

# **Device as a Service Market Size, Share, and Analysis, By Component (Hardware, Software, and Services), By Device Type (Desktop, Laptop, Notebook & Tablet, Smartphone & Peripheral, and Others), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (BFSI, IT and Telecom, Healthcare, Retail, Education, Manufacturing, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2022-2032**

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## **Abstracts**

Device as a Service Market Size, Share, and Analysis, By Component (Hardware, Software, and Services), By Device Type (Desktop, Laptop, Notebook & Tablet, Smartphone & Peripheral, and Others), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (BFSI, IT and Telecom, Healthcare, Retail, Education, Manufacturing, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2022-2032

## **PRODUCT OVERVIEW**

Device as a Service Market is projected to grow at a CAGR of 28% in the forecast period (2022-2032), with the market size valued at USD 57.96 billion in 2022 and expected to reach USD 686.2 billion by 2032.

Device as a Service (DaaS) refers to a subscription-based model that provides

access to hardware devices, such as computers, laptops, smartphones, and other equipment. It offers associated services that meet the demand of individuals and organizations, such as software, maintenance, and support. DaaS is a modern approach that transforms how organizations manage their technological resources. It enables businesses to rent multiple hardware and software services via a subscription model. This approach provides several benefits, including predictable costs, scalability, and access to modern technology without the need for upfront capital investments.

## MARKET HIGHLIGHTS

Device as a Service Market is anticipated to reach USD 686.2 billion, growing at a CAGR of 28% during the forecast period, owing to the rising demand for economical and flexible IT solutions across organisations. The growth can be attributed to several factors such as the increasing adoption of subscription-based services and the need for efficient asset management within industries. Small and medium-sized enterprises (SMEs) are notably adopting DaaS as it offers latest technologies while minimizing initial capital expenditure. The demand for flexibility in business procedures combined with the evolving digital ecosystem is expected to promote growth and innovation in the DaaS industry.

### Device as a Service Market Segments:

#### By Component

Hardware

Software

Services

#### By Device Type

Desktop

Laptop

Notebook & Tablet

Smartphone & Peripheral

Others

By Organisation Size

Large Enterprises

Small & Medium Enterprises

By End User

BFSI

IT and Telecom

Healthcare

Retail

Education

Manufacturing

Others

## MARKET DYNAMICS

### Growth Drivers

Cost Efficiency of DaaS Model Drives the Growth of Device as a Service Market

Evolving Technology Will Fuel the Growth of the Device as a Service Market

### Restraint

Data Security and Privacy Concerns are Major Obstacles in the Device as a Service (DaaS) Market

## Key Players

HP Inc.

Dell Technologies

Lenovo Group

Microsoft Corporation

Apple Inc.

Samsung Electronics

IBM

Acer Inc.

Fujitsu

Toshiba

Panasonic Corporation

CompuCom

Xerox Corporation

CompuCentro

Computacenter

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region

*Device as a Service Market Size, Share, and Analysis, By Component (Hardware, Software, and Services), By Devi...*

into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

#### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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