

Denim Jeans Market Segments: By End User (Men, Women and Children); By Distribution Channel (Online and Offline); and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030

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Abstracts

Product Overview

Denim Jeans Market is an integral part of a woman's wardrobe, and as fashion trends change, so does the market for Denim Jeans with exclusive designs and patterns. Denim Jeans is a style of underwear that is generally made of one or more stretchy fabrics. Nylon, polyester, satin, lace, sheer fabrics, Lycra, and silk are examples of these fabrics. These materials aren't generally used in more practical and simple underwear. Cotton is widely used in these goods. Denim Jeans designers are increasingly emphasizing lace, embroidery, luxury fabrics, and lighter hues in their designs. Manufacturers and wholesalers buy Denim Jeans, which is then sold to the general public. Since Denim Jeans has become a valuable product in the fashion industry, many catalogs, supermarkets, and e-commerce sites are expanding their Denim Jeans range. Denim Jeans has higher profit margins than traditional fashion, and merchants are spending more time and resources in the market as a result. There are new Denim Jeans lines on sale, as well as older Denim Jeans pieces that have been redesigned. The Denim Jeans industry is becoming more competitive. As a result, manufacturers and retailers are focusing on niche Denim Jeans products.

Market Highlights

Global Denim Jeans market is expected to project a notable CAGR of 4.9% in 2030. Global Denim Jeans Market to surpass USD XXX million by 2030 from USD XXX million in 2020 at a CAGR of 4.9% in the coming years, i.e., 2021-30. This growth is anticipated due to increasing mergers and acquisitions across various sectors which will create a

worldwide demand for Denim Jeans. The growth of online stores is also propelling the selling of high-end products. E-commerce allows the simple purchasing of goods manufactured in remote locations. This, in turn, has made a major contribution to the development of the global Denim Jeans industry.

Global Denim Jeans Market: Segments

Men's segment to grow with the highest CAGR during 2020-30

Global Denim Jeans Market is segmented by end-user into Men, Women and children.

Men's segment held the largest market share of XX.X% in the year 2020 due to of rising living standards and demand for fashionable fashion apparel, the segment will maintain its leadership position over the next few years. Patched and studded jeans, for example, are gaining popularity in the men's wear industry.

Offline segment to grow with the highest CAGR during 2020-30

Global Denim Jeans Market is segmented by distribution channel into online and offline.

Offline segment held the largest market share of XX.X% in the year 2020. The growth of the segment has been aided by an increase in the number of apparel stores, as well as specialty and department stores. Furthermore, the availability of high-quality, cost-effective goods would contribute to the segment's growth over the forecast period.

Global Denim Jeans Market Dynamics

Drivers

Increased adoption of sustainable manufacturing and project collaborations

Surging demand of Denim Jeans Market from numerous end-user industries is the key factor contributing in the market growth. One of the major factors driving the growth of the denim jeans market is the increased adoption of sustainable manufacturing by vendors. Denim jeans are made from high-quality fabrics harvested from forests.

Significant quantities of cotton, stretch yarn, synthetic fiber, and other chemicals, such as color dyes, are used in the production of denim jeans. This has led to environmental and industrial waste production, as well as concerns about deforestation. Market vendors are adopting sustainable manufacturing processes as a result of the understanding of the adverse effects and ecological imbalance caused by these activities. In order to achieve significant sustainability, they are also pursuing numerous projects and collaborating with several sustainable fashion industry organizations. Market vendors' adoption of such environmentally friendly and sustainable initiatives is expected to propel the denim jeans market forward during the forecast era.

Increasing consumer awareness and rising demand of consumers

Constant product innovation in the industry, as well as rising living standards, would

boost demand even higher. Increasing consumer awareness of a wide range of items, such as boot cut, high rise, cropped, slim, tapered, and standard fit denim is also helping to expand the market. An increase in demand for branded apparel would also contribute to the expansion. Business growth is expected to be aided by the influence of social media networks. Furthermore, the expanding global apparel industry, which has seen the introduction of premium and branded brands, is expected to have a major effect on the growth of the denim jeans market. To increase revenue, major manufacturers have used a variety of business techniques, including geographical and capacity expansion, M&A, and R&D.

Restraint

Changing fashion trends as well as consumer tastes

Changing fashion trends, as well as a constant change in customer tastes and expectations, have resulted in increasing prices for Denim Jeans market over time. As a result, rising production costs for the market are having a negative effect on the global Denim Jeans industry.

Global Denim Jeans Market: Key Players

Capri Holdings Ltd.

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

H&M Group

Kering SA

Kontoor Brands, Inc.

Levi Strauss & Co.

OTB Group

PVH Corp.

The Gap Inc.

VF Corp.

Other Prominent Players

Global Denim Jeans Market: Regions

Global Denim Jeans Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa.

Global Denim Jeans Market in APAC held the largest market share of XX.X% in the

year 2020 in terms of revenue. The launch of global brands, an increased preference for premium denim jeans, rising disposable income, and increasing urbanization are some of the major factors driving the denim jeans market in this area to expand. To gain a competitive edge, businesses distinguish their products in terms of offerings, size, content, packaging, and design. Companies are now using digital and social media ads to warn customers of new product releases. The product demand is being driven by a rise in understanding of best suits as use, changes in working millennial' lifestyles, increased income to invest in best available goods and an obsession with maintaining a well-groomed structure. Consumers are likely to spend money on new goods in the near future. To meet a broader customer base, foreign companies are opening stores in the city.

Global Denim Jeans Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Global Denim Jeans Market report also contains analysis on:

Denim Jeans Market Segments:

By End-User

Men

Women

Children

By Distribution Channel

Online

Offline

Denim Jeans Dynamics

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3. KERING SA

4. KONTOOR BRANDS, INC.

5. LEVI STRAUSS & CO.

6. OTB GROUP

7. PVH CORP.

8. THE GAP INC.

9. VF CORP.

10. OTHER PROMINENT PLAYERS

Consultant Recommendation

****The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

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