

# **Digital Textile Printing Market Size, Share, and Analysis, By Printing Process (Direct to Fabric, Direct to Garment), By Operation (Single Pass, Multi-Pass), By Textile Material (Cotton, Silk, Polyester, Others), By Ink Type (Sublimation, Pigment, Reactive, Acid, Others) By Application (Clothing/Apparel, Home Decor, Soft Signage, Industrial) and Regional Forecasts, 2022-2032**

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## **Abstracts**

Digital Textile Printing Market Size, Share, and Analysis, By Printing Process (Direct to Fabric, Direct to Garment), By Operation (Single Pass, Multi-Pass), By Textile Material (Cotton, Silk, Polyester, Others), By Ink Type (Sublimation, Pigment, Reactive, Acid, Others) By Application (Clothing/Apparel, Home Decor, Soft Signage, Industrial) and Regional Forecasts, 2022-2032

### **PRODUCT OVERVIEW**

Global Digital Textile Printing market is valued at USD 2.2 billion in 2021 and is expected to reach USD 7.2 billion by 2032, increasing at a CAGR of 11% during the forecast period, 2022-2032.

Digital Textile Printing is based on an inkjet method which permits the manufacturers to print various designs which can be made virtually on a fabric. Based on the fabric type used, the inks for digital printing are manufactured. Due to advancements in technology the manufacturers are using digital printing. Using a roller, the fabric is allowed into the printing device for this process. This include addition of ink to the surface in droplets

which is then finished using steam or heat treatment which increases the efficiency. Certain inks require washing and drying.

## MARKET HIGHLIGHTS

Global Digital Textile Printing Market is expected to project a CAGR of 11% during the forecast period, 2022-2032

Global Digital Textile Printing market is expected to reach USD 7.2 billion, increasing at a CAGR of 11% during forecast period owing to rising demand for digital printed textiles and quick upgradation in fashion trend using printed garments is expected to boost the growth of the market. The rising per capita income in developing countries along with several applications of textile printing in interior decoration and vehicle wrapping, is expected to drive the market growth. The development of technology like hot melt printing for 3D printing, textile application is expected boost the growth of the Digital Textile Printing market.

## GLOBAL DIGITAL TEXTILE PRINTING MARKET SEGMENTATION:

Direct to-garment segment is expected to dominate in the forecast period

Global Digital Textile Printing Market is classified based on Printing Process into Direct to Fabric, Direct to Garment. The Direct to Fabric (DTF) printing method segment is expected to dominate the market in the forecast period owing to the various designs and patterns printed on a roll of fabric directly which is cut out and sewed into apparel and home decoration items. Direct to Fabric printing is done using inks like pigment inks, reactive dyes, acid dyes etc. The presence of several application for this segment is expected to boost the growth of the market.

Clothing/Apparel segment is expected to dominate the market in the forecast period

## MARKET DYNAMICS:

### Growth Drivers

Reduced Cost of Operation May Assist in the Growth of the Market

The Capability of Virtual Printing on Fabric Aids in Market Growth

## Restraint

High Cost of Machinery May Restrict the Market Growth

## GLOBAL DIGITAL TEXTILE PRINTING MARKET\_KEY PLAYERS COVERED:

Seiko Epson

Konica Minolta

Mimaki Engineering

D.Gen

Brother Industries

MS Printing

Kornit Digital

RolandDG Corporation

Dover Corporation

Colorjet

Atexco

SPG Prints B.V.

Other Prominent Players

## REGIONAL ANALYSIS

Global Digital Textile Printing Market is segmented based on regional analysis into five major regions: North America, Latin America, Europe, Asia Pacific and the Middle East and Africa. Asia-Pacific region is expected to dominate in 2021 and is also expected to

dominate in the forecast period owing to the presence of several textile industries in countries of this region. The growth of the market in this region is due to the largest exporters of garments and textiles in the region. The demand for textile printers is increasing in the countries of this region due to rising textile printing hub and is creating demand for the growth of the Global Digital Textile Printing Market.

## Segmentation

### Printing Process

Direct to Fabric

Direct to Garment

### Operation

Single Pass

Multi-Pass

### Textile Material

Cotton

Silk

Polyester

Others

### Ink Type

Sublimation

Pigment

Reactive

Acid

Others

#### Application

Clothing/Apparel

Home Decor

Soft Signage

Industrial

#### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

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