

# **Corporate E-Learning Market Size, Share, and Analysis, By Training Type (Instructor-Led Training and Self-Paced Training), By Technology (Web-Based, Learning Management System (LMS), Learning Content Management System (LCMS), and Others), By Provider (Content Provider, Service Provider), By End User (Academic, Corporate, Government), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2022-2032**

<https://marketpublishers.com/r/CD714D764C2CEN.html>

Date: December 2023

Pages: 518

Price: US\$ 5,150.00 (Single User License)

ID: CD714D764C2CEN

## **Abstracts**

Corporate E-Learning Market Size, Share, and Analysis, By Training Type (Instructor-Led Training and Self-Paced Training), By Technology (Web-Based, Learning Management System (LMS), Learning Content Management System (LCMS), and Others), By Provider (Content Provider, Service Provider), By End User (Academic, Corporate, Government), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2022-2032

## **PRODUCT OVERVIEW**

Corporate E-Learning Market is anticipated to grow at a CAGR of 18.7% in the forecast period (2022-2032), with the market size valued at USD 243.66 billion in 2022 and expected to reach USD 1598.6 billion by 2032.

Corporate e-learning refers to the use of digital technologies and online learning platforms to deliver training, educational content, and skill development programs to corporate employees. It comprises the application of multiple digital tools like

Learning Management Systems (LMS), online courses, video tutorials, webinars, and other resources provide a convenient and effective method for employees to acquire modern skills and stay updated on legal requirements. Corporate e-learning facilitates organizations to meet the evolving training and development needs, promote employee growth, and eventually improve their efficiency and competitiveness in the market.

## MARKET HIGHLIGHTS

Corporate E-Learning Market is expected to reach USD 1598.6 billion, growing at a CAGR of 18.7% during the forecast period. The growth is attributed to the increasing focus on the development and upskilling of employees, due to the rapid evolution of technology and new market developments. The growing popularity of hybrid work model and the integration of artificial intelligence into e-learning platforms are major factors propelling the expansion. Additionally, there is an increase in the adoption of mobile learning and high emphasis on legal education. The market offers companies an opportunity to improve skills, productivity, and flexibility of their workforce, which is essential in modern business environment. The need for multiple e-learning products and services across various sectors will contribute to the growth of the corporate e-learning market.

Corporate E-Learning Market Segments:

By Training Type

Instructor-Led Training

Self-Paced Training

By Technology

Web-Based

Learning Management System (LMS)

Learning Content Management System (LCMS)

Others

By Provider

Content Provider

Service Provider

By End Users

Academic

Corporate

Government

## MARKET DYNAMICS

### Growth Drivers

Gamification t%li%Promote Active Participation and Improved Completion Rate

Rising Demand for Workforce Upskilling Will Hasten Market Expansion

### Restraint

Absence of Face-to-Face Communication and Engagement is Impeding the Growth of the Market

### Key Players

SAP Litmos

Adobe Captivate Prime

Cornerstone OnDemand

Oracle Learning Cloud

IBM Talent Management

Skillssoft

LinkedIn Learning

D2L (Desire2Learn)

Articulate

Blackboard

Moodle

Docebo

EdX

Coursera for Business

Cornerstone Content Anytime

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAG.R – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market  
in the years to come

3-month post-sales analyst support.

## Contents

### **1.EXECUTIVE SUMMARY**

- 1.1. Regional Market Share
- 1.2. Business Trends
- 1.3. Corporate E-Learning Market: COVID-19 Outbreak
- 1.4. Regional Trends
- 1.5. Segmentation Snapshot

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
  - 2.5.1. Paid Sources
  - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

### **3. MARKET CHARACTERISTICS**

- 3.1. Market Definition
- 3.2. Corporate E-Learning Market: COVID-19 Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

### **4.CORPORATE E-LEARNING MARKET – INDUSTRY INSIGHTS**

- 4.1. Industry Segmentation
- 4.2. COVID-19 overview on world economy
- 4.3. Industry ecosystem Channel analysis
- 4.4. Innovation & Sustainability

