

Cross Border E-Commerce Market: Market Segments: By Product Type (Clothes, Shoes and Accessories, Health and Beauty Products, Personal Electronics, Computer Hardware, Jewelry, Gems and Watches and others); By Industry Type (B2B, B2C, and C2C,); By Payment Method (Digital Wallets, Credit/Debit Cards, Internet Banking, and Others); By End-User (Adults, Teenagers, Millennial, Senior Citizens, and Others); and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2030 and Forecasts to 2030

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Abstracts

Product Overview

Cross border E-commerce is the online buying and selling of products across different countries. Cross-border e-commerce is a trade between a business and a consumer (B2C), between two persons (C2C), or between two businesses, mainly wholesalers and brands. (B2B). Any traditional brick-and-mortar store or solely an online business can sell products in international markets through an Ecommerce website. Cross border E-commerce benefits sellers, as well as customers as the businesses, get an opportunity to start their business without needing a physical store in foreign markets. Various categories of cross-border e-commerce include apparel and accessories, entertainment & education, home furnishing, and healthcare. Nowadays Cross border e-commerce is gaining popularity as consumers are preferring to buy products from outside their borders.

Market Highlights

Global Cross Border E-Commerce Market is expected to project a notable CAGR of XX.X% in 2030.

Global Cross Border E-Commerce Market to surpass USD XX.X billion by 2030 from USD XX. XX billion in 2019 at a CAGR of XX.X% in the coming years, i.e., 2020-30. The market is estimated to grow owing to the increase in smartphone users coupled with the rising penetration of internet services. Advancement in technology and the rising customer understanding of the numerous shopping patterns are anticipated to increase the growth of the Cross Border E-Commerce Market. In addition, globalization has improved the volume and variability of cross-border transactions in products as well as services via prompt and widespread diffusion of technology which is projected to drive the global cross-border e-commerce market in the near future.

Global Cross Border E-Commerce Market: Segments

B2C segment to grow with the highest CAGR during 2020-30

Global Cross Border E-Commerce Market is segmented by Industry Type into B2B, B2C, and C2C. B2C segment held the largest market share of XX.X% in the year 2019. This high share is due to the increasing middle-class population and the intensive use of social media also exacerbates the demand for different goods and services to be purchased online, thus having a positive effect on the growth of the Business to Consumer (B2C) segment. The internet has changed the way consumers sell and consume products and services.

Adults segment to grow with the highest CAGR during 2020-30

Global Cross Border E-Commerce Market is divided by End User into Adults, Teenagers, Millennial, Senior Citizens, and Others. The adult segment held the largest market share of XX.X% in the year 2019 and will continue to dominate the market in the coming years owing to the growing preference to buy products from outside their borders. Increasing usage of smartphones and the internet among the adult population coupled with the rising adoption of imported consumer goods is expected to stimulate market growth.

Market Dynamics

Drivers

Increasing penetration of smartphones and internet

The increasing number of smartphone users coupled with high internet penetration is projected to proliferate the cross-border e-commerce market in the coming years. Smartphones are widely used for online shopping due to their ease of operation as it enables the consumers to purchase products over mobile applications. With over 3 billion smartphone users globally, more and more global consumers are shopping

through mobile phones. Through smartphones, consumers have access to social media platforms. Social shopping has become more popular among consumers which provides an opportunity for many retailers to reach their global customer base. In addition, the rising adoption of imported consumer goods is anticipated to stimulate market growth.

Technological advancements

With the advent of new technologies and global networking, the Cross-border e-commerce market is expected to witness growth in the coming years. The advancements in technology have enabled consumers to connect with international brands and empower them to shop more effectively. Most of the companies are utilizing data science, AI and machine learning, virtual reality, blockchain, and the internet of things (IoT) to deliver the personalized experiences. Furthermore, advanced e-commerce technologies reduce the marketing cost as well as administration expenses which assist the business to reach dispersed markets.

