

# Dental floss Market: By Type (Waxed Floss, Unwaxed Floss, Dental Tape and Others); By End Use (Offline and Online), And Region – Global Analysis of Market Size, Share & Trends For 2019–2020 And Forecasts To 2031

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## Abstracts

Dental floss Market: By Type (Waxed Floss, Unwaxed Floss, Dental Tape and Others); By End Use (Offline and Online), And Region – Global Analysis of Market Size, Share & Trends For 2019–2020 And Forecasts To 2031

### PRODUCT OVERVIEW

Dental floss reduces the amount of plaque and bacteria in your mouth by cleaning and dislodging food stuck between teeth. Flossing is essential for good oral hygiene. Dental floss is a floss made of thin filaments that is used in interdental cleaning to remove plaque and food from between the teeth, places where a toothbrush cannot or will not reach. There are several types of dental floss available which comes in a variety of materials, including waxed and unwaxed monofilaments.

### MARKET HIGHLIGHTS

Global Dental floss Market is expected to project a notable CAGR of 4.8% in 2031.

Global Dental floss Market is expected to surpass USD 917.9 million by 2031 from USD 570.2 million in 2021 at a CAGR of 4.8% in the coming years, i.e., 2021-31. Rising consumer awareness of oral hygiene and high demand for oral care products as a result of rising oral health issues is a major factor driving the market. The widespread use of tobacco products, which can have negative effects on oral health, is encouraging the

use of more convenient and simple-to-use products. This factor is also expected to drive demand for dental floss during the forecast period.

## GLOBAL DENTAL FLOSS MARKET: SEGMENTS

Waxed floss segment to grow with the highest CAGR during 2021-31

Based on type, global Dental floss Market is fragmented into Waxed Floss, Unwaxed Floss, Dental Tape and Others. During the forecasted period, waxed floss held the largest market share. Waxed dental floss has additional advantages because it contains essential oils and enzymes that aid in plaque removal. Furthermore, these are available with a polymer coating that prevents shredding and makes plaque removal simple. Natural wax ingredients are being invested in by manufacturers in order to produce all-natural dental floss.

Offline segment to grow with the highest CAGR during 2021-31

Global Dental floss Market is classified on the basis of end use into offline and online. In the forecasted period, offline is the largest distribution channel in the dental floss market. The increasing prevalence of oral disease encourages people to seek professional dental care. Over the forecast period, this factor is expected to contribute to the growth of the offline distribution channel. Throughout the forecast period, the segment is expected to maintain its dominance. Increased sales are being aided by easy access to products in pharmacies and supermarkets, among other places.

## MARKET DYNAMICS

### Drivers

Rising Population and Consumer Awareness

Increase In Awareness and Easy To Use Features

### Restraint

Availability of substitutes

The availability of alternatives, such as dental picks, is, however, a major impediment to market growth.

## GLOBAL DENTAL FLOSS MARKET:

### Key Players

Johnson & Johnson Services, Inc.

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Prestige Consumer Healthcare, Inc.

Dr. Fresh, LLC.

Lion Corporation

Church & Dwight Co., Inc.

Shantou Oral Health Co. Ltd.

Procter & Gamble

Colgate-Palmolive Company

Water Pik, Inc.

The Humble Co.

Other Prominent Players

## GLOBAL DENTAL FLOSS MARKET REPORT ALSO CONTAINS ANALYSIS ON:

### Dental floss Market Segments:

By Type

Waxed Floss

Unwaxed Floss

Dental Tape

Others

By End use

Offline

Online

Dental floss Market Dynamics

Dental floss Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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