demand for ready-to-eat, ready-to-cook, and baked goods, due to this the growth of the packaged food segment has been accelerated.

## Global Food and Grocery Retail Market Dynamics

### Drivers

#### Rising disposable income

The world's market has been driven by increased disposable income, accessibility, and rapid urbanization. The demand for high-quality consumables and food retail in emerging countries has increased by the growing middle-income group of consumers. In addition, the delivery of home products from most supermarkets has become an appealing prospect for time-consumers.

### Development in the online retail market

As online shopping platforms become increasingly used, many players in the industry

become involved in electronic products and improve their presence. Walmart, for example, broadened its online distribution platform and began delivery in 2019 on the same day. Correspondingly, Kroger Co has expanded its online pickup locations.

#### Restraint

##### Improper infrastructure

Short life of food products restricts the market growth during the forecasted period. The life of such products is short and that leads to spoilage of unsold food items. Moreover, improper infrastructure such as improper road and railways connectivity leads to delay of in-transit time period. All these factors tend to restrict the market growth during the forecasted period.

#### Global Food and Grocery Retail Market: Key Players

##### Amazon

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

##### Schwarz Gruppe

ALDI Purchasing GmbH & Co. oHG

Carrefour

Tesco PLC

Target Brands, Inc.

Ahold Delhaize

Albertsons Companies.

Walmart

Costco Wholesale Corporation

7-Eleven, Inc.

The Kroger Co

Other Prominent Players

#### Global Food and Grocery Retail Market: Regions

Global Food and Grocery Retail Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa.

During the projected timeline, APAC ought to have the highest share in the total market for Food and grocery retail. This market has been segmented into China, Japan, South Korea, and APAC's Rest (RoAPAC). RoAPAC contains Singapore, Thailand, Malaysia,

India, New Zealand, and Australia. With around half percent of global sales, Asia Pacific influenced the food and food retail market in 2020. The main markets in the region are China, India, Japan, and Indonesia. Chinese markets are having a positive impact on e-commerce expansion and online retail growth. Merchants have shifted their focus towards cities of the second and third levels as cities of the first level are overloaded. In the area, India also has enormous potential. Traditional retailers and other grocery stores dominate the Indian market. In the major towns and urban centers, however, advanced retail chains also expand.

Global Food and Grocery Retail Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Food and Grocery Retail Market report also contains analysis on:

Food and grocery retail Segments:

By Distribution channel:

Supermarkets & Hypermarkets

Convenience Store

Online

By Product Type

Packaged Food

Unpackaged Food

Drinks

Tobacco

Household Products

Food and grocery retail Market Dynamics

Food and grocery retail Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market  
Value Chain of the Market  
Market Drivers and Restraints

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Consultant Recommendation

\*\*The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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