

# **False Eyelashes Market Size, Share, and Analysis, By Type (Strip Lashes, Individual Flare Lashes, Individual Single Lashes, and Others), By Raw Material (Synthetic Hair, Human Hair, and Others), By Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Online Retail Stores, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2023-2032**

<https://marketpublishers.com/r/FA20F5BFB523EN.html>

Date: January 2024

Pages: 548

Price: US\$ 4,950.00 (Single User License)

ID: FA20F5BFB523EN

## **Abstracts**

False Eyelashes Market Size, Share, and Analysis, By Type (Strip Lashes, Individual Flare Lashes, Individual Single Lashes, and Others), By Raw Material (Synthetic Hair, Human Hair, and Others), By Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Online Retail Stores, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2023-2032

### **PRODUCT OVERVIEW**

False Eyelashes Market is projected to grow at a CAGR of 5.7% in the forecast period (2023-2032), with the market size valued at USD 1.31 billion in 2022 and projected to reach USD 2.3 billion by 2032.

False eyelashes, also known as faux eyelashes, are crafted from synthetic or natural hair and fibers, attached to a strip, and applied to the eyelid to enhance the appearance of eyelashes. These cosmetic accessories aim to replicate the natural lash look while offering the potential for increased thickness, length, and volume compared to the

individual's natural lashes. Various manufacturers provide a variety of false eyelashes, offering different styles, lengths, and shapes that adapt to varying eye shapes and individual preferences. The materials used in creating false eyelashes encompass synthetic fibers, human hair, fur, and sometimes even metal components.

## MARKET HIGHLIGHTS

False Eyelashes Market is anticipated to reach USD 2.3 billion, growing at a CAGR of 5.7%, owing to the surge in consumer awareness and adoption, both in developed and emerging markets. These artificial eyelash products, crafted from a range of synthetic or natural materials, offering several styles, lengths, and shapes to accommodate different eye shapes and individual tastes. This market encompasses products manufactured using a variety of materials, including synthetic fibres, human hair, fur, and metal components.

### False Eyelashes Market Segments:

By Type

Strip Lashes

Individual Flare Lashes

Individual Single Lashes

Others

By Raw Material

Synthetic Hair

Human Hair

Others

By Distribution Channel

Supermarkets/Hypermarkets

Specialty Stores

Online Retail Stores

Others

## MARKET DYNAMICS

### Growth Drivers

Increasing Beauty Consciousness Will Fuel the Market Expansion

Celebrity and Social Media Influence to Support the Market Growth

### Restraint

Eye Irritations and Allergic Responses are Significant Limitations in the False Eyelash Business

### Key Players

Ardell

Eylure

Huda Beauty

Kiss Products, Inc.

Red Cherry Eyelashes

Velour Lashes

House of Lashes

Tarte Cosmetics

Lilly Lashes

Sephora Collection

Benefit Cosmetics

Revlon

MAC Cosmetics

Eyekeo

Esqido Lashes

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

## Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

## Contents

### **1.EXECUTIVE SUMMARY**

- 1.1. Regional Market Share
- 1.2. Business Trends
- 1.3. False Eyelashes Market: COVID-19 Outbreak
- 1.4. Regional Trends
- 1.5. Segmentation Snapshot

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
  - 2.5.1. Paid Sources
  - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

### **3. MARKET CHARACTERISTICS**

- 3.1. Market Definition
- 3.2. False Eyelashes Market: COVID-19 Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

### **4.FALSE EYELASHES MARKET – INDUSTRY INSIGHTS**

- 4.1. Industry Segmentation
- 4.2. COVID-19 overview on world economy
- 4.3. Industry ecosystem Channel analysis
- 4.4. Innovation & Sustainability

### **5. MACROECONOMIC INDICATORS**

## **6. RECENT DEVELOPMENTS**

## **7. MARKET DYNAMICS**

- 7.1. Introduction
- 7.2. Growth Drivers
- 7.3. Market Opportunities
- 7.4. Market Restraints
- 7.5. Market Trends

## **8. RISK ANALYSIS**

## **9. MARKET ANALYSIS**

- 9.1. Porters Five Forces
- 9.2. PEST Analysis
  - 9.2.1. Political
  - 9.2.2. Economic
  - 9.2.3. Social
  - 9.2.4. Technological

## **10. FALSE EYELASHES MARKET**

- 10.1. Overview
- 10.2. Historical Analysis (2019-2021)
  - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

## **11. FALSE EYELASHES MARKET SIZE & FORECAST 2022A-2032F**

- 11.1. Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
  - 11.3.1. By Type
    - 11.3.1.1. Strip Lashes
      - 11.3.1.1.1. By Value (USD Million) 2022-2032F
      - 11.3.1.1.2. Market Share (%) 2022-2032F
      - 11.3.1.1.3. Y-o-Y Growth (%) 2022-2032F

