

Digital Logistics Market Size, Share, and Analysis, By Solution (Asset Management, Warehouse Management, Data Management and Analytics, and Network Management), By Deployment Type (On-Premise and Cloud), By Service (Consulting Services, System Integration Services, and Others), By Verticals (Pharmaceuticals and Healthcare, Retail & E-Commerce, Manufacturing, Defense, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034

<https://marketpublishers.com/r/D8F2672AD81DEN.html>

Date: February 2024

Pages: 353

Price: US\$ 5,150.00 (Single User License)

ID: D8F2672AD81DEN

Abstracts

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PRODUCT OVERVIEW

Digital Logistics Market is anticipated to grow at a CAGR of 20.4% in the forecast period (2024-2034), with the market size valued at USD 29.5 billion in 2023 and projected to reach USD 227.1 billion by 2034.

Digital logistics refers to the utilization of technological advancements and digital solutions to simplify various aspects of supply chain and logistics operations. It involves the application of technologies like IoT (Internet of Things), AI (Artificial Intelligence), cloud computing, data analytics, and automation to manage transportation and logistics operations more efficiently. Businesses can obtain immediate insights into their supply chains, track shipments more effectively, and optimize transportation routes by utilizing digital tools. This reduces operational costs and gives them the ability to use data-centric strategies to improve productivity and customer satisfaction. Therefore, digital logistics transforms the complex arena of supply chain management and logistics into a more transparent, flexible, and efficient system.

MARKET HIGHLIGHTS

Digital Logistics Market is anticipated to reach USD 227.1 billion, growing at a CAGR of 20.4% during the forecast period, owing to the rising demand for simplified supply chain operations. The extensive use of IoT, AI, cloud computing, and automation technologies across a range of industries is driving this growth, worth billions. The primary factors are e-commerce expansion, globalization trends, and the need for real-time monitoring and data analysis in logistics. Digital logistics market provides solutions for transportation route optimization, warehouse automation, and inventory management. Additionally, the COVID-19 pandemic promoted the adoption of digital logistics and encouraged businesses to improve supply chain flexibility. Therefore, the market is attracting significant investments addressing the evolving needs of businesses seeking efficiency, cost reduction, and increased customer satisfaction.

Digital Logistics Market Segments:

By Solution

Asset Management

Warehouse Management

Data Management and Analytics

Network Management

By Service

Consulting Services

System Integration Services

Others

By Deployment Type

On-Premise

Cloud

By Vertical

Pharmaceuticals and Healthcare

Retail & E-Commerce

Manufacturing

Defense

Others

MARKET DYNAMICS

Growth Drivers

Technological Developments for Increased Efficiency and Adaptability Will Drive Market Growth

Fulfilling Rising Demands in E-Commerce with Digital Solutions Will Offer Growth Prospects

Restraint

Investment and Management Challenges May Limit Market Expansion

Digital Logistics Market Size, Share, and Analysis, By Solution (Asset Management, Warehouse Management, Data...

Key Players

Amazon

FedEx

DHL

UPS

Maersk

IBM

C.H. Robinson

JD.com

XPO Logistics

Kuehne + Nagel

DB Schenker

Flexport

Descartes Systems Group

SAP SE

Coyote Logistics

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region

into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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