

Feed Binders Market: Market Segments: By Type (Lignosulfonates, Plant gums & starches, Gelatin & other hydrocolloids, Molasses, Clay and Other); By Livestock (Ruminants, Poultry, Swine, Aquatic animals, Pets and Equine); and Region – Global Analysis by Market Size, Share & Trends for 2014 – 2019 and Forecasts to 2030

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Abstracts

Europe Dietary Supplements Market Product Overview

Dietary supplements are viewed by Europeans as products that improve health and wellness. Accordingly, the purchasing of such items is considered a preventive measure for health disorders. To overcome health challenges, health practitioners across the area prescribe dietary supplements to their patients. Food supplements are regulated as foods, and vitamins and minerals used as food supplement ingredients are also the subjects of legislation. Supplements dependent on vitamins are available in different types, depending on age, sex, or particular nutritional needs. In the form of liquids, amino acids, omega 3, and vitamin supplements are promoted as well. Healthcare producers such as GSK and Pfizer have been focusing on promoting dietary supplements to their customer base in the form of fluids.

Market Highlights

Europe Dietary Supplements Market is expected to project a notable CAGR of XX.X% in 2030.

Europe Dietary Supplements Market to surpass USD XXXX million by 2030 from USD XXXX million in 2018 at a CAGR of XX% throughout the forecast period, i.e. 2019-30.

The EU regulations on diet and health claims have forced supplement manufacturers to include micronutrients in their health claim substantiation offerings. The abundance of

products fortified with vitamins and minerals has also contributed to this. Sales of organic supplements, combined with the strengthening of distribution networks, provided French customers with accessibility and convenience. In the last three years, sales of herbal products have also seen a significant increase boosting the market revenue.

Europe Dietary Supplements Market: Segments

Vitamin Segment to grow with the highest CAGR of XX.X% during 2019-30

Europe Dietary Supplements Market is segmented by Type as Vitamins, Minerals, Botanicals, Enzymes, Fatty-Acids, proteins, and others. The greater market share in 2018 was accounted for by the Vitamin segment and is expected to see the highest growth during the forecast period. Demand for vitamin supplements in Europe is motivated by preventive healthcare activities that are currently in vogue, combined with a multivitamin deficiency that is widely observed due to insufficient intake. In addition, the market for dietary supplements is being influenced by the growing number of personalized online systems accessible to customers free of charge. In France, the market for vitamin supplements has matured, as the market is also concentrated within the region, with few players dominating the market.

Online Segment to grow with the highest CAGR of XX.X% during 2019-30

Europe Dietary Supplements Market is segmented by distribution Channel into Pharmacies & Drug Stores, Supermarkets & Hypermarkets, Online Channels, and Others. The greater market share in 2018 was accounted for by the Pharmacies & Drug Stores distribution segment and is expected to lead in terms of market share during the forecast period. As they are eaten under medical supervision, sales of foods for special medical purposes require assistance from healthcare professionals. The most appropriate retail outlets considered for the selling of foods for special medical purposes are drug stores. The market is thus guided by increasing demand for these foods in pharmacies to treat different medicinal conditions.

Europe Dietary Supplements Market: Market Dynamics

Drivers

Increasing awareness and health benefits

The growth of the global demand for nutritional supplements is being driven by a growing awareness of the health benefits of nutritional supplements. Nutritional supplements are used to treat the lack of nutrients in the human body. Vitamins, minerals, proteins, and other essential ingredients consist of dietary supplements. The health benefits associated with nutritional supplement consumption are a decrease in signs of ageing, and improved cardiovascular health has increased women's focus on

preserving healthy, effective, and safe beauty solutions. These factors are expected to drive growth in the market for nutritional supplements.

Strict government regulation

Spiraling consumer demand for nutraceuticals and rising focus on food content are also expected to increase the market growth. To protect customers from potential health hazards and to ensure the accuracy of labeling material, the European Commission has dictated such regulations and policies. The key directives of the food labeling legislation are display, labeling, and advertisement of food products. Research concerning the use of substances other than minerals and vitamins in food supplements was also established by the European Commission.

Restrain

High cost of nutritional supplements and side effects

High nutritional supplement costs and side effects caused by nutritional supplements would restrict the growth of the global market for nutritional supplements. For healthy skin, hair, and nails, nutritional supplements include all the minerals and vitamins required. Such products, however, also contain high doses of vitamins and minerals that can cause side effects, such as constipation, diarrhea, and other problems with the stomach. Allergic reactions can also be triggered by inactive ingredients.

Europe Dietary Supplements Market: Key Players

Wild Planet Foods, Inc.

Company Overview

Business Strategy

Key Product Offerings

Financial Performance

Key Performance Indicators

Risk Analysis

Recent Development

Regional Presence

SWOT Analysis

AEC. CANNING Co. Ltd.

American Tuna, Inc.

Bumble Bee Foods LLC.

Century Pacific Food, Inc.

Crown Prince Inc.

Dongwon Group

Golden Prize Canning Co. Ltd.

Oceans

Thai Union Group PCL.

Europe Dietary Supplements Market: Regions

Europe Dietary Supplements Market is segmented based on regional analysis into five major regions. These include Spain, United Kingdom, Germany, France, Italy, Russia, and Rest of Europe.

Europe Dietary Supplements Market in French held the largest market share of XX.X% in the year 2018 due to customer awareness of healthy ingredients and rising demands from the health-conscious population for vitamins and mineral supplements. The French dietary supplements market has received a significant boost from the changing EU health claims regulations, which have provided substantial creative space for supplement producers. The EU regulations on diet and health claims have forced supplement producers to integrate micronutrients into their deals to substantiate health claims.

Competitive Landscape:

Europe's Dietary Supplements market, which is highly competitive, consists of several major players such as Arkopharma hold a substantial market share in the Europe Dietary Supplements market. Other players analyzed in this report are Pfizer, Sanofi, Herbalife, Glanbia Nutritionals, Abbott, Bayer AG, GlaxoSmithKline, and Reckitt Benckiser among others.

Key players are adopting inorganic growth strategies such as product launches in the global nutritional supplement market. For instance, in August 2019, Nestle S.A. and Danone. Melo has been re-launched in the health and wellness sector in order to improve its role in the wellness industry. The business has other products, such as low sugar versions, bars, and protinexx ready-to-drink.

Europe Dietary Supplements Market is further segmented by region into:

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Europe Dietary Supplements Market report also contains analysis on:

Europe Dietary Supplements Market Segments:

By Product:

Skipjack
Yellowfin
Bigeye
Albacore
Bluefin
By Distribution Channel:
Hypermarket & Supermarket
Specialty Stores
Online
Europe Dietary Supplements Market Dynamics
Europe Dietary Supplements Market Size
Supply & Demand
Current Trends/Issues/Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints

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16. SICHUAN GROUPEVE CO . LTD

17. DARLING INGREDIENTS INC

18. M. HUBER CORPORATION

19. FUZHOU WONDERFUL BIOLOGICAL TECHNOLOGY CO.LTD

20. PANAY MINERAL PRODUCT RESOURCES CORP.

21. I DU PONT DE NEMOURS AND COMPANY

22. HUZHIMPEX INTERNATIONAL LTD

23. DILLY MANUFACTURING COMPANY

Consultant Recommendation

****The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

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