

# **EGRC Market : By Segmented End User Vertical Type (Media & Entertainment, BFSI, E-Commerce, and Hospitality); by Deployment: (Cloud and On Premises) and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030**

<https://marketpublishers.com/r/E21DFEB97952EN.html>

Date: May 2022

Pages: 178

Price: US\$ 4,350.00 (Single User License)

ID: E21DFEB97952EN

## **Abstracts**

### Product Overview

Enterprise governance, risk, and compliance management (eGRC) offer organizations solid opportunities and support to specialize in corporate conformity, financial services, health or protection, and cyber law. Enterprise management, risk, and compliance services assist customers in the management of broad corporate risk issues, reliable compliance and corporate governance while providing specialist support for key areas such as taxation, financial reporting, IT, anti-fraud and monetary advisory services and human capital services.

### Market Highlights

Global EGRC Market is expected to project a notable CAGR of 11.6% in 2030. Global EGRC Market market to surpass USD 110.2 billion by 2030 from USD 36.57 billion in 2020 at a CAGR of 11.6% in the coming years, i.e., 2021-30. Some of the variables that increase consumer growth globally are low ownership costs, safer, and increased efficiency. Moreover, the growth is stimulated by growing amount of enterprise data, coupled with deeper interdependence and data management challenges, and the increased need for data management and standardization among enterprises in a range of industries. Surging risk and the increasing profit of companies is anticipated to help the growth of the market. The market also benefits from the increased number of partnerships among key players and the increasing interest in monitoring the lifecycle of content among companies.

## Global EGRC Market: Segments

BFSI segment to grow with the highest CAGR during 2020-30

Global EGRC Market is segmented by End-user vertical Type into Media & Entertainment, BFSI, E-Commerce, and Hospitality. During the projected timeline, BFSI is expected to have the highest market share. The most significant factors that drive the use of eGRC software in this sector include increased software requirements from different banks for money-laundering management, terrorist funding, foreign exchange risk, and interest rate risk. But, due to the increased demand for eGRC software due to the increase in fraud and bribery, the supply chain risk, the risk of intellectual property, and reputational risks in the production industry, the manufacturing sector is expected to rise at a high level during the projected timeframe.

Cloud segment to grow with the highest CAGR during 2020-30

Global EGRC Market is divided by deployment type into deployment mode into Cloud and on-premises. For the Enterprise governance, risk, and compliance management, the cloud is mainly the preferred option because it makes it easy to operate, saves costs, and facilitates flexibility. In addition, marketing initiatives from leading solutions providers has helped create the cloud as a viable and seamless deployment alternative amongst traditionally viewed industries. The cloud deployment mode allows consistency in operations and fast real-time implementation for enterprises. This is the reason why cloud management applications gain greater popularity than on-premises applications in Japanese enterprises. It also offers a range of advantages including reduced running cost, quick deployment, and greater connected resources scalability.

## Market Dynamics

### Drivers

#### Growing enterprise data

The growth of the Enterprise governance, risk, and compliance management market is stimulated by a growing amount of enterprise data, coupled with deeper interdependence and data management challenges, and the increased need for data management and standardization among enterprises in a range of industries.

#### Stringent government regulation

Government imposes strict regulations on various eGRC deployment organizations, which assists companies in evaluating, detecting, analyzing and considering both opportunities and risks to safeguard the corporate brand, and to build value for its shareholders. A new regulatory structure, with strict policies on financial crime, has been implemented by the Singapore government. In addition, the Chinese Government has applied a GRC solution in organizations to enhance risk monitoring, segregation of

duties (SOD), management reporting, and continuous control monitoring, according to a study carried out in China (CCM).

#### Restraints

High capital cost and lack of knowledge

On the contrary, the lack of knowledge about the importance of management solutions for enterprises may hinder market growth in the next few years. Moreover, Uncertainty regarding investment returns will impact the growth of the management sector of the enterprise.

