

Cash Flow Market: Segmented By Component (Services and Solution): By Enterprise Size (SMEs, Large Enterprises), By End-Use (IT & ITeS, Banks, Non-Banking Financial Corporation, Healthcare and Others): By Deployment (Cloud and On-premise): Global Analysis by Market size, share & trends for 2020-2021 and forecasts to 2031

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Abstracts

[176+ Pages Research Report]

Cash Flow Market to surpass USD 3.7 billion by 2031 from USD 0.45 billion in 2021 at a CAGR of 23.39% within the coming years, i.e., 2021-31.

Product overview

Cash flow refers to the total amount of money and cash equivalents being moved in and out of a corporation. Cash received signifies inflows, whereas money spent denotes outflows. A company's capacity to generate value for stockholders is basically resolute by its ability to produce optimistic cash flows or, more precisely, to make the most of long-term free cash flow (FCF).

Market Highlights

Cash Flow Market is predicted to project a notable CAGR of 23.39% in 2031

There has been a collective adoption of technologies such as Artificial Intelligence, data analytics, Machine Learning (ML), and business intelligence. These mechanisms help in improving the productivity of cash flow management. Cash flow management is significant to uphold liquidity of a corporate and hence contributing to the development of the business.

Cash Flow Market: Segments

Solution segment to grow with the highest CAGR during 2021-2031

Based on Component, the market is segmented Services and Solutions. Solution segment holds the highest market share of Cash Flow Market. The cash flow management solution allows enterprises to express financial goals, monitor costs, and revenue, and grow business plans through initial identification of movements and variances. Modern mathematical methods, and the appearance of IT applications and infrastructure, such as big data and predictive analytics, have improved the competencies of cash flow management solutions to increase insights from the financial data in real-time.

Healthcare Segment to grow with the highest CAGR during 2021-2031

Based on End-user, the market is segmented into IT & ITeS, Banks, Non- Banking Financial corporations, Healthcare, and others. The Healthcare segment is predictable to grow at the highest CAGR during the forecast period. For marking the victory of each distinct program, cash flow management helps healthcare businesses create prolonged sales prediction by examining sales revenue revived through sales of potential drugs and new expansions. The solutions also support these companies to achieve their R&D information, including release dates of new treatments and drug agreement announcements. Investment in personalized medications and strategic developments with diagnostic partners are also important, as they help the businesses enhance the testing procedures and the efficiency of drugs.

Cash Flow Market: Market Dynamics

Drivers

Improves the planning and budgeting cycles

Arrangement and monitoring of commercial budgets benefit classify wasteful expenditure, adjust rapidly if the financial situation deviations, and, therefore, attain fiscal goals. A little development in advance can help avoid a short-term lack of cash. A cash flow budget pr?cises likely revenue and expenses for a given period, generally twelve months in advance. Furthermore, the budget delivers a concrete, organized, and easily understood breakdown of how much money coming in and going out of the business. It makes a corporate think about its strategy for the year and tests if the business will produce enough revenue to meet all its cash needs.

Development of artificial intelligence and ML

The implementation of artificial intelligence and ML is growing across businesses to mechanize the business processes. These mechanisms are also altering the financial industry, and administrations are finding new ways to improve decision-making and strengthen their competitive gain. Artificial intelligence helps in cash flow prediction to make it easier to resolve inconsistencies, such as customer expenses that don't match current contacts, and examine accounts payable timing. ML can suggestively expand the exactness of financial estimates.

Restraints

Rise of new regulations and fiscal standards

Successful fiscal regulation averts market failure, helps macroeconomic constancy, protects investors, and alleviates the effects of financial failures on the global economy. However, monetary protocols also levy a variety of costs on planned firms and the economy. For example, responses to rule often cause organizations to conduct business sub-optimally and can cause companies to leave or limit their entry into the market. Financial reporting values and requirements differ from country to country, which generates variations. This problematic behavior develops more prevalent for investors when they are considering funding capital-seeking businesses that follow the accountancy standards and financial writer of the economy in which they are doing business.

Impact of the COVID-19 on the Cash Flow Market

The pandemic caused by coronavirus has formed a health crisis and activated a massive financial crisis globally. During this time, continuing a strong customer relationship and having a unified cash flow have become crucial for industries to keep themselves capable. Organizations are concerned about their cash situation as they are ambiguous of the impact of COVID-19 on their businesses. They need to make financial forecasts in which predictive analytics can play a serious role by forecasting impacts of COVID-19 and managing cash flow through the current challenge.

Cash Flow Market: Key Players

Xero (New Zealand)

Company Overview, Business Strategy, Key Product Offerings, Financial Performance,

Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Anaplan (US)

Sage (UK)

Float (UK)

Planguru (US)

Dryrun (Canada)

Caflou (Czech Republic)

Pulse (US)

Cash Analytics (Ireland)

Fluidly (UK)

Finagraph (US)

Cashflowmapper (Australia)

Finsync (US)

Cashflow Manager (Australia)

Agicap (France)

Calqulate (Finland)

Cashbook (Ireland)

Cash Flow Mojo (US)

Cashforce (Belgium)

Other prominent players

Cash Flow Market: Regions

Cash Flow Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East, and Africa. North America is estimated to contribute the largest share of the Cash Flow Market during the forecast period owing to the overall preference and enthusiasm shown by the general population in the region towards adopting Cash Flow. Moreover, a large number of players functioning in this region also influence to drive growth of the market in North America. Asia Pacific also holds a major share of the global market. The market in the region is also projected to register the highest CAGR during the forecast period.

