

Fitness Equipment Market: By Product Type (Strength Training Equipment, Cardiovascular Training Equipment, Body Composition Analyzers, Fitness Monitoring Equipment and Others), By Application (Weight Loss, Body Building, Physical Fitness, Mental Fitness and Others), By Type (Outdoor and Indoor), By Distribution Channel (Retail Stores, Specialty and Sports Shops, Department and Discount Stores, Online and Others), By End User (Health Clubs/Gyms, Home Consumer, Hotels, Corporates, Hospital and Medical Centers, Public Institutions and Others), And Region - Global Analysis of Market Size, Share & Trends For 2021-2022 And Forecasts To 2032

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Abstracts

Fitness Equipment Market: By Product Type (Strength Training Equipment, Cardiovascular Training Equipment, Body Composition Analyzers, Fitness Monitoring Equipment and Others), By Application (Weight Loss, Body Building, Physical Fitness, Mental Fitness and Others), By Type (Outdoor and Indoor), By Distribution Channel (Retail Stores, Specialty and Sports Shops, Department and Discount Stores, Online and Others), By End User (Health Clubs/Gyms, Home Consumer, Hotels, Corporates, Hospital and Medical Centers, Public Institutions and Others), And Region - Global Analysis of Market Size, Share & Trends For 2021-2022 And Forecasts To 2032

PRODUCT OVERVIEW

The Global Fitness Equipment Market was valued at 12.69 billion USD in 2021 and is expected to reach 16.3 billion USD by 2032

Fitness equipment refers to the equipment used for maintaining fitness and is used during physical exercising activities. This equipment enhances the strength by improving physical fitness. Fitness equipment generally includes weights, treadmills, rowing machines, weight machines, elliptical cross trainer, stationary bikes etc. Fitness equipment assists in increasing the strength and endurance of a person as they manage weight and improve flexibility. The machinery helps in escalating the personality and appearance. These devices are generally used in gyms, fitness centers, in home for personal use and in corporate offices.

MARKET HIGHLIGHTS

The Global Fitness Equipment Market was valued at 12.69 billion USD in 2021 and is expected to reach 16.3 billion USD by 2032, increasing at a CAGR of 2.3% during the forecast period, 2022-2032 owing to the increased awareness towards health and fitness maintenance which boosts the growth of Fitness equipment market. Rising urbanization is leading to the popularity of obesity and occurrence of chronic diseases due to maintenance of unhealthy lifestyles which is leading to the growth of global fitness industries.

Global Fitness Equipment Market Segments:

By Product Type

Strength Training Equipment

Cardiovascular Training Equipment

Body Composition Analyzers

Fitness Monitoring Equipment

Others

By Application

Weight Loss

Body Building

Physical Fitness

Mental Fitness

Others

By Type

Outdoor

Indoor

By Distribution Channel

Retail Stores

Specialty and Sports Shops

Department and Discount Stores

Online

Others

By End User

Health Clubs/Gyms

Home Consumer

Hotels

Corporates

Hospital and Medical Centers

Public Institutions

Others

MARKET DYNAMICS

Growth Drivers

Increasing Health Consciousness Is Driving the Market Growth

Growing Desire Towards Digital Technology Is Aiding the Market Growth

Restraint

High Cost of Fitness Equipment May Hamper Market Growth

Key Players

Torque Fitness

Nautilus, Inc.

TECHNOGYM S.p.A

Johnson Health Tech

TRUE FITNESS TECHNOLOGY, INC.

Impulse (QingDao) Health Tech CO., LTD

Body-Solid Inc.

Life Fitness

Fitness World

Core Health & Fitness

iFIT

Shandong Aoxinde Fitness Equipment Co., Ltd.

Precor Incorporated

Afton

REALLEADER FITNESS CO., LTD

Other Prominent Players

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

Contents

1. EXECUTIVE SUMMARY

- 1.1. Regional Market Share
- 1.2. Business Trends
- 1.3. Global Fitness Equipment Market: COVID-19 Outbreak
- 1.4. Regional Trends
- 1.5. Segmentation Snapshot

2. RESEARCH METHODOLOGY

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
 - 2.5.1. Paid Sources
 - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

3. MARKET CHARACTERISTICS

- 3.1. Market Definition
- 3.2. Global Fitness Equipment Market: COVID-19 Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

4. GLOBAL FITNESS EQUIPMENT MARKET – INDUSTRY INSIGHTS

- 4.1. Industry Segmentation
- 4.2. COVID-19 overview on world economy
- 4.3. Industry ecosystem Channel analysis
- 4.4. Innovation & Sustainability

5. MACROECONOMIC INDICATORS

6. RECENT DEVELOPMENTS

7. MARKET DYNAMICS

- 7.1.Introduction
- 7.2.Growth Drivers
- 7.3.Market Opportunities
- 7.4.Market Restraints
- 7.5.Market Trends

8. RISK ANALYSIS

9. MARKET ANALYSIS

- 9.1. Porters Five Forces
- 9.2.PEST Analysis
 - 9.2.1. Political
 - 9.2.2. Economic
 - 9.2.3. Social
 - 9.2.4.Technological

