

Cold Brew Coffee Market: Segmented By Product Type (Arabica based, Robusta based, Liberica based): By Category (Traditional and Decaf): By Distribution (Stored and non-stored Based): Global Analysis by Market size, share & trends for 2020-2021 and forecasts to 2031

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Abstracts

[174+ Pages Research Report] Cold Brew Coffee Market to surpass USD 5951.67 million by 2031 from USD 650.5 million in 2021 at a CAGR of 24.78% within the coming years, i.e., 2021-31.

Product overview

Cold Brew Coffee is a type of beverage that is set after coffee beans are left to soak in room temperature water for 24 hours at least. There are various methods used to brew coffee. Cold brew coffee has extensive availability as they are served through brands like Starbuck and Dunkin' Donuts. The price of Cold Brew Coffee is higher than hot coffee as its preparation system requires planning since a day before. Cold Brew Coffee is basically a process of drenching coffee grounds in room temperature.

Market Highlights

Cold Brew Coffee Market is predicted to project a notable CAGR of 12.33% in 2031

The Growth of the market is directly related to the demand for on-the-go beverages due to widespread promotional activities contributes the rise in Cold Brew Coffee Market. Together with rise in coffee consumption in developing states, rapid development, growing demand for ice coffee drive the market of Cold Brew Coffee.

Cold Brew Coffee Market: Segments

Arabica segment to grow with the highest CAGR during 2021-2031

Cold Brew Coffee Market is segmented by Product type into Arabica based, Robusta based, Liberica based. The Arabica segment is projected to lead the global market in the forecast timeframe. Arabica has wide range of health advantages such as anti-bacterial properties that maintain oral hygiene, lower the stress level, promote skin hydration, and many other benefits. All these components lift the Arabica Segment globally.

Cold Brew Coffee Market: Market Dynamics Drivers

Expanding Customer Preference

Consumers are driving more towards Cold Brew Coffee as their preference is shifting towards beverages. Beverages are advanced versions of ice coffee. The rise in coffee consumption in developing states, rapid development, growing demand for ice coffee, and increasing distribution channel by prominent players are some factors which drive the growth of Cold Brew Coffee Market.

Rise in Awareness

Rise in consumer responsiveness for coffee beans, rapidly growing health concern among people, rise in consumer expenditure on more expenditure coffee beverages along with increasing popularity of Cold brew are another significant factors expanding the cold brewing coffee Market over the forecast timeframe period.

Restraints

Use of Chemicals

These days more Cold Brew Coffee are filled with nitrogen have entered the market as manufactures are developing innovative packaging to package the premium coffee beverage. They are rich in preservatives and chemicals which act as a restraint in the market. Many customers are still not highly involved with Cold-brew Coffee.

Impact of the COVID-19 on the Cold Brew Coffee Market

The world market for Cold Brew Coffee Market has been severely affected by the

outbreak of the COVID19 pandemic. The suspension of industrial activity affected the Cold Brew Coffee Market due to weak consumer confidence, store closures, and depletion of consumer incomes. Global GDP has changed consumer behavior and reduced demand for Cold Brew Coffee. To curb the spread of the coronavirus, the governments of several countries have imposed travel restrictions that severely affect the supply of raw materials for coffee makers. The market is projected to resume its business after the end of the curbs-on movement.

Cold Brew Coffee Market: Key Players

1 DegreeC Pte. Ltd. (Singapore)

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

ZoZoZial Coffee Roaster Aps (Denmark)

Venice Cold Brew, LLC (US)

Grady's Cold Brew (US)

Station Cold Brew Company (Canada)

Starbucks Corporation (US)

Sandows London Limited

Red Thread Coffee Company (US)

Wandering Bear Coffee (US)

Nestle S.A. (Switzerland)

Califia Farms LP (US)

JAB Holding Company Luxembourg

Lucky Jack, LLC (US)

Other prominent players

Cold Brew Coffee Market: Regions

Cold Brew Coffee Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East, and Africa. North America is estimated to contribute the largest share of the Cold Brew Coffee Market during the forecast period. The North American market holds a major share of the global market. The market in the region is projected to register the highest CAGR of 16.62% during the forecast period. Key producers in North America are mounting their portfolios by introducing cold brew coffees charged with nitrogen. This, in turn, driving the growth of the market in the region.

Cold Brew Coffee Market is further segmented by region into:

Cold Brew Coffee Market: Segmented By Product Type (Arabica based, Robusta based, Liberica based): By Category...

North America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-United States and Canada

Latin America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR- United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Cold Brew Coffee Market report also contains analysis on:

Cold Brew Coffee Market Segments:

By Product Type

Arabica based

Robusta based

Liberica based

By Category

Traditional

Decaf

By Distribution

Stored

non-stored Based Discount Stores

Cold Brew Coffee Market Dynamics

Cold Brew Coffee Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value chain of the Market

Market Drivers and Restraints

Cold Brew Coffee Market Report Scope and Segmentation

Report Attribute Details

Market size value in 2021 USD 650.5 million

Revenue forecast in 2031 USD 5951.67 million

Growth Rate CAGR of 24.78% from 2021 to 2031

Base year for estimation 2021

Quantitative units Revenue in USD million and CAGR from 2021 to 2031

Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends

Segments covered Product Type, Distribution, Category, and Region

Region scope North America; Europe; Asia Pacific; Latin America; Middle East & Africa (MEA)

Key companies profiled ZoZozial Coffee Roaster Aps (Denmark), Venice Cold Brew, LLC (US), Grady's Cold Brew (US), Station Cold Brew Company (Canada), Starbucks Corporation (US), Sandows London Limited, Red Thread Coffee Company (US), Wandering Bear Coffee (US), Nestle S.A. (Switzerland), Califia Farms LP (US), JAB Holding Company Luxembourg, Lucky Jack, LLC (US)

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**The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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