

# **Cold Pressed Juice Market Size, Share, and Analysis, By Product Type (Vegetable, Fruits, Blends), By Packaging Material (Glass, Plastic, Others), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Stores, Others) and Regional Forecasts, 2022-2032**

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## **Abstracts**

Cold Pressed Juice Market Size, Share, and Analysis, By Product Type (Vegetable, Fruits, Blends), By Packaging Material (Glass, Plastic, Others), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Stores, Others) and Regional Forecasts, 2022-2032

### **PRODUCT OVERVIEW**

Cold Pressed Juice Market size was USD 1.37 billion in 2021 and projected to grow from USD 1.6 billion in 2023 to USD 2.9 billion by 2032, exhibiting a CAGR of 7.2% during the forecast period.

Cold Pressed Juices are prepared using hydraulic press for the extraction of juice from vegetables and fruit, contrasting other techniques like single or centrifugal auger. Hydraulic press uses abundant pressure pounds to extract the maximal quantity of liquid from fresh vegetables and fruits. Since extra oxygen or heat are utilized, nutrients are destroyed by the heat of conventional pasteurization.

### **MARKET HIGHLIGHTS**

Cold Pressed Juice Market is expected to reach USD 2.9 billion, growing at a CAGR

of 7.2% during the forecast period owing to the growing cases of obesity, increasing proficiencies in research and development, and rising awareness among consumers regarding benefits of cold pressed juices are expected to drive the global Cold Pressed Juice Market during the forecast period. Moreover, rise in public-private funding for targeted research initiatives, a change in consumer lifestyles, and increasing prevalence of diabetes are expected to boost the growth of Cold Pressed Juice Market in the forecast period.

#### Cold Pressed Juice Market Segments:

Product Type

Vegetable

Fruits

Blends

Packaging Material

Glass

Plastic

Others

Distribution Channel

Supermarkets/Hypermarkets

Convenience Stores

Online Stores

Others

#### MARKET DYNAMICS

## Growth Drivers

Use of Improved Processing Technique and Growing preference for Healthy Drinks are Expected to Boost the Market Growth

Convenient Packaging of Cold Pressed Juices is Expected to Boost the Market Growth

## Restraint

High Priced Cold Pressed Products and Limited Shelf-Life May Restrain the Market Growth

## Key Players

7-ELEVEN Inc.

The Hain Celestial Group Inc.

La Presserie

Suja Juice

Pressed Juicery

Juice Generation

Evolution Fresh Inc.

Greenhouse Juice Co.

Pure Green

Village Juicery

Pulp & Press Juice Co.

Juice Served Here

Mama Juice

Juice Society Juicery

Stoke Cold Pressed Juicery

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAG.R – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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