10. GLOBAL FITNESS EQUIPMENT MARKET

- 10.1. Overview
- 10.2.Historical Analysis (2016-2021)
 - 10.2.1.Market Size, Y-o-Y Growth (%) and Market Forecast

11. GLOBAL FITNESS EQUIPMENT MARKET SIZE & FORECAST 2022A-2032F

- 11.1. Overview
- 11.2.Key Findings
- 11.3.Market Segmentation
 - 11.3.1. By Product Type
 - 11.3.1.1.Strength Training Equipment
 - 11.3.1.1.1.By Value (USD Million) 2022-2032F
 - 11.3.1.1.2. Market Share (%) 2022-2032F
 - 11.3.1.1.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.1.2. Cardiovascular Training Equipment
 - 11.3.1.2.1. By Value (USD Million) 2022-2032F
 - 11.3.1.2.2. Market Share (%) 2022-2032F

- 11.3.1.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.1.3. Body Composition Analyzers
 - 11.3.1.3.1. By Value (USD Million) 2022-2032F
 - 11.3.1.3.2. Market Share (%) 2022-2032F
 - 11.3.1.3.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.1.4. Fitness Monitoring Equipment
 - 11.3.1.4.1. By Value (USD Million) 2022-2032F
 - 11.3.1.4.2. Market Share (%) 2022-2032F
 - 11.3.1.4.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.1.5. Others
 - 11.3.1.5.1. By Value (USD Million) 2022-2032F
 - 11.3.1.5.2. Market Share (%) 2022-2032F
 - 11.3.1.5.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.2. By Application
 - 11.3.2.1. Weight Loss
 - 11.3.2.1.1. By Value (USD Million) 2022-2032F
 - 11.3.2.1.2. Market Share (%) 2022-2032F
 - 11.3.2.1.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.2.2. Body Building
 - 11.3.2.2.1. By Value (USD Million) 2022-2032F
 - 11.3.2.2.2. Market Share (%) 2022-2032F
 - 11.3.2.2.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.2.3. Physical Fitness
 - 11.3.2.3.1. By Value (USD Million) 2022-2032F
 - 11.3.2.3.2. Market Share (%) 2022-2032F
 - 11.3.2.3.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.2.4. Mental Fitness
 - 11.3.2.4.1. By Value (USD Million) 2022-2032F
 - 11.3.2.4.2. Market Share (%) 2022-2032F
 - 11.3.2.4.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.2.5. Others
 - 11.3.2.5.1. By Value (USD Million) 2022-2032F
 - 11.3.2.5.2. Market Share (%) 2022-2032F
 - 11.3.2.5.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.3. By Type
 - 11.3.3.1. Outdoor
 - 11.3.3.1.1. By Value (USD Million) 2022-2032F
 - 11.3.3.1.2. Market Share (%) 2022-2032F
 - 11.3.3.1.3. Y-o-Y Growth (%) 2022-2032F

- 11.3.3.2. Indoor
 - 11.3.3.2.1. By Value (USD Million) 2022-2032F
 - 11.3.3.2.2. Market Share (%) 2022-2032F
 - 11.3.3.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.4. By Distribution Channel
 - 11.3.4.1. Retail Stores
 - 11.3.4.1.1. By Value (USD Million) 2022-2032F
 - 11.3.4.1.2. Market Share (%) 2022-2032F
 - 11.3.4.1.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.4.2. Specialty and Sports Shops
 - 11.3.4.2.1. By Value (USD Million) 2022-2032F
 - 11.3.4.2.2. Market Share (%) 2022-2032F
 - 11.3.4.2.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.4.3. Department and Discount Stores
 - 11.3.4.3.1. By Value (USD Million) 2022-2032F
 - 11.3.4.3.2. Market Share (%) 2022-2032F
 - 11.3.4.3.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.4.4. Online
 - 11.3.4.4.1. By Value (USD Million) 2022-2032F
 - 11.3.4.4.2. Market Share (%) 2022-2032F
 - 11.3.4.4.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.4.5. Others
 - 11.3.4.5.1. By Value (USD Million) 2022-2032F
 - 11.3.4.5.2. Market Share (%) 2022-2032F
 - 11.3.4.5.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.5. By End User
 - 11.3.5.1. Health Clubs/Gyms
 - 11.3.5.1.1. By Value (USD Million) 2022-2032F
 - 11.3.5.1.2. Market Share (%) 2022-2032F
 - 11.3.5.1.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.5.2. Home Consumer
 - 11.3.5.2.1. By Value (USD Million) 2022-2032F
 - 11.3.5.2.2. Market Share (%) 2022-2032F
 - 11.3.5.2.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.5.3. Hotels
 - 11.3.5.3.1. By Value (USD Million) 2022-2032F
 - 11.3.5.3.2. Market Share (%) 2022-2032F
 - 11.3.5.3.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.5.4. Corporates

