

Cloud kitchen Market: Segmented By Type (Independent Cloud Kitchen, Commissary/Shared kitchen, and Kitchen Pods): By Product Type (Burger/Sandwich, Pizza/Pasta, Chicken, Seafood, Mexican/Asian Food and Others) Global Analysis By Market Size, Share & Trends For 2020-2021 And Forecasts To 2031

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Abstracts

[176 + Pages Research Report] Cloud kitchen Market to surpass USD 159.1 billion by 2031 from USD 53.3 billion in 2021 at a CAGR of 11.55% within the coming years, i.e., 2021-31.

Product overview

Cloud kitchens Market is also identified as dark or shared kitchens. Cloud kitchens are delivery-only kitchens, which can be owned by a brand or third party working with several brands. Brands that are using cloud kitchens can also function as virtual restaurants or brick-and-mortar restaurants. Furthermore, on the other side brick-and-mortar restaurants are using separate cloud kitchens to offer more efficient delivery. In addition, the increase of on-demand food delivery is becoming a main trend in the food and beverages industry. Consequently, cloud kitchens represent a crucial element of this procedure, as large numerous operators adapt their businesses to the rising demand for online food delivery demand.

Market Highlights

Cloud kitchen Market is predicted to project a notable CAGR of 11.55% in 2031.

Cloud kitchen Market to surpass USD 159.1 billion by 2031 from USD 53.3 billion in

2021 at a CAGR of 11.55% within the coming years, i.e., 2021-31. Rising consumer preference for online food services over dining experiences is one of the main aspects contributing to the market growth. Amid the COVID-19 pandemic, when dine-in facilities were shut as a safety measure to stop the spread of the virus, online food ordering and delivery services grew popular among customers. The rising demand for online food delivery solutions has encouraged several restaurateurs have open cloud kitchen outlets to serve customers and produce orders.

Cloud kitchen Market: Segments

Independent Cloud Kitchen segment to grow with the highest CAGR during 2021-2031

Based on Type, Cloud kitchen Market is segmented into Independent Cloud Kitchen, Commissary/Shared kitchen, and Kitchen Pods. The Hydropower Technology segment reported for the key market share of Cloud kitchen Market. This is attributed to the growth in trend for international cuisines like Thai food and Chinese food worldwide.

Burger/sandwich segment to grow with the highest CAGR during 2021-2031

Based on Product Type, Cloud kitchen Market is broadly segmented into Burger/Sandwich, Pizza/Pasta, Chicken, Seafood, Mexican/Asian Food, and Others. By product type, the burger/sandwich segment holds the maximum cloud kitchen market share, accounting for 24% of the total revenue in 2019, followed by the chicken segment. This is attributed to the surge in demand for fast food meals by millennial and Gen Z consumers across the world.

Cloud kitchen Market: Market Dynamics Drivers

Kitchen Infrastructure Providers

The highest category in Cloud kitchens currently is Kitchen Infrastructure Providers that can be compared to cloud computing providers. They rent corporations the space and tools that are needed to track a business, either as a flat-fee model or on a pay-as-you-go basis. Usually, these services are huge, warehouse-like buildings that hold multiple “restaurants” under a single rooftop. For big restaurant operators with multiple chains, looking to achieve extra demand taken on by delivery or to test out new ideas without experiencing too much risk.

Number of users on various social media sites

There has been surge in number of users on many social media sites with increase in internet penetration. Considering this, most of the prominent players in the cloud kitchen market plan on encouraging their products and services on these social media sites. Social media marketing is one of the major strategies implemented by many companies and industries to promote their product offerings. Therefore, increase in use of social media marketing is expected to deliver profitable opportunity for the growth of the cloud kitchen market and finally increase its customers.

Restraints

Regular consumption

Regular consumption of these products has adverse effects on the health of the customers. For instance, most fast-food items, including drinks are filled with carbohydrates with very less content of fiber. Consequently, consumption of a high amount of carbs can lead to repeated spikes in blood sugar level. Therefore, this raises the risk for insulin resistance, type 2 diabetes as well as weight gain. These issues are expected to hinder the growth of the cloud kitchen market.

Effects of COVID19 in the Cloud kitchen Market

The COVID-19 pandemic brought many challenges to the food industry. Dine-in businesses, which contribute to nearly two-thirds of the food industry, were severely affected and faced an intense financial crisis because of the deficiency of regular customer orders. In spite of this, fluctuating degrees of lockdowns and related restrictions in many countries have helped the food delivery service model gain increased prominence. As cloud kitchens work completely on the delivery-only model, restaurateurs could easily continue their trades and serve customers efficiently.

Cloud kitchen Market: Key Players

Kitchen United

Company Overview, Business Strategy, Key Product Offerings, financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Kitchen United

Rebel Foods

DoorDash Kitchen

Zuul Kitchen

Keatz, Kitopi

Ghost Kitchen Orlando

Dahmakan

Starbucks (Star Kitchen)

Cloud Kitchen

Other prominent players

Cloud kitchen Market: Regions

Cloud kitchen Market is segmented based on regional analysis into five major regions: North America, Latin America, Europe, Asia Pacific and the Middle East and Africa. Asia Pacific witnesses' profitable growth over the forecast timeframe. This is due to the high consumption and manufacture of Cloud kitchen in this region. This accounted for more than 55% of the global market in 2020. The growing trend of cloud kitchens across countries such as China and India is driving the regional market. Rising disposable incomes and the amplified adoption of smartphone applications among millennials are main factors leading to the increase in online food delivery services. On the other hand, North America is also expected to register growth in the forecast timeframe.

Cloud kitchen Market is further segmented by region into:

North America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-United States and Canada

Latin America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-Mexico, Argentina, Brazil, and Rest of Latin America

Europe market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR- United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

the Middle East and Africa Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Cloud kitchen Market report also contains analysis on:

Cloud kitchen Market Segments:

By Type

Independent Cloud Kitchen

Commissary/Shared kitchen

Kitchen Pods

By Product Type

Burger/Sandwich

Pizza/Pasta

Chicken

Seafood

Mexican/Asian Food

Others

Cloud kitchen Market Dynamics

Cloud kitchen Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value chain of the Market

Market Drivers and Restraints

Cloud kitchen Market Report Scope and Segmentation

Report Attribute Details

Market size value in 2021 USD 53.3 billion

Revenue forecast in 2031 USD 159.1 billion

Growth Rate CAGR of 11.55% from 2021 to 2031

Base year for estimation 2021

Quantitative units Revenue in USD billion and CAGR from 2021 to 2031

Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends

Segments covered Type, Product Type and Region

Region scope North America; Europe; Asia Pacific; Latin America; Middle East & Africa (MEA)

Key companies profiled

Kitchen United, Rebel Foods, DoorDash Kitchen, Zuul Kitchen, Keatz, Kitopi, Ghost Kitchen Orlando, Dahmakan, Starbucks (Star Kitchen), Cloud Kitchen.

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****The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

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