

Coffee maker Market Segments by Product Type (Drip Coffee Machine, Steam Coffee Machine, Capsule Coffee Machine, and Others); by End User (Residential, and Commercial) and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030

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Abstracts

Product Overview

Coffee makers are coffee brewing machines. Different brewing processes are used by coffee machines. The most common process is the process in which coffee machines use coffee bases that are inside a metal strainer. This saves time and influences the taste of coffee directly with coffee machines. Its application covers household, office, and business use. The machine can be semi-automatic or fully automated, helping to quickly brew coffee and to preserve the end product's quality and taste. In the coffee industry, the coffee machine plays an important role. Depending on the caf? site, trends in the implementation of advanced types of coffee makers differ.

Market Highlights

Global Coffee maker is expected to project a notable CAGR of 5.2% in 2030. Global Coffee maker market to surpass USD XXXX million by 2030 from USD XXXX million in 2020 at a CAGR of 5.2% in the coming years, i.e., 2021-30. Consumption of coffee is anticipated to accelerate due to changing consumer preferences and understanding of health benefits such as the lower risk of type 2 diabetes, liver diseases, and heart failure prevention. In the United States, Italy, India, Japan, China, and France, increased the use of coffee machines to satisfy the needs of busy customers. The number of coffee machines in the advanced and developing countries has increased as well. The increase of thousands of people in developing countries also

increases the consumption of out-of-home and premium coffee, which resulted in an increase in cafés and restaurants.

Global Coffee maker: Segments

Drip Coffee segment to grow with the highest CAGR during 2020-30

Global Coffee maker is segmented by Product Type into Drip Coffee Machine, Steam Coffee Machine, Capsule Coffee Machine, and Others. Drip coffee machine was the wisest option among buyers due to the increasing global demand for coffee machines and restaurants. Due to their high durability and the different appearance of the products, consumers prefer to drop coffee machines. The key players are highlighting preferences of consumers and incorporating multiple new advancements of products in the market with concentrating on quality of coffee as well as ease-of-use. The main players, therefore, expect these strategies to support the firms to raise their sales and to complement coffee making market growth

Commercial segment to grow with the highest CAGR during 2020-30

Global Coffee maker is divided by End-Use into Residential, and commercial. The commercial segment was dominant, representing approximately half the market share of coffee making in 2020, and is projected to maintain dominance over the entire coffee-making market during the forecast period. Demand for coffee makers is projected to accelerate significantly due to increasing investment in commercial spaces, including airports, hospitals, hotels, and restaurants. The ease with which the brands offer their products and the cost of sale and purchase are some of the key drivers of the market. Increased sales of steam coffee machines are expected to generate high demand for commercial coffee makers.

Global Coffee Maker: Market Dynamics

Drivers

Rising demand for Coffee worldwide

The dramatic increase in the world's population for coffee drinks has resulted in massive market expansion in recent years, along with an increasing popularity for specialty coffees. Strong business growth has also been favorable to the coffee machinery industry, particularly in developing countries. The advent of the restaurant industry as a main end-user and the increased number of kitchenette offices can also boost the sales in the following few years of developed coffee machines.

Health benefits

Consumption of coffee is anticipated to accelerate due to changing consumer preferences and understanding of health benefits such as lower risk of type 2 diabetes, liver, liver diseases, and heart failure prevention. In the United States, Italy, India, Japan, China, and France, increased the use of coffee machines to satisfy the needs of busy customers. The number of coffee machines in the advanced and developing countries has increased as well.

Restraint

High cost

A major challenge might be the high costs of technologically advanced coffee machines as it prohibits end-user demand. An increased number of private coffee machinery firms could curtail market growth throughout the assessment period.

Global Coffee Maker Market: Key Players

Melitta (Germany)

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Keurig Green Mountain Inc. (US)

La Cimbali (Italy)

Zojirushi America Corporation (Japan)

Luigi Lavazza S.p.A. (Italy)

Schaerer Ltd (Switzerland)

Panasonic Corporation (Japan)

Nestlé S.A. (Switzerland)

Newell Brands (US)

De'Longhi Group (Italy)

Electrolux AB (Sweden)

Other Prominent Players

Global Coffee maker: Regions

Global Coffee maker is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa. During the projected timeline, Europe ought to have the highest share in the total market for Coffee makers. The main driving factor in the market is high coffee consumption in the region. In addition, the existence of a number of business complexes and offices leads to increased sales of products.

From 2020 to 2030, the Asia-Pacific region is the fastest-growing. This market has been

segmented into China, Japan, South Korea, and APAC's Rest (RoAPAC). RoAPAC contains Singapore, Thailand, Malaysia, India, New Zealand, and Australia. The major contributors to growth in the region are anticipated from developing countries, including India, China, and Australia. In addition, an increasing number of cafés and coffee shops will increase demand, especially in emerging countries. Because of a high growth potential that is likely to support growth strategy, major cafe chains such as the CCD and Starbucks are investing in the region.

Global Coffee maker is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Coffee maker report also contains analysis on:

Coffee maker Segments:

By Product type:

Drip Coffee Machine

Steam Coffee Machine

Capsule Coffee Machine

Others

By End-user

Residential

commercial

Coffee maker Dynamics

Coffee maker Size

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Current Trends/Issues/Challenges

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6. LUIGI LAVAZZA S.P.A. (ITALY)

7. SCHAERER LTD (SWITZERLAND)

8. NESTLÉ S.A. (SWITZERLAND)

9. NEWELL BRANDS (US)

10. DE'LONGHI GROUP (ITALY)

11. ELECTROLUX AB (SWEDEN)

12. OTHER PROMINENT PLAYERS

Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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