

# **Buttock Augmentation Market Size, Share, and Analysis, By Product (Buttock Implants, Buttock Injections, and Others), By End Users (Hospitals, Aesthetic clinics, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2023-2032**

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## **Abstracts**

Buttock Augmentation Market Size, Share, and Analysis, By Product (Buttock Implants, Buttock Injections, and Others), By End Users (Hospitals, Aesthetic clinics, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2023-2032

### **PRODUCT OVERVIEW**

Buttock Augmentation Market is expected to grow at a CAGR of 16.2% in the forecast period (2023-2032), with the market size valued at USD 1.24 billion in 2021 and projected to reach USD 6.5 billion by 2032, up from USD 1.4 billion in 2022.

Buttock Augmentation is cosmetic surgical treatment used to modify or improve the form and size of the buttocks. This can be accomplished with surgical implants such as placing silicone implants under gluteal tissue, fat grafting in which fat is taken from another body area via liposuction technology, such as the stomach or thighs, and re-injected into the butt for natural augmentation, or butt injections. Due to rising disposable budgets, increased aesthetic awareness, the influence of social media, and improvements in aesthetic technology, the market for buttock augmentation is flourishing. The market is anticipated to develop due to its high success rates and patient satisfaction. Additionally, this tendency is influenced by increased image

consciousness and global access to information about beauty care, as social media and peer recommendations have a significant impact on millennials' cosmetic product preferences.

## MARKET HIGHLIGHTS

Buttock Augmentation Market is expected to reach USD 6.5 billion, growing at a CAGR of 16.2%. The buttock augmentation market has been steadily expanding due to increased demand for cosmetic operations aimed at improving buttock look. The market has faced substantial safety issues regarding surgical treatments, resulting in increasing regulation and patient safety rules.

### Buttock Augmentation Market Segments:

#### By Product

Buttock Implants

Buttock Injections

Others

#### By End Users

Hospitals

Aesthetic Clinics

Others

## MARKET DYNAMICS

### Growth Drivers

Advancement in nonsurgical buttock lift techniques is expected to drive market growth

Rising cosmetic tourism is expected to boost market growth

## Restraint

Health and safety concerns will hinder market growth

## Key Players

Allergan

Mentor Worldwide LLC

Cynosure

POLYTECH Health & Aesthetics GmbH

Sebbin

Sientra Inc.

GC Aesthetics

Silimed

Implantech Associates Inc.

Spectrum Designs Medical

Laboratoires Arion

Aeroform France SAS

Hans Biomed Corp.

Dentsply Sirona

Ideal Implant Incorporated

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis,

Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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