

Beauty and Personal Care Surfactants Market By Type (Nonionics, Cationics, Amphoteric, Anionics And Others), By Application (Hair care, Skin care and Others), And Region – Global Analysis Of Market Size, Share & Trends For 2019–2020 And Forecasts To 2031

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Abstracts

[176 + Pages Research Report]Beauty and Personal Care Surfactants Market to surpass USD 24.12 billion by 2031 from USD 16.2 billion in 2021 at a CAGR of 6.31% in the coming years, i.e., 2021-31.

Product Overview

The definitions of cosmetics differ slightly around the globe, but they are basically any substance or mixture that is planned to be applied to the external parts of the human body or the teeth and mucous membranes for the purposes of enhancing the appearance. Surfactants have various useful applications that the cosmetic industry probably wouldn't exist without them.

Market Highlights

Global Beauty and Personal Care Surfactants to surpass USD 24.12 billion by 2031 from USD 16.2 billion in 2021 at a CAGR of 6.31% in the coming years, i.e., 2021-31. The growth of the market is driven by the increase in demand for sunscreens, bio-based, and anti-aging products. Rising awareness regarding the benefits of skin-friendly products in the personal care industry is expected to further fuel the growth.

Global Mint Essential Oil: Segments

Amphoteric segment to grow with the highest CAGR during 2021-31

Global Beauty and Personal Care Surfactants market is classified on the basis of Type

into Nonionics, Cationics, Amphoterics, Anionics, Others. Amphoteric segment dominates the market share globally. Rising application of this product owing to its antibacterial, compatibility, low toxicity, and excellent resistance to hard water is predictable to fuel the growth. The product finds its use in the hair care and bath and shower products as it is mild on eyes and skin. Application of the product to improve the anti-itching and skincare features of shower gels, shampoo, hand soaps, and cleansers among other products is expected to further fuel the growth.

Haircare segment to grow with the highest CAGR during 2021-31

Based on Application, global Beauty and Personal Care Surfactants Market fragmented into Hair care, Skin care and Others. Haircare application segment is anticipated to expand at the fastest rate over the forecast period. It is driven by increase in hair related problems coupled with the changing trends in the fashion industry. Moreover, the rise in product growths owing to grey hair problems, particularly in developing countries offers a significant growth opportunity for the market. Increase in innovations in natural and herbal ingredients provided in the hair care category is also anticipated to fuel the growth.

Market Dynamics

Drivers

Rise in demand for beauty care products

The market growth for beauty and personal care surfactants is expected to be driven by the key contributing features such as the increase in demand for beauty care products such as bio-based products, sunscreens, and anti-aging products. Furthermore, inclination of people towards physical appearance and growing awareness regarding the advantages of organic and skin-friendly products is further driving the market growth of beauty and personal care surfactants.

Rising product innovations

The rising product innovations such as the usage of bio-based elements are driving the market growth. For example, in 2018, BASF has launched new products for skincare and hair care services with added surfactants. Additionally, the growing working population coupled with the high demand for personal care products is also expected to boost the demand for products in the forecast years.

Restraint

Strict regulations

Implementation of stringent regulations by government agencies and instability in raw material prices are the main factors among others acting as restraints, and will further hamper the growth of beauty and personal care surfactants market in the forecast years.

Global Mint Essential Oil: Key Players

BASF SE

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Akzo Nobel N.V.

Kao Corporation.

Stepan Company

Rhodia

Evonik Industries

Clariant

Croda International Plc

Dow Huntsman International LLC.

Solvay

Ashland

Nouryon

Indorama Ventures Public Company Limited

Other Prominent Players

Global Mint Essential Oil: Regions

Global Beauty and Personal Care Surfactants market is segmented based on regional analysis into five major regions: North America, Latin America, Europe, Asia Pacific and the Middle East and Africa. North America dominates the Beauty and Personal Care Surfactants market. Rising consumer awareness regarding grooming and personal well-being is expected to fuel the demand for several skin and hair care products in the region.

Global Beauty and Personal Care Surfactants is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Global Beauty and Personal Care Surfactants report also contains analysis on:
Beauty and Personal Care Surfactants Segments:

By Type

Nonionics

Cationics

Amphoterics

Anionics

Others

By Application

Hair care

Skin care

Others

Beauty and Personal Care Surfactants Dynamics

Beauty and Personal Care Surfactants Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Beauty and Personal Care Surfactants Market Report Scope and Segmentation

Report Attribute Details

Market size value in 2021 USD 8.79 billion

Revenue forecast in 2031 USD 16.2 billion

Growth Rate

CAGR of 6.31% from 2021 to 2031

Base year for estimation 2020

Quantitative units Revenue in USD million and CAGR from 2021 to 2030

Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends

Segments covered

Type, Application and Region

Regional scope North America, Europe, Asia Pacific, Latin America, Middle East & Africa (MEA)

Key companies profiled BASF SE, Akzo Nobel N.V., Kao Corporation., Stepan Company, Rhodia, Evonik Industries, Clariant, Croda International Plc, Dow, Huntsman International LLC., Solvay, Ashland, Nouryon, Indorama Ventures Public Company Limited and Other Prominent Players

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4. STEPAN COMPANY

5. RHODIA

6. EVONIK INDUSTRIES

7. CLARIANT

8. CRODA INTERNATIONAL PLC

9. DOW HUNTSMAN INTERNATIONAL LLC.

10. SOLVAY

11. ASHLAND

12. NOURYON

13. INDORAMA VENTURES PUBLIC COMPANY LIMITED

14. OTHER PROMINENT PLAYERS

Consultant Recommendation

The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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