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Data Warehouse as a Service (DWaaS) Market: By Type (Enterprise Data Warehouse [EDW], Operational Data Store [ODS]), By Deployment Mode (Public, Private), By Application (Fraud Detection and Threat Management, Supply Chain Management, Risk and Compliance Management, Others), By Organizational Size (Small & Medium Enterprise, Large Enterprise), By Industry Vertical (BFSI, Energy and Utilities, Government and Public Sector, Healthcare and Life Sciences, IT and ITeS, Manufacturing, Media and Entertainment, Retail and Consumer Goods, Telecommunications, Others), And Region – Global Analysis of Market Size, Share & Trends For 2019–2021 And Forecasts To 2031

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Abstracts

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Trends For 2019–2021 And Forecasts T%li%2031

PRODUCT OVERVIEW

DWaaS or Data warehousing as a service is an outsourcing model wherein, a service provider manages and configures the software and hardware resources required for a data warehouse, while the client supplies the data and pays for the managed service. DWaaS allows organizations t%li%avoid spending money up front t%li%create an on-premises data warehouse or worry about setting up and managing the necessary hardware and software. The benefits of DWaaS include improving ease of use, especially for proof of concepts and removing the responsibilities associated with new release management. The data warehouse is then made available t%li%the customer by the service provider over the Internet through application programming interfaces (APIs).

MARKET HIGHLIGHTS

Global Data Warehouse as a Service (DWaaS) Market is expected t%li%project a notable CAGR of 22.2% by 2031

Global Data Warehouse as a Service (DWaaS) Market t%li%surpass USD 24.5 billion by 2031 from USD 3.3 billion in 2021 at a CAGR of 22.2% in the coming years, i.e., 2021-2031. Factors such as the growing interests of the companies t%li%understand the available information regarding business process, products, customers and services t%li%grab new business opportunities and the growing demand for low latency and high-speed analytics are positively impacting the market. Moreover, in the past years, due t%li%rising concerns on data manageability and increasing complexity, data warehousing has attracted significant interest in real-life applications, especially in finance, business, healthcare, and other industries.

GLOBAL DATA WAREHOUSE AS A SERVICE (DWAAS) MARKET: SEGMENTS

The Enterprise Data Warehouse (EDW) segment is expected t%li%grow with the highest CAGR during 2021-31

Based on Type, the global Data Warehouse as a Service (DWaaS) Market is fragmented int%li%Enterprise Data Warehouse (EDW), and Operational Data Store (ODS). The EDW dominated the market since it provides a centralized approach t%li%data organization and representation, as well as decision support services across

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the enterprise. Data and access can be categorized and accessed s per divisions with these solutions. The capability t%li%access data easily and offer actionable and usable information is offered by a cloud data warehouse. These solutions collect the data in a one single location, examine huge data sets, and make them speedily accessible as required.

The Fraud Detection and Threat Management segment is expected t%li%grow with the highest CAGR during 2021-31

Global Data Warehouse as a Service (DWaaS) Market is classified on the basis of application int%li%Fraud Detection and Threat Management, Supply Chain Management, Risk and Compliance Management, and Others. Tw%li%of the most serious issues that firms confront are fraud detection and threat prevention. Large organisations have used a number of solutions t%li%secure corporate data against assaults. The company's data warehouse houses the organization's most important and well-organized data. As a result, the adoption of cost-effective, cloud-based solutions is projected t%li%fuel demand for fraud detection in the data warehouse as a service market.

MARKET DYNAMICS

Drivers

The Rising Need for Data Warehouses in Cloud-Based Deployment

Growing Adoption of DWaaS and Improvements in the System

Restraint

Increasing Concern for Security and Privacy of Data

GLOBAL DATA WAREHOUSE AS A SERVICE (DWAAS) MARKET:

Key Players

Amazon Web Service, Inc

Company Overview, Business Strategy, Key Product Offerings, Financial Performance,

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Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

IBM Corporation

Microsoft Corporation

Google LLC

Oracle Corporation

SAP SE

Snowflake Inc.

Micr%li%Focus Inc

Teradata Corporation

Cloudera, Inc.

GLOBAL DATA WAREHOUSE AS A SERVICE (DWAAS) MARKET REPORT ALSO CONTAINS ANALYSIS ON:

Data Warehouse as a Service (DWaaS) Market Segments:

By Type

Enterprise Data Warehouse (EDW)

Operational Data Store (ODS)

By Deployment Mode

Public

Private

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By Application

Fraud Detection and Threat Management

Supply Chain Management

Risk and Compliance Management

Others

By Organizational Size

Small & Medium Enterprise

Large Enterprise

By Industry Vertical

BFSI

Energy and Utilities

Government and Public Sector

Healthcare and Life Sciences

IT and ITeS

Manufacturing

Media and Entertainment

Retail and Consumer Goods

Telecommunications

Others

Data Warehouse as a Service (DWaaS) Market Dynamics

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Data Warehouse as a Service (DWaaS) Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Reasons t%li%Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected t%li%witness the fastest growth as well as t%li%dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect t%li%recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

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Includes in-depth analysis of the market of various perspectives through Porter’s five forces analysis

Provides insight int%li%the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years t%li%come

3-month post-sales analyst support.

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