### **5. MACROECONOMIC INDICATORS**

### **6. RECENT DEVELOPMENTS**

## **7. MARKET DYNAMICS**

- 7.1. Introduction
- 7.2. Growth Drivers
- 7.3. Market Opportunities
- 7.4. Market Restraints
- 7.5. Market Trends

## **8. RISK ANALYSIS**

## **9. MARKET ANALYSIS**

- 9.1. Porters Five Forces
- 9.2. PEST Analysis
  - 9.2.1. Political
  - 9.2.2. Economic
  - 9.2.3. Social
  - 9.2.4. Technological

## **10. CORPORATE E-LEARNING MARKET**

- 10.1. Overview
- 10.2. Historical Analysis (2019-2021)
  - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

## **11. CORPORATE E-LEARNING MARKET SIZE & FORECAST 2022A-2032F**

- 11.1. Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
  - 11.3.1. By Training Type
    - 11.3.1.1. Instructor-Led Training
      - 11.3.1.1.1. By Value (USD Million) 2022-2032F
      - 11.3.1.1.2. Market Share (%) 2022-2032F
      - 11.3.1.1.3. Y-o-Y Growth (%) 2022-2032F
    - 11.3.1.2. Self-Paced Training
      - 11.3.1.2.1. By Value (USD Million) 2022-2032F
      - 11.3.1.2.2. Market Share (%) 2022-2032F



- 11.3.1.2.3.Y-o-Y Growth (%) 2022-2032F
- 11.3.2. By Technology
  - 11.3.2.1.Web Based
    - 11.3.2.1.1. By Value (USD Million) 2022-2032F
    - 11.3.2.1.2.Market Share (%) 2022-2032F
    - 11.3.2.1.3.Y-o-Y Growth (%) 2022-2032F
  - 11.3.2.2. Learning Management System (LMS)
    - 11.3.2.2.1.By Value (USD Million) 2022-2032F
    - 11.3.2.2.2. Market Share (%) 2022-2032F
    - 11.3.2.2.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.2.3. Learning Content Management System (LCMS)
    - 11.3.2.3.1.By Value (USD Million) 2022-2032F
    - 11.3.2.3.2. Market Share (%) 2022-2032F
    - 11.3.2.3.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.2.4. Others
    - 11.3.2.4.1.By Value (USD Million) 2022-2032F
    - 11.3.2.4.2. Market Share (%) 2022-2032F
    - 11.3.2.4.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.3.By End Users
  - 11.3.3.1 Academic
    - 11.3.3.1.1By Value (USD Million) 2022-2032F
    - 11.3.3.1.2 Market Share (%) 2022-2032F
    - 11.3.3.1.3 Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.2Corporate
    - 11.3.3.2.1 By Value (USD Million) 2022-2032F
    - 11.3.3.2.2Market Share (%) 2022-2032F
    - 11.3.3.3.1 Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.3Government
    - 11.3.3.3.1 By Value (USD Million) 2022-2032F
- 11.3.4 By Provider
  - 11.3.4.3Content Provider
    - 11.3.4.1.1By Value (USD Million) 2022-2032F
    - 11.3.4.1.2 Market Share (%) 2022-2032F
    - 11.3.4.1.3 Y-o-Y Growth (%) 2022-2032F
  - 11.3.4.2Service Provider
    - 11.3.4.2.1 By Value (USD Million) 2022-2032F
    - 11.3.4.2.2Market Share (%) 2022-2032F

