

Digital Education Market Segments by Learning type (instructor led online Education and Self-paced); By End User (Academic Institutions, Individual Learners, Enterprise and Government institution) and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030

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Abstracts

Product Overview

Digital Education is the innovative use of technology during learning or teaching and is commonly known as Technology Enhanced Learning (TEL) or e-learning. Exploring the use of emerging technology helps teachers to develop stimulating learning environments in their teaching classes, which can take the form of integrated or entirely online courses and programs. Digital education provides educators and students with unique ways to learn and thus ensuring greater participation in the overall learning process. With the advent of new technology-aided learning resources like smartboards, tablets, MOOCs and laptops, etc., the way of education in schools and colleges has changed. The Internet of Things (IoT) is another cost-effective way to educate young people.

Market Highlights

Global Digital Education Market is expected to project a notable CAGR of 32.90% in 2030.

Global Digital Education Market to surpass USD XX billion by 2030 from USD XXXX million in 2020 at a CAGR of 32.90 % in the coming years, i.e., 2021-30. The growth of digital education markets is expected to be driven primarily by increased internet usage worldwide, reduced network costs and rising scalability through online learning, and increased demand for microlearning. Technical developments such as virtual schools

reflect notable opportunities in the near future for the businesses that already provide online learning programs.

Global Digital Education Market: Segments

The Self-paced segment is anticipated to register the volume share and is anticipated to grow at the highest CAGR

Global Digital Education Market is segmented by learning type: Self-paced and instructor-led online Education. Self-paced online courses do not require the provision of instructor and student during the whole course at the same time. The teacher can record videos or provide material that can be taught without the instructor's involvement. Contrary to self-paced technical education courses, interactive instructor-led online education follows such timetables with a fixed time span for the provision of time-based and effective online learning resources.

Individual learners and academic institutions dominated the segment and accounted for the global volume in 2019.

Global Digital Education Market is segmented by End User into Individual Learners, Academic Institutions, Enterprise, and Government Organizations. Considering that many people around the world want to learn various topics, the market for individual students' online courses is very high. Time and location versatility and a fairly low cost are two main points to encourage individual students to online courses. Universities can make their courses more productive by supplying their students with online education. Although many universities and educational institutions continue to operate in the traditional educational models, many of them are adopting this change.

Global Digital Education Market Dynamics

Drivers

Rise in Tourism and Increased investment in education

The growing range of developments in tourism as well as the surging demand for online courses serves as a possible catalyst on the global online market for language learning. Education is seen in the majority of countries not only as a human right but also as the responsibility to guarantee access to basic training for residents and governments. The national governments also declare an immediate increase in investment in education to support the crisis in global education.

Simpler access to information

Simple access to information, convergence with virtual reality, a strong approach, and the integration of latest technology are key drivers of the size of the online market for learning. In addition, increased education, rising internet, and mobile users, and multi-

lingual choice by multinational companies give people working on the overall Digital Education market enormous growth opportunities

Restraint

Lack of awareness regarding digital education existence

Many businesses are there which are not aware of the basics of the Digital Education which is estimated to hinder the growth of the Digital Education market. In addition, access to internet has not penetrated all parts of the world thus hindering the market growth.

Intellectual property right

In support of teaching methods, the widespread availability of various resources, including text, images, graphics, videos, and audio formats are present. Nonetheless, the industry is troubled with concerns about the ownership of digital content. The legality of digital content, as intellectual property rights (IPR) extend to most digital materials, is generally threatened by organizations adopting the classroom paradigm of the online classroom. The rights of intellectual property prohibit unauthorized use by copyright, patent, or trademark of original material such as books, inventions, label logos, and slogans.

Global Digital Education Market: Key Players

Coursera (US)

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Pluralsight (US)

Alison (Ireland)

Edureka (India)

Udemy (US)

Jigsaw Academy (India)

Intellipaat (India)

LinkedIn (US)

XuetangX (China)

Linkstreet Learning (India)

Other prominent players

Global Digital Education Market: Regions

Global Digital Education is segmented based on regional analysis into five major

regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa. Global Digital Education Market in North America held the largest market share of XX% in the year 2020. Collaboration between the government and the network arenas, and institutional collaborations between digital education providers and research experts, are the key growth drivers for this area. In addition, it is essential for universities and educational organizations to use digital education platforms and services for improving employee skills and technicalities among students in the area.

The United States and Canada are expected to receive the highest digital education and services adoption rates. Compared to the rest of the world, the country is projected to develop and adopt the latest innovations and dominate the overall environment of digital education. The region's major growth drivers include major investments in North American universities' outsourced digital education services.

Global Digital Education is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Digital Education Market report also contains analysis on:

Digital Education Segments:

By Learning type

Self-paced

Instructor-led online Education

By End User:

Individual Learners & Academic Institutions

Enterprise

Government Organizations

Digital Education Dynamics

Digital Education Size
Supply & Demand
Current Trends/Issues/Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints

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Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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