

# **Essential Oil & Aromatherapy Market Size, Share, and Analysis, By Product (Carrier Oil, Essential Oils, and Blended Oils), By Application (Medical, Food and Beverages, Spa and Relaxation, and Others), By Distribution Channel (Direct Distribution, MLM Distribution, and Retail Distribution), By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2023-2032**

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## **Abstracts**

Essential Oil & Aromatherapy Market Size, Share, and Analysis, By Product (Carrier Oil, Essential Oils, and Blended Oils), By Application (Medical, Food and Beverages, Spa and Relaxation, and Others), By Distribution Channel (Direct Distribution, MLM Distribution, and Retail Distribution), By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2023-2032

### **PRODUCT OVERVIEW**

Essential Oil & Aromatherapy Market is expected to grow at a CAGR of 7.4% in the forecast period (2023-2032), with the market size valued at USD 17.6 billion in 2022 and projected to reach USD 36 billion by 2032.

Essential oils are highly concentrated plant extracts that contain aromatic elements and have potential therapeutic benefits. The oils are extracted using methods such as distillation or cold pressing, which preserve the plant's natural fragrance and healing properties. These essential oils are used in aromatherapy which is a holistic technique that enhances mental, emotional, and physical well-being.

## MARKET HIGHLIGHTS

Essential Oil & Aromatherapy Market is expected to reach USD 36 billion, growing at a CAGR of 7.4% during the forecast period, owing to rising popularity of essential oils in aromatherapy and the growing awareness of their benefits. Aromatherapy involves inhaling aromatic scents through diffusers and applying diluted essential oils to the skin during massages or baths. The therapy uses natural plant scents to encourage overall wellness by utilizing the unique characteristics of every oil which impact mood, stress reduction, and general health.

### Essential Oil and Aromatherapy Market Segments:

By Product

Carrier Oil

Essential Oils

Blended Oils

By Application

Medical

Food and Beverages

Spa and Relaxation

Others

By Distribution Channel

Direct Distribution

MLM Distribution

Retail Distribution

## MARKET DYNAMICS

### Growth Drivers

Rising Demand for Natural Alternatives Will Drive the Growth of the Essential Oils Market

Growing Interest in Aromatherapy t%li%Support Essential Oils' Market Growth

### Restraint

Absence of Regulatory Standards May Impede the Growth of Essential Oil Market

### Key Players

Young Living Essential Oils

doTERRA

Aromatherapy Associates

NOW Foods

Rocky Mountain Oils

Plant Therapy

Aura Cacia (Frontier Co-op)

Eden's Garden

Mountain Rose Herbs

Radha Beauty

Plant Guru

Healing Solutions

Floracopeia

Native American Nutritionals (NAN)

Aveda

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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