#### 11.3.4.2.3Y-o-Y Growth (%) 2022-2032F

### **12.NORTH AMERICA CORPORATE E-LEARNING MARKET SIZE & FORECAST 2022A-2032F**

#### 12.1.Overview

#### 12.2. Key Findings

#### 12.3. Market Segmentation

##### 12.3.1.By Technology

##### 12.3.2. By End Users

##### 12.3.3. By Training Type

##### 12.3.4. By Provider

#### 12.4. Country

##### 12.4.1. United States

##### 12.4.2. Canada

### **13.EUROPE CORPORATE E-LEARNING MARKET SIZE & FORECAST 2022A-2032F**

#### 13.1.Overview

#### 13.2. Key Findings

#### 13.3. Market Segmentation

##### 13.3.1.By Technology

##### 13.3.2. By End Users

##### 13.3.3. By Training Type

##### 13.3.4. By Provider

#### 13.4.Country

##### 13.4.1.Germany

##### 13.4.2. United Kingdom

##### 13.4.3. France

##### 13.4.4. Italy

##### 13.4.5. Spain

##### 13.4.6. Russia

##### 13.4.7. Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

### **14.ASIA-PACIFIC CORPORATE E-LEARNING MARKET SIZE & FORECAST 2022A-2032F**

#### 14.1. Overview

- 14.2. Key Findings
- 14.3. Market Segmentation
  - 14.3.1. By Technology
  - 14.3.2. By End Users
  - 14.3.3. By Training Type
  - 14.3.4. By Provider
- 14.4. Country
  - 14.4.1. India
  - 14.4.2. China
  - 14.4.3. South Korea
  - 14.4.4. Japan
  - 14.4.5. Rest of APAC

## **15. MIDDLE EAST AND AFRICA CORPORATE E-LEARNING MARKET SIZE & FORECAST 2022A-2032F**

- 15.1. Overview
- 15.2. Key Findings
- 15.3. Market Segmentation
  - 15.3.1. By Technology
  - 15.3.2. By End Users
  - 15.3.3. By Training Type
  - 15.3.4. By Provider
- 15.4. Country
  - 15.4.1. Israel
  - 15.4.2. GCC
  - 15.4.3. North Africa
  - 15.4.4. South Africa
  - 15.4.5. Rest of Middle East and Africa

## **16. LATIN AMERICA CORPORATE E-LEARNING MARKET SIZE & FORECAST 2022A-2032F**

- 16.1. Overview
- 16.2. Key Findings
- 16.3. Market Segmentation
  - 16.3.1. By Technology
  - 16.3.2. By End Users
  - 16.3.3. By Training Type

- 16.3.4. By Provider
- 16.4. Country
  - 16.4.1. Mexico
  - 16.4.2. Brazil
  - 16.4.3. Rest of Latin America

## **17. COMPETITIVE LANDSCAPE**

- 17.1. Company market share, 2021
- 17.2. Key player overview
- 17.3. Key stakeholders

## **18. COMPANY PROFILES**

- 18.1. SAP Litmos
  - 18.1.1. Company Overview
  - 18.1.2. Financial Overview
  - 18.1.3. Key Product; Analysis
  - 18.1.4. Company Assessment
    - 18.1.4.1. Product Portfolio
    - 18.1.4.2. Key Clients
    - 18.1.4.3. Market Share
    - 18.1.4.4. Recent News & Development (Last 3 Yrs.)
    - 18.1.4.5. Executive Team
- 18.2. Adobe Captivate Prime
- 18.3. Cornerstone OnDemand
- 18.4. Oracle Learning Cloud
- 18.5. IBM Talent Management
- 18.6. Skillsoft
- 18.7. LinkedIn Learning
- 18.8. D2L (Desire2Learn)
- 18.9. Articulate
- 18.10. Blackboard
- 18.11. Moodle
- 18.12. Docebo
- 18.13. EdX
- 18.14. Coursera for Business
- 18.15. Cornerstone Content Anytime
- 18.16. Other Prominent Players

## 19. APPENDIX

## 20. CONSULTANT RECOMMENDATION

## I would like to order

Product name: Corporate E-Learning Market Size, Share, and Analysis, By Training Type (Instructor-Led Training and Self-Paced Training), By Technology (Web-Based, Learning Management System (LMS), Learning Content Management System (LCMS), and Others), By Provider (Content Provider, Service Provider), By End User (Academic, Corporate, Government), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2022-2032

Product link: <https://marketpublishers.com/r/CD714D764C2CEN.html>

Price: US\$ 5,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD714D764C2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970