Restraint

Rules and Regulations

Cross-border e-commerce calls for new rules and regulations to boost online marketplace trust, security, and facilities. In the absence of necessary regulations, there are risks that online business may give birth to some kind of 'gray' areas of international trade associated with issues such as tax evasion, fake goods, or infringement of intellectual property rights. All these factors are likely to hamper the market growth.

Global Cross Border E-Commerce Market: Key Players

eBay

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Amazon

Taobao

Tmall Global

ETao

JD

Wish

Newegg

Lazada

ASOS

BigCommerce

Other prominent players

Global Cross Border E-Commerce Market: Regions

Global Cross Border E-Commerce Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East, and Africa. Global Cross Border E-Commerce Market in Asia Pacific held the largest market share of XX.X% in the year 2019. The Asia Pacific will continue to dominate the global Cross Border E-Commerce Market because of technological growth, strengthened industrial infrastructure, presence of key players, and a higher rate of new technology adoption. Furthermore, increasing disposable income, growing middle-class population, and dissatisfaction with domestic products are also expected to boost the market in the region.

Global Cross Border E-Commerce Market is further segmented by region into:
North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Cross Border E-Commerce Market report also contains analysis on:

Cross Border E-Commerce Market Segments:

By Product Type

Clothes

Shoes and Accessories

Health and Beauty Products

Personal Electronics

Computer Hardware

Jewelry,

Gems and Watches

Others

By Industry Type

B2B

B2C

C2C

By Payment Method

Digital Wallets,

Credit/Debit Cards

Internet Banking

Others

By End-User

Adults

Teenagers

Millennial

Others

Cross Border E-Commerce Market Dynamics

Cross Border E-Commerce Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

FAQs on Healthcare Cloud Computing Market

Which segment is anticipated to hold the largest market share?

At what CAGR is the market anticipated to grow between 2020 and 2030?

Who are the key players in the Healthcare Cloud Computing Market?

What could be the challenging factors in the growth of the Healthcare Cloud Computing Market?

What are the growth drivers for the Healthcare Cloud Computing Market?

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL CROSS BORDER E-COMMERCE MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MACRO-ECONOMIC INDICATORS

6. MARKET DYNAMICS

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

7. CORRELATION & REGRESSION ANALYSIS

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

9. RISK ANALYSIS

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

10. GLOBAL CROSS BORDER E-COMMERCE MARKET ANALYSIS

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

11. GLOBAL CROSS BORDER E-COMMERCE MARKET

11.1. Market Size & forecast, 2020A-2030F

11.1.1. By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

11.1.2. By Volume (Million Units) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12. GLOBAL CROSS BORDER E-COMMERCE MARKET: MARKET SEGMENTATION

12.1. By Regions

12.1.1. North America:(U.S. and Canada), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2. By Product Type: Market Share (2020-2030F)

12.2.1. Clothes, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.2. Shoes and Accessories, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.3. Health and Beauty Products, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.4. Personal Electronics, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.5. Computer hardware, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.6. Jewelry, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.7. Gems and Watches, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.8. Others, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3. By Industry Type: Market Share (2020-2030F)

12.3.1. B2B, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3.2. B2C, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3.3. C2C, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4. By Payment Method: Market Share (2020-2030F)

12.4.1. Digital Wallets, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4.2. Credit/Debit Cards, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4.3. Internet Banking, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4.4. Others, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.5. By End User: Market Share (2020-2030F)

12.5.1. Adults, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.5.2. Teenagers, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.5.3. Millennial, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.5.4. Senior Citizens, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.5.5. Others, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

13. 13 COMPANY PROFILE

14. EBAY

- 14.1. Company Overview
- 14.2. Company Total Revenue (Financials)
- 14.3. Market Potential
- 14.4. Global Presence
- 14.5. Key Performance Indicators
- 14.6. SWOT Analysis
- 14.7. Product Launch

15. AMAZON

16. TAOBAO

17. TMALL GLOBAL

18. ETAO

19. JD

20. WISH

21. NEWEGG

22. LAZADA

23. ASOS

24. BIGCOMMERCE

25. OTHER PROMINENT PLAYERS

Consultant Recommendation

****The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

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