

# **Fitness Equipment Market: By Product Type (Strength Training Equipment, Cardiovascular Training Equipment, Body Composition Analyzers, Fitness Monitoring Equipment and Others), By Application (Weight Loss, Body Building, Physical Fitness, Mental Fitness and Others), By Type (Outdoor and Indoor), By Distribution Channel (Retail Stores, Specialty and Sports Shops, Department and Discount Stores, Online and Others), By End User (Health Clubs/Gyms, Home Consumer, Hotels, Corporates, Hospital and Medical Centers, Public Institutions and Others), And Region - Global Analysis of Market Size, Share & Trends For 2021-2022 And Forecasts To 2032**

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## **Abstracts**

Fitness Equipment Market: By Product Type (Strength Training Equipment, Cardiovascular Training Equipment, Body Composition Analyzers, Fitness Monitoring Equipment and Others), By Application (Weight Loss, Body Building, Physical Fitness, Mental Fitness and Others), By Type (Outdoor and Indoor), By Distribution Channel (Retail Stores, Specialty and Sports Shops, Department and Discount Stores, Online and Others), By End User (Health Clubs/Gyms, Home Consumer, Hotels, Corporates, Hospital and Medical Centers, Public Institutions and Others), And Region - Global Analysis of Market Size, Share & Trends For 2021-2022 And Forecasts To 2032

## PRODUCT OVERVIEW

The Global Fitness Equipment Market was valued at 12.69 billion USD in 2021 and is expected to reach 16.3 billion USD by 2032

Fitness equipment refers to the equipment used for maintaining fitness and is used during physical exercising activities. This equipment enhances the strength by improving physical fitness. Fitness equipment generally includes weights, treadmills, rowing machines, weight machines, elliptical cross trainer, stationary bikes etc. Fitness equipment assists in increasing the strength and endurance of a person as they manage weight and improve flexibility. The machinery helps in escalating the personality and appearance. These devices are generally used in gyms, fitness centers, in home for personal use and in corporate offices.

## MARKET HIGHLIGHTS

The Global Fitness Equipment Market was valued at 12.69 billion USD in 2021 and is expected to reach 16.3 billion USD by 2032, increasing at a CAGR of 2.3% during the forecast period, 2022-2032 owing to the increased awareness towards health and fitness maintenance which boosts the growth of the Fitness equipment market. Rising urbanization is leading to the popularity of obesity and occurrence of chronic diseases due to maintenance of unhealthy lifestyles which is leading to the growth of global fitness industries.

Global Fitness Equipment Market Segments:

### By Product Type

Strength Training Equipment

Cardiovascular Training Equipment

Body Composition Analyzers

Fitness Monitoring Equipment

Others

### By Application

Weight Loss

Body Building

Physical Fitness

Mental Fitness

Others

#### By Type

Outdoor

Indoor

#### By Distribution Channel

Retail Stores

Specialty and Sports Shops

Department and Discount Stores

Online

Others

#### By End User

Health Clubs/Gyms

Home Consumer

Hotels

Corporates

Hospital and Medical Centers

Public Institutions

Others

## MARKET DYNAMICS

### Growth Drivers

Increasing Health Consciousness Is Driving the Market Growth

Growing Desire Towards Digital Technology Is Aiding the Market Growth

### Restraint

High Cost of Fitness Equipment May Hamper Market Growth

### Key Players

Torque Fitness

Nautilus, Inc.

TECHNOGYM S.p.A

Johnson Health Tech

TRUE FITNESS TECHNOLOGY, INC.

Impulse (QingDao) Health Tech CO., LTD

Body-Solid Inc.

Life Fitness

Fitness World

Core Health & Fitness

iFIT

Shandong Aoxinde Fitness Equipment Co., Ltd.

Precor Incorporated

Afton

REALLEADER FITNESS CO., LTD

Other Prominent Players

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

## Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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