- 11.3.1.2. Individual Flares Lashes
  - 11.3.1.2.1. By Value (USD Million) 2022-2032F
  - 11.3.1.2.2. Market Share (%) 2022-2032F
  - 11.3.1.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.1.3. Individual Single Lashes
  - 11.3.1.3.1. By Value (USD Million) 2022-2032F
  - 11.3.1.3.2. Market Share (%) 2022-2032F
  - 11.3.1.3.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.1.4. Others
  - 11.3.1.4.1. By Value (USD Million) 2022-2032F
  - 11.3.1.4.2. Market Share (%) 2022-2032F
  - 11.3.1.4.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.2. By Raw Material
  - 11.3.2.1. Synthetic Hair
    - 11.3.2.1.1. By Value (USD Million) 2022-2032F
    - 11.3.2.1.2. Market Share (%) 2022-2032F
    - 11.3.2.1.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.2.2. Human Hair
    - 11.3.2.2.1. By Value (USD Million) 2022-2032F
    - 11.3.2.2.2. Market Share (%) 2022-2032F
    - 11.3.2.2.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.2.3. Others
    - 11.3.2.3.1. By Value (USD Million) 2022-2032F
    - 11.3.2.3.2. Market Share (%) 2022-2032F
    - 11.3.2.3.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.3. By Distribution Channel
  - 11.3.3.1. Supermarkets/Hypermarkets
    - 11.3.3.1.1. By Value (USD Million) 2022-2032F
    - 11.3.3.1.2. Market Share (%) 2022-2032F
    - 11.3.3.1.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.2. Specialty Stores
    - 11.3.3.2.1. By Value (USD Million) 2022-2032F
    - 11.3.3.2.2. Market Share (%) 2022-2032F
    - 11.3.3.2.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.3. Online Retail Stores
    - 11.3.3.3.1. By Value (USD Million) 2022-2032F
    - 11.3.3.3.2. Market Share (%) 2022-2032F
    - 11.3.3.3.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.4. Others



11.3.3.4.1. By Value (USD Million) 2022-2032F

11.3.3.4.2. Market Share (%) 2022-2032F

11.3.3.4.3. Y-o-Y Growth (%) 2022-2032F

## **12. NORTH AMERICA FALSE EYELASHES MARKET SIZE & FORECAST 2022A-2032F**

12.1. Overview

12.2. Key Findings

12.3. Market Segmentation

12.3.1. By Type

12.3.2. By Raw Material

12.3.3. By Distribution Channel

12.4. Country

12.4.1. United States

12.4.2. Canada

## **13. EUROPE FALSE EYELASHES MARKET SIZE & FORECAST 2022A-2032F**

13.1. Overview

13.2. Key Findings

13.3. Market Segmentation

13.3.1. By Type

13.3.2. By Raw Material

13.3.3. By Distribution Channel

13.4. Country

13.4.1. Germany

13.4.2. United Kingdom

13.4.3. France

13.4.4. Italy

13.4.5. Spain

13.4.6. Russia

13.4.7. Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

## **14. ASIA-PACIFIC FALSE EYELASHES MARKET SIZE & FORECAST 2022A-2032F**

14.1. Overview

14.2. Key Findings

14.3. Market Segmentation

- 14.3.1. By Type
- 14.3.2. By Raw Material
- 14.3.3. By Distribution Channel
- 14.4. Country
  - 14.4.1. India
  - 14.4.2. China
  - 14.4.3. South Korea
  - 14.4.4. Japan
  - 14.4.5. Rest of APAC

## **15. MIDDLE EAST AND AFRICA FALSE EYELASHES MARKET SIZE & FORECAST 2022A-2032F**

- 15.1. Overview
- 15.2. Key Findings
- 15.3. Market Segmentation
  - 15.3.1. By Type
  - 15.3.2. By Raw Material
  - 15.3.3. By Distribution Channel
- 15.4. Country
  - 15.4.1. Israel
  - 15.4.2. GCC
  - 15.4.3. North Africa
  - 15.4.4. South Africa
  - 15.4.5. Rest of Middle East and Africa

## **16. LATIN AMERICA FALSE EYELASHES MARKET SIZE & FORECAST 2022A-2032F**

- 16.1. Overview
- 16.2. Key Findings
- 16.3. Market Segmentation
  - 16.3.1. By Type
  - 16.3.2. By Raw Material
  - 16.3.3. By Distribution Channel
- 16.4. Country
  - 16.4.1. Mexico
  - 16.4.2. Brazil
  - 16.4.3. Rest of Latin America

## **17. COMPETITIVE LANDSCAPE**

17.1. Company market share, 2021

17.2. Key player overview

17.3. Key stakeholders

## **18. COMPANY PROFILES**

18.1. Ardell

18.1.1. Company Overview

18.1.2. Financial Overview

18.1.3. Key Product; Analysis

18.1.4. Company Assessment

18.1.4.1. Product Portfolio

18.1.4.2. Key Clients

18.1.4.3. Market Share

18.1.4.4. Recent News & Development (Last 3 Yrs.)

18.1.4.5. Executive Team

18.2. Eylure

18.3. Huda Beauty

18.4. Kiss Products, Inc.

18.5. Red Cherry Eyelashes

18.6. Velour Lashes

18.7. House of Lashes

18.8. Tarte Cosmetics

18.9. Lilly Lashes

18.10. Sephora Collection

18.11. Benefit Cosmetics

18.12. Revlon

18.13. MAC Cosmetics

18.14. Eyeko

18.15. Esqido Lashes

18.16. Other Prominent Players

## **19. APPENDIX**

## **20. CONSULTANT RECOMMENDATION**

*False Eyelashes Market Size, Share, and Analysis, By Type (Strip Lashes, Individual Flare Lashes, Individual S...*



## I would like to order

Product name: False Eyelashes Market Size, Share, and Analysis, By Type (Strip Lashes, Individual Flare Lashes, Individual Single Lashes, and Others), By Raw Material (Synthetic Hair, Human Hair, and Others), By Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Online Retail Stores, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2023-2032

Product link: <https://marketpublishers.com/r/FA20F5BFB523EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FA20F5BFB523EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970