Cash Flow Market is further segmented by region into:

North America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-United States and Canada

Latin America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR- United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Cash Flow Market report also contains analysis on:

Cash Flow Market Segments:

By Component

Services

Solution

By Enterprise Size

SMEs

Large Enterprises

By End-Use

IT & ITeS

Banks

Non- Banking Financial Corporation

Healthcare

Others

Cash Flow Market Dynamics

Cash Flow Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value chain of the Market

Market Drivers and Restraints

Cash Flow Market Report Scope and Segmentation

Report Attribute Details

Market size value in 2021 USD 0.45 billion

Revenue forecast in 2031 USD 3.7 billion

Growth Rate CAGR of 23.39% from 2021 to 2031

Base year for estimation 2021

Quantitative units Revenue in USD billion and CAGR from 2021 to 2031

Report coverage Revenue forecast, company ranking, competitive landscape, growth

factors, and trends

Segments covered Component, Enterprise Size, Deployment Mode, End-use and region

Region scope North America; Europe; Asia Pacific; Latin America; Middle East & Africa (MEA)

Key companies profiled Xero (New Zealand), Anaplan (US), Sage (UK), Float (UK), Planguru (US), Dryrun (Canada), Caflou (Czech Republic), Pulse (US), Cash Analytics (Ireland), Fluidly (UK), Finagraph (US), Cashflowmapper (Australia), Finsync (US), Cashflow Manager (Australia), Agicap (France), Calqulate (Finland), Cashbook (Ireland), Cash Flow Mojo (US), Cashforce (Belgium)

Contents

1. EXECUTIVE SUMMARY

2. CASH FLOW MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MACRO-ECONOMIC INDICATORS

6. MARKET DYNAMICS

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

7. CORRELATION & REGRESSION ANALYSIS

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

9. RISK ANALYSIS

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

10. CASH FLOW MARKET ANALYSIS

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

11. CASH FLOW MARKET

11.1. Market Size & forecast, 2020A-2030F

11.1.1. By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

11.1.2. By Volume (Million Units) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12. CASH FLOW MARKET: MARKET SEGMENTATION

12.1. By Regions

12.1.1. North America:(U.S. and Canada), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2. By Component: Market Share (2021-2031F)

- 12.2.1. Services, By Value (USD Million) 2021-2031F; Y-o-Y Growth (%) 2021-2030F
- 12.2.2. Solution, By Value (USD Million) 2021-2031F; Y-o-Y Growth (%) 2021-2030F
- 12.3. By Enterprise Size: Market Share (2021-2031F)
 - 12.3.1. SMEs, By Value (USD Million) 2021-2031F; Y-o-Y Growth (%) 2021-2030F
 - 12.3.2. Large Enterprises, By Value (USD Million) 2021-2031F; Y-o-Y Growth (%) 2021-2030F
- 12.4. By End-Use: Market Share (2021-2031F)
 - 12.4.1. IT & ITeS, By Value (USD Million) 2021-2031F; Y-o-Y Growth (%) 2021-2030F
 - 12.4.2. Banks, By Value (USD Million) 2021-2031F; Y-o-Y Growth (%) 2021-2030F
 - 12.4.3. Non- Banking Financial Corporation, By Value (USD Million) 2021-2031F; Y-o-Y Growth (%) 2021-2030F
 - 12.4.4. Healthcare, By Value (USD Million) 2021-2031F; Y-o-Y Growth (%) 2021-2030F
 - 12.4.5. Others, By Value (USD Million) 2021-2031F; Y-o-Y Growth (%) 2021-2030F

13 COMPANY PROFILE

- 13.1. Xero (New Zealand)
 - 13.1.1. Company Overview
 - 13.1.2. Company Total Revenue (Financials)
 - 13.1.3. Market Potential
 - 13.1.4. Global Presence
 - 13.1.5. Key Performance Indicators
 - 13.1.6. SWOT Analysis
 - 13.1.7. Product Launch
- 13.2. Anaplan (US)
- 13.3. Sage (UK)
- 13.4. Float (UK)
- 13.5. Planguru (US)
- 13.6. Dryrun (Canada)
- 13.7. Caflo (Czech Republic)
- 13.8. Pulse (US)
- 13.9. Cash Analytics (Ireland)
- 13.10. Fluidly (UK)
- 13.11. Finagraph (US)
- 13.12. Cashflowmapper (Australia)
- 13.13. Finsync (US)
- 13.14. Cashflow Manager (Australia)
- 13.15. Agicap (France)

- 13.16. Calqulate (Finland)
- 13.17. Cashbook (Ireland)
- 13.18. Cash Flow Mojo (US)
- 13.19. Cashforce (Belgium)
- 13.20. Other Prominent Players

14 CONSULTANT RECOMMENDATION

**The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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