

Automotive E-Commerce Market Size, Share, and Analysis, By Vehicle Type (Passenger Car, Commercial Vehicle, Two-Wheeler), By Consumer (B2B, B2C), By Component (Infotainment and Multimedia, Engine Components, Tires and Wheels, Interior Accessories, Electrical Products) and Regional Forecasts, 2022-2032

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Abstracts

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PRODUCT OVERVIEW

Automotive E-Commerce Market size was USD 48.4 billion in 2021 and projected to grow from USD 69.4 billion in 2023 to USD 361.4 billion by 2032, exhibiting a CAGR of 20.1% during the forecast period.

Automotive E-Commerce refers to the purchasing and selling of automobiles and components online. This is performed via multiple methods from computers to smartphones to tablets. Physical sales are often conducted in addition to an online sale. Automotive retailers are majorly adopting omnichannel strategy for selling, whereby customers may use both digital and physical channels for informed purchase, similar to many other digital commerce sectors.

MARKET HIGHLIGHTS

Automotive E-Commerce Market Size, Share, and Analysis, By Vehicle Type (Passenger Car, Commercial Vehicle, Tw...

Automotive E-Commerce Market is expected to reach USD 361.4 billion, growing at a CAGR of 20.1% during the forecast period owing to the growing penetration of the internet and smartphones, growing globalization in the automotive industry, and acceptance of omni-channel strategies by the retailers. Also, automotive OEMs are spending more money on e-commerce and digital marketing platforms to reach a wider audience of consumers. These factors are expected to boost the growth of Automotive E-Commerce Market over the forecast period.

Automotive E-Commerce Market Segments:

Vehicle Type

Passenger Car

Commercial Vehicle

Two-Wheeler

Consumer

B2B

B2C

Component

Infotainment and Multimedia

Engine Components

Tires and Wheels

Interior Accessories

Electrical Products

MARKET DYNAMICS

Automotive E-Commerce Market Size, Share, and Analysis, By Vehicle Type (Passenger Car, Commercial Vehicle, Tw...

Growth Drivers

Availability of Wide Range of Components Available Online is Expected to Boost the Market Growth

Adoption of Modern Payment Technology is Expected to Boost the Market Growth

Restraint

Sales of Duplicate and Low-Quality Products and Cyber Security Issues to Restrain the Market Growth

Key Players

Amazon.com Inc.

Robert Bosch GmbH

Alibaba Group Holding Ltd.

AutoZone Inc.

O Reilly Automotive Inc.

Genuine Parts Co.

LKQ Corp.

Pep Boys

eBay Inc.

Napa Automotive Parts

CarParts.com Inc.

Tire Rack

Delticom AG

AutoAnything Inc.

CARiD.com

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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