

# **Blood Pressure Monitor Market Size, Share, and Analysis, By Product (Sphygmomanometer, Digital BP Monitors, and Ambulatory BP Monitors), By End-User (Hospitals & Clinics, Home Healthcare, and Others), By Distribution Channel (Online Retailers, Pharmacies & Retail Stores, Hospitals & Clinics), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034**

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## **Abstracts**

Blood Pressure Monitor Market Size, Share, and Analysis, By Product (Sphygmomanometer, Digital BP Monitors, and Ambulatory BP Monitors), By End-User (Hospitals & Clinics, Home Healthcare, and Others), By Distribution Channel (Online Retailers, Pharmacies & Retail Stores, Hospitals & Clinics), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034

### **PRODUCT OVERVIEW**

Blood Pressure Monitor Market is anticipated to exhibit a Compound Annual Growth Rate (CAGR) of 9.9% during the forecast span from 2024 to 2034. In 2023, the market size was assessed at USD 2.9 billion and is projected to reach USD 8.1 billion by the completion of 2034.

Blood pressure monitors refer to medical instruments that are designed to gauge the pressure of blood against arterial walls, and offers important insights into cardiovascular health. These monitors are available in digital, analog, wrist, or

finger configurations and use oscillometric technology to provide automatic or manual readings. BP monitors measure systolic and diastolic blood pressure using an inflatable cuff, along with a pressure sensor and display screen. Additionally, analog monitors, such as mercury or aneroid sphygmomanometers, require manual inflation and a stethoscope to take readings. These monitors are crucial for diagnosing hypertension, evaluating medication efficacy, and promoting proactive health management. They are widely used in hospitals, clinics, and homes, allowing users to frequently monitor their blood pressure, helping early detection and therapy of cardiovascular disorders.

## MARKET HIGHLIGHTS

Blood Pressure Monitor Market is projected to reach USD 8.1 billion over the forecast period, owing to an increase in hypertension cases, along with an aging demographic and rising awareness of cardiovascular health. The market includes a variety of products, including digital, analog, wrist, and finger monitors, which reflects continuous technological improvements such as connectivity features for remote monitoring. Moreover, the demand for home-use blood pressure monitors is significant, which is attributed to the growing focus on preventive healthcare and the convenience of at-home monitoring. Furthermore, major industry players are actively involved in product innovation, strategic collaborations, and utilization of online distribution channels, that contributes to the comprehensive expansion of the blood pressure monitor market. Therefore, as lifestyle-related diseases continue to surge, the market will experience sustained growth, which indicates an evolving industry that is focused on improving diagnostic accuracy and improving engagement with patients.

### Blood Pressure Monitor Market Segments:

By Product

Sphygmomanometer

Digital BP Monitors

Ambulatory BP Monitors

By End-User

Hospitals & Clinics

Home Healthcare

Others

By Distribution Channel

Online Retailers

Pharmacies & Retail Stores

Hospitals & Clinics

## MARKET DYNAMICS

Growth Drivers

Growing Awareness and Emphasis on Preventive Healthcare Generates Growth Opportunities

Improvements in Technology and Connectivity Features Will Lead to Market Expansion

Restraint

Issues with Accessibility and Affordability in Low-Income Areas hinder Industry Growth

Key Players

Omron Corporation

A&D Company

Philips N.V.

GE Healthcare

Nihon Kohden Corporation

Rossmax International Ltd.

Spacelabs Healthcare

Welch Allyn

SunTech Medical, Inc.

Smiths Group plc

Withings

Microlife Corporation

Masim%li%Corporation

A&D Medical

American Diagnostic Corporation

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAG.R – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market  
in the years to come

3-month post-sales analyst support.

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