

Enterprise Mobility Management Market: Segmented By Type (Laptop, Tablet and Smartphones): By Deployment (On premise and Cloud mode): By Services (Support and Maintenance and Professional Services): By End User (Retail, BFSI, Healthcare, IT and Telecom, Manufacturing and Others): Global Analysis by Market size, share & trends for 2020-2021 and forecasts to 2031

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Abstracts

[179+ Pages Research Report] Enterprise Mobility Management Market to surpass USD 36.28 billion by 2031 from USD 12.44 billion in 2021 at a CAGR of 11.3% within the coming years, i.e., 2021-31.

Product overview

Enterprise Mobility Management refers to a set of people, events, and mechanisms which focusses on handling the mobile apparatus, mobile calculation solutions, and more in business context. This Enterprise Mobility Management is beneficial in emergency of mobility management services which is valuable in serving main challenges faced by modern corporates where they have met difficulties in embracing safe information technology combination.

Market Highlights

Enterprise Mobility Management Market is predicted to project a notable CAGR of 11.3% in 2031

Rising acceptance of smart devices along with increasing wireless structure are the

major components driving the demand for Enterprise Mobility Management Market. Furthermore, the rising need for refining communication among staff and to recover productivity in a cost-effective way will add to the growing demand for these solutions. The trend towards mechanization will further drive the demand for Enterprise Mobility Management Market over the forecast period.

Enterprise Mobility Management Market: Segments

BFSI segment to grow with the highest CAGR during 2021-2031

Based on End-user, the market is segmented into Retail, BFSI, Healthcare, IT and Telecom, Manufacturing, and Others. BFSI segment holds the highest market share of Enterprise Mobility Management Market. The rising demand of the BYOD trend in the BFSI sector has led to the adoption of Enterprise Mobility Management solutions. Many organizations in the BFSI sector are gradually focusing on improving workplace flexibility, thus refining employee efficiency and satisfaction.

Cloud Segment to grow with the highest CAGR during 2021-2031

Based on Deployment, the market is segmented into On-premise and Cloud Deployment. The cloud deployment mode segment is predicted to grow at the highest CAGR during the forecast period. Cloud-based solutions include the Software-as-a-Service (SaaS) functions, in which users can contact EMM solutions virtually by the internet. In this deployment type, EMM solutions are brought via the cloud. The advantages of deploying cloud-based EMM solutions comprise mobility, scalability, affordability, working efficiency, and low costs.

Enterprise Mobility Management Market: Market Dynamics Drivers

Growing trend of work from home

With the COVID-19 pandemic, several companies are adopting remote work functions. The demand for flexibility in the current workforce is on the rise that is driving the shift to remote or work from home working. Adoption of Enterprise Mobility Management solutions is on the rise as they give companies the choice to control, inform, update and even wipe data off of devices from a distance. Enterprise Mobility Management solutions also propose remote wiping that can forever erase any data in the device with the help of a trigger if loss or theft of the device is identified, further averting loss of critical information.

Increasing number of cyberattacks

Expert cybersecurity specialists who could collaborate with designers are essential to confirm the efficiency of security. For new companies, encoding all figures with a cryptanalytic hash should be done. The digital sign of every case would be tested by the system to safeguard data integrity. If an impostor gains unauthorized file access, the file's digital signature would be changed, and the system informs the worried parties of any malevolent action. There should also be a verification mechanism to limit data access. Businesses could implement a multi-factor verification of all network operators.

Restraints

Need for a constant end-user experience

Manufacturers that deliver EMM solutions are unable to modify the solution as per specific business necessities. Industries often complain about the failure of the Enterprise Mobility Management solution to address mobility and agility with multi-user networks. Every enterprise has different safety needs for mobile devices that gain access to the corporate network. Manufacturers also face numerous challenges while integrating EMM into an organization's current security and administration controls and workflows.

Impact of the COVID-19 on the Enterprise Mobility Management Market

Enterprise Mobility Management market has witnessed many progressions in terms of tools offered by the industry players. In response to the extensive transmission of the COVID-19, managers are bound to offer their employees with remote or work from home access options, allowing them to work separately to the corporate infrastructure. Providing a work-from-home option for employees is a wise measure to avert the spread of viruses throughout the workplace. In this pandemic crisis, many organizations have also applied a BYOD program that enables employees to use their private devices for work to safeguard business endurance.

Enterprise Mobility Management Market: Key Players

Blackberry Limited

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Salesforce (US)

Amtel, Inc.

Blackberry Limited

Citrix Systems, Inc.

IBM Corporation

Infosys, Ltd.

Microsoft Corporation

SAP SE

Sophos Ltd.

Soti, Inc.

Other prominent players

Enterprise Mobility Management Market: Regions

Enterprise Mobility Management Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East, and Africa. North America is estimated to contribute the largest share of the Enterprise Mobility Management Market during the forecast period owing to the overall preference and enthusiasm shown by the general population in the region towards adopting Data Visualization Tools. Moreover, large number of players functioning in this region also influence to drive growth of the market in North America. Asia Pacific also holds a major share of the global market. The market in the region is also projected to register the highest CAGR during the forecast period.

Enterprise Mobility Management Market is further segmented by region into:

North America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-United States and Canada

Latin America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR- United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Enterprise Mobility Management Market report also contains analysis on:

Enterprise Mobility Management Market Segments:

By Type

Laptop

Tablet

Smartphones

By Deployment

On-premise

Cloud mode

By Services

Support and Maintenance

Professional Services

By End-User

Retail

BFSI

Healthcare

IT and Telecom

Manufacturing

Others

Enterprise Mobility Management Market Dynamics

Enterprise Mobility Management Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value chain of the Market

Market Drivers and Restraints

Enterprise Mobility Management Market Report Scope and Segmentation

Report Attribute Details

Market size value in 2021 USD 12.44 billion

Revenue forecast in 2031 USD 36.28 billion

Growth Rate CAGR of 11.3% from 2021 to 2031

Base year for estimation 2021

Quantitative units Revenue in USD billion and CAGR from 2021 to 2031

Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends

Segments covered Type, Deployment Mode, End-user and region

Region scope North America; Europe; Asia Pacific; Latin America; Middle East & Africa (MEA)

Key companies profiled Amtel, Inc., Blackberry Limited, Citrix Systems, Inc., IBM

Corporation, Infosys, Ltd., Microsoft Corporation, SAP SE, Sophos Ltd., Soti, Inc., and VMware, Inc., and Others

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**The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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