

The Food Colors Market By type (natural, synthetic and natural-identical); By applications (food and beverages, oils and fats, processed food, dairy products, bakery and confectionary products, meat, poultry, seafood and others) and Region –Analysis of Market Size, Share and Trends for 2014 – 2019 and Forecasts to 2030

<https://marketpublishers.com/r/FC814F7FD707EN.html>

Date: June 2024

Pages: 156

Price: US\$ 5,000.00 (Single User License)

ID: FC814F7FD707EN

Abstracts

Product overview

Food colors are referred to the chemical substances that improve the appearance of processed food by giving it artificial color and glossiness. They are pigments, dyes, and food additives. It is common in our daily lifestyle along with industries like pharmaceutical, confectionery, bakery, beverages and cosmetics. Food color improves the texture, taste, and appearance of the product. The colors of soft drinks, candies, and baked goods are all due to the usage of food colorants.

Market Highlights

Global Food Colors market grew at USD 1.79 billion in 2016 and is projected to grow at a CAGR of XX% during the forecasted period due to the increased demand along with the rise in disposable income and rise in demand for natural colors due to the knowledge of artificial colors is likely to increase the market growth.

Source: Fatpos Global

Global Food Colors Market: Segments

The Food Colors Market By type (natural, synthetic and natural-identical); By applications (food and beverages...

The Food Colors Market can be segmented on the basis of product type, applications, form, and regions.

By type, it can be segmented into natural, synthetic, and natural-identical. The natural segment is expected to increase the market growth due to the rise in demand of food color in the market.

By application segment, it can be further divided into food and beverages, oils and fats, processed food, dairy products, bakery and confectionery products, meat, poultry, seafood, and others. The food and beverage sector is anticipated to have the highest revenue in the forecasted period due to the increased demand for soft drinks, nutritional drinks, flavored drinks, and fruit juices.

By form, it can be categorized into liquid, powder, gel, and paste. The gel form segment is highly effective and is demanded by many big food coloring industries, which in turn increases the market growth.

The region segment can be further divided into five major types including North America, Latin America, Europe, APAC, and MENA.

Global Food Colors Market: Drivers and Restraints

Rising demand for Food color

Rising population and growing disposable income and change in people's lifestyle along with rising food demand is expected to drive the global food colors market. The demand for food colors in both commercial as well as domestic food productions is also a major driving force of the market. This growth is likely to increase due to new products, new raw material sources, and color production using advanced technologies. Food colors such as red sandalwood offer properties such as wound healing and are far from allergies and intolerance which increase its demand in the market. Online trade is also likely to drive the market.

Health risks and strict government regulation acts as a restraint in the market.

High establishment cost of the market health risks by the use of food colorants can be a restraint in the market. Food colorant, caffeine; used in soft drinks can cause heart defects which poses a threat to consumer's health. Strict government regulations on

manufacturing of the same also act as a restraint in the market.

Food Colors Market: Regions

The region segment can be further divided into five major types including North America, Latin America, Europe, APAC, and MENA.

The global food coloring market is expected to observe high growth in the European region due to rising awareness about safety good among consumers along with the health benefits provided by the company. The presence of a number of bakery and confectionary shops also drives the growth of the region. APAC is likely to emerge as a key region during the forecasted period due to the high production level and growing population in developing countries such as India, China, and Japan.

Source: Fatpos Global

The Food Colors Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

APAC Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

MENA Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Food Colors Market: Key players

Archer Daniels Midland Company

Business Strategy

Key Product offerings

Financial performance
Key Performance Indicators
Risk Analysis
Recent Development
Regional Presence
SWOT Analysis
Sunfoodtech
Sensient Technology Corporation
D.D. Williamson & Co. Inc.
FMC Corporation
Kalsec Inc.
Doehler Group
DuPont
Koninklijke DSM N.V.
Naturex
Frutarom Industries Ltd.
Lycored
Ajanta Chemical Industries
AromataGroup SRL
Other Prominent Players
The Food Colors Market report also contains analysis on:

Food Colors Market segments:-

By product type
Natural
Synthetic
Natural-identical
By applications
food and beverages
oils and fats
processed food
dairy products
bakery and confectionary products
meat
poultry
seafood
others
By form

The Food Colors Market By type (natural, synthetic and natural-identical); By applications (food and beverages...

Liquid

Powder

Gel

paste???????

Food Colors Market dynamics

Food Colors Market size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

FAQs on Food Colors Market

Which segment is anticipated to hold the largest market share?

At what CAGR is the market anticipated to grow between 2020 and 2030?

Who are the key players in the Food Colors Market?

What could be the challenging factors for the growth of the Food Colors Market?

What are the growth drivers for the Food Colors Market?

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11.9. Koninklijke DSM N.V.

11.10. Naturex

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11.12. Lycored

11.13. Ajanta Chemical Industries

11.14. AromataGroup SRL

Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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