#### Global EGRC Market: Key Players

IBM (US)

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Microsoft (US)

Oracle (US)

Alyne (Germany)

SAP (Germany)

SAS Institute (US)

SAI Global (US)

Thomson Reuters (Canada)

Wolters Kluwer (Netherlands)

Dell EMC (US)

MetricStream (US)

FIS(US)

Other Prominent Players

#### Global EGRC Market: Regions

Global EGRC Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific and the Middle East and Africa. During the projected timeline, APAC ought to have the highest share in the total market for EGRC. This market has been segmented into China, Japan, South Korea, and APAC's Rest (RoAPAC). RoAPAC contains Singapore, Thailand, Malaysia, India, New Zealand and Australia. APAC Enterprise governance, risk and compliance management is anticipated to fetch a significant share of the global revenue owing to rising developed technical infrastructure, stable IT systems, numerous corporations' interests, strong investment capabilities, etc. These features provide enough space for

the regional sector to stay among top nations throughout the forecast period. The presence of numerous industry leaders in Japan provides a boost to the competitive landscape hence fueling the regional market growth.

Global EGRC Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global EGRC Market report also contains analysis on:

EGRC Segments:

By End-user vertical:

Media & Entertainment

BFSI

E-Commerce

Hospitality Type

By Deployment Mode

Cloud

On-Premises

EGRC Market Dynamics

EGRC Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

EGRC Market Report Scope and Segmentation:

Frequently Asked Questions

How big is the EGRC market?

What is the EGRC market growth?

Which segment accounted for the largest EGRC market share?

Who are the key players in the EGRC market?

What are the factors driving the EGRC market?

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL EGRC MARKET**

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

### **3. RESEARCH METHODOLOGY**

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

### **4. AVERAGE PRICING ANALYSIS**

### **5. MACRO-ECONOMIC INDICATORS**

### **6. MARKET DYNAMICS**

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

### **7. CORRELATION & REGRESSION ANALYSIS**

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

### **8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE**

### **9. RISK ANALYSIS**

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

## **10. GLOBAL EGRC MARKET ANALYSIS**

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

## **11. GLOBAL EGRC MARKET**

11.1. Market Size & forecast, 2020A-2030F

11.1.1. By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

11.1.2. By Volume (Million Units) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

## **12. GLOBAL EGRC MARKET: MARKET SEGMENTATION**

12.1. By Regions

12.1.1. North America:(U.S. and Canada), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2. By End-user vertical: Market Share (2020-2030F)

12.2.1. Media & Entertainment, , , and, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.2. BFSI, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.3. E-Commerce, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.4. Hospitality, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3. By Deployment: Market Share (2020-2030F)

12.3.1. Cloud, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3.2. On-premises, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030

## **COMPANY PROFILE**

### **1. IBM (US)**

#### **1. COMPANY OVERVIEW**

#### **2. COMPANY TOTAL REVENUE (FINANCIALS)**

#### **3. MARKET POTENTIAL**

#### **4. GLOBAL PRESENCE**

#### **5. KEY PERFORMANCE INDICATORS**

#### **6. SWOT ANALYSIS**

#### **7. PRODUCT LAUNCH**

### **2. MICROSOFT (US)**

### **3. ORACLE (US)**

### **4. ALYNE (GERMANY)**

### **5. SAP (GERMANY)**

### **6. SAS INSTITUTE (US)**



**7. SAI GLOBAL (US)**

**8. THOMSON REUTERS (CANADA)**

**9. WOLTERS KLUWER (NETHERLANDS)**

**10. DELL EMC (US)**

**11. METRICSTREAM (US)**

**12. FIS(US)**

**13. OTHER PROMINENT PLAYERS**

Consultant Recommendation

**\*\*The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

## I would like to order

Product name: EGRC Market : By Segmented End User Vertical Type (Media & Entertainment, BFSI, E-Commerce, and Hospitality); by Deployment: (Cloud and On Premises) and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030

Product link: <https://marketpublishers.com/r/E21DFEB97952EN.html>

Price: US\$ 4,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E21DFEB97952EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970