- 11.3.5.4.1. By Value (USD Million) 2022-2032F
- 11.3.5.4.2. Market Share (%) 2022-2032F
- 11.3.5.4.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.5.5. Hospital and Medical Centers
 - 11.3.5.5.1. By Value (USD Million) 2022-2032F
 - 11.3.5.5.2. Market Share (%) 2022-2032F
 - 11.3.5.5.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.5.6. Public Institutions
 - 11.3.5.6.1. By Value (USD Million) 2022-2032F
 - 11.3.5.6.2. Market Share (%) 2022-2032F
 - 11.3.5.6.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.5.7. Others
 - 11.3.5.7.1. By Value (USD Million) 2022-2032F
 - 11.3.5.7.2. Market Share (%) 2022-2032F
 - 11.3.5.7.3. Y-o-Y Growth (%) 2022-2032F

12. NORTH AMERICA FITNESS EQUIPMENT MARKET SIZE & FORECAST 2022A-2032F

- 12.1. Overview
- 12.2. Key Findings
- 12.3. Market Segmentation
 - 12.3.1. By Product Type
 - 12.3.2. By Application
 - 12.3.3. By Type
 - 12.3.4. By Distribution Channel
 - 12.3.5. By End User
- 12.4. Country
 - 12.4.1. United States
 - 12.4.2. Canada

13. EUROPE FITNESS EQUIPMENT MARKET SIZE & FORECAST 2022A-2032F

- 13.1. Overview
- 13.2. Key Findings
- 13.3. Market Segmentation
 - 13.3.1. By Product Type
 - 13.3.2. By Application
 - 13.3.3. By Type

13.3.4. By Distribution Channel

13.3.5. By End User

13.4. Country

13.4.1. Germany

13.4.2. United Kingdom

13.4.3. France

13.4.4. Italy

13.4.5. Spain

13.4.6. Russia

13.4.7. Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

14. ASIA FITNESS EQUIPMENT MARKET SIZE & FORECAST 2022A-2032F

14.1. Overview

14.2. Key Findings

14.3. Market Segmentation

14.3.1. By Product Type

14.3.2. By Application

14.3.3. By Type

14.3.4. By Distribution Channel

14.3.5. By End User

14.4. By Country

14.4.1. India

14.4.2. China

14.4.3. South Korea

14.4.4. Japan

14.4.5. Rest of APAC

15. MIDDLE EAST AND AFRICA FITNESS EQUIPMENT MARKET SIZE & FORECAST 2022A-2032F

15.1. Overview

15.2. Key Findings

15.3. Market Segmentation

15.3.1. By Product Type

15.3.2. By Application

15.3.3. By Type

15.3.4. By Distribution Channel

15.3.5. By End User

15.4. Country

- 15.4.1. Israel
- 15.4.2. GCC
- 15.4.3. North Africa
- 15.4.4. South Africa
- 15.4.5. Rest of Middle East and Africa

16. LATIN AMERICA FITNESS EQUIPMENT MARKET SIZE & FORECAST 2022A-2032F

16.1. Overview

16.2. Key Findings

16.3. Market Segmentation

- 16.3.1. By Product Type
- 16.3.2. By Application
- 16.3.3. By Type
- 16.3.4. By Distribution Channel
- 16.3.5. By End User

16.4. Country

- 16.4.1. Mexico
- 16.4.2. Brazil
- 16.4.3. Rest of Latin America

17. COMPETITIVE LANDSCAPE

17.1. Company market share, 2021

17.2. Key player overview

17.3. Key stakeholders

18. COMPANY PROFILES

18.1. Torque Fitness

- 18.1.1. Company Overview
- 18.1.2. Financial Overview
- 18.1.3. Key Product; Analysis
- 18.1.4. Company Assessment
 - 18.1.4.1. Product Portfolio
 - 18.1.4.2. Key Clients
 - 18.1.4.3. Market Share

18.1.4.4. Recent News & Development (Last 3 Yrs.)

18.1.4.5. Executive Team

18.2. Nautilus, Inc.

18.3. TECHNOGYM S.p.A

18.4. Johnson Health Tech

18.5. TRUE FITNESS TECHNOLOGY, INC.

18.6. Impulse (QingDao) Health Tech CO., LTD

18.7. Body-Solid Inc.

18.8. Life Fitness

18.9. Fitness World

18.10. Core Health & Fitness

18.11. iFIT

18.12. Shandong Aoxinde Fitness Equipment Co., Ltd.

18.13. Precor Incorporated

18.14. Afton

18.15. REALLEADER FITNESS CO., LTD

18.16. Other Prominent Players

19. APPENDIX

20. CONSULTANT RECOMMENDATION

I would like to order

Product name: Fitness Equipment Market: By Product Type (Strength Training Equipment, Cardiovascular Training Equipment, Body Composition Analyzers, Fitness Monitoring Equipment and Others), By Application (Weight Loss, Body Building, Physical Fitness, Mental Fitness and Others), By Type (Outdoor and Indoor), By Distribution Channel (Retail Stores, Specialty and Sports Shops, Department and Discount Stores, Online and Others), By End User (Health Clubs/Gyms, Home Consumer, Hotels, Corporates, Hospital and Medical Centers, Public Institutions and Others), And Region - Global Analysis of Market Size, Share & Trends For 2021-2022 And Forecasts To 2032

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