

Business Process Outsourcing (BPO) Services Market Size, Share, and Analysis, By Service Type (Finance & Accounting, Human Resource, KPO, Procurement & Supply Chain, Customer Services, Others), By Operating Model (Traditional [On Premises], Business Process-as-a-Service [BPaaS] [Cloud-Based]), By Organization Size (Large Enterprises, SMEs), By End Use Industry (BFSI, Healthcare, Manufacturing, IT & Telecommunications, Retail, Others) and Regional Forecasts, 2022-2032

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Abstracts

Business Process Outsourcing (BPO) Services Market Size, Share, and Analysis, By Service Type (Finance & Accounting, Human Resource, KPO, Procurement & Supply Chain, Customer Services, Others), By Operating Model (Traditional [On Premises], Business Process-as-a-Service [BPaaS] [Cloud-Based]), By Organization Size (Large Enterprises, SMEs), By End Use Industry (BFSI, Healthcare, Manufacturing, IT & Telecommunications, Retail, Others) and Regional Forecasts, 2022-2032

PRODUCT OVERVIEW

Business Process Outsourcing (BPO) Services Market size was USD 253.89 billion in 2021 and projected to grow from USD 303.5 billion in 2023 to USD 687.0 billion by 2032, exhibiting a CAGR of 9.5% during the forecast period.

Business Process Outsourcing is a practice in which a company contracts with external

service provider to accomplish some essential business tasks. A company usually contracts with other business for these services after it has recognized a process that is actually important for operations, but is not an element of main value proposition. Sturdy business process management and a thorough understanding of organizational processes are necessary for this level.

MARKET HIGHLIGHTS

Business Process Outsourcing (BPO) Services Market is expected to reach USD 687.0 billion, growing at a CAGR of 9.5% during the forecast period owing to the emergence of novel technologies like Artificial Intelligence and Cloud Computing and heavy investments in these technologies for cost-efficient office infrastructure and space. Moreover, small and medium businesses are increasingly using virtual systems and storage to overcome hardware costs, software, and data centres, and increased mobility. These factors are expected to boost the growth of Business Process Outsourcing (BPO) Services Market over the forecast period.

Business Process Outsourcing (BPO) Services Market Segments:

Service Type

Finance & Accounting

Human Resource

KPO

Procurement & Supply Chain

Customer Services

Others

Operating Model

Traditional (On Premise)

Business Process-as-a-Service (Cloud-Based)

Organization Size

Large Enterprises

SMEs

End Use Industry

BFSI

Healthcare

Manufacturing

IT & Telecommunications

Retail

Others

MARKET DYNAMICS

Growth Drivers

Rising Competitiveness among Businesses and Growing Small Scale Organizations are Expected to Boost the Market Growth

Benefits of Innovations and Technological Advancements are Expected to Boost the Market Growth

Restraint

Data Security and Lack of Skilled Experts to Restrain the Market Growth

Key Players

Accenture

Tata Consultancy Services Limited

Cognizant

Capgemini

Wipro

HCL Technologies Limited

Tech Mahindra Limited

Genpact

TTEC

ADP Inc.

Infosys Limited (Infosys BPM)

Amdocs

Helpware

SunTec Web Services Pvt. Ltd.

Invensis Technologies Pvt. Ltd.

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAG.R – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities

and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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