

Augmented Reality in Retail Market Segmentation by Component (Hardware, and Software); by Device Type (Head-Mounted, Smart AR Mirror, and Others); by Application (Digital Shopping, Try-On Solution, Planning & Designing, and Others); by End-User Industry (Furniture, Beauty & Cosmetics, Automobile, Electronics, and Others) – Global Demand Analysis & Opportunity Outlook 2030

<https://marketpublishers.com/r/A044AF560C74EN.html>

Date: January 2022

Pages: 171

Price: US\$ 5,000.00 (Single User License)

ID: A044AF560C74EN

Abstracts

Market Overview

Fatpos Global has released a report titled Augmented Reality in Retail Market - Analysis of Market Size, Share & Trends for 2014 - 2020 and Forecasts to 2031. According to a study by Fatpos Global, is anticipated to reach USD 150 billion by 2030 at CAGR of 4% over the forecast period, i.e., 2022 – 2030.. According to the report, emphasizes on the detailed understanding of some decisive factors such as size, share, sales, forecast trends, supply, production, demands, industry and CAGR in order to provide a comprehensive outlook of the global market

Augmented Reality in Retail Market Market: Key Players

Google LLC

Company Overview

Business Strategy

Key Product Offerings

Financial Performance

Key Performance Indicators

Risk Analysis

Recent Development

Regional Presence

SWOT Analysis

Microsoft Corporation

ViewAR GmbH

Apple Inc.

Augment Systems Pvt. Ltd.

Zugara, Inc.

Blippar Ltd.

Wikitude GmbH

PTC Inc.

Augmented Pixels Inc.

Segmentation

Market Segmentation

Our in-depth analysis of the global augmented reality in retail market includes the following segments:

By Component

Hardware

Software

By Device Type

Head-Mounted

Smart AR Mirror

Others

By Application

Digital Shopping

Try-On Solution

Planning & Designing

Others

By End-User Industry

Furniture

Beauty & Cosmetics
Automobile
Electronics
Others

Augmented Reality in Retail Market Market Dynamics

Augmented Reality in Retail Market Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

The report sheds light on various aspects and answers pertinent questions on the market. Some of the important ones are:

COVID-19 pre and post business impact analysis

Detailed overview of the parent market

Changing market dynamics in the industry

In-depth market segmentation

What is the Augmented Reality in Retail Market Market growth?

Which segment accounted for the largest Augmented Reality in Retail Market Market share?

Who are the key players in the Griddles Market?

Historical, current and projected market size in terms of volume and value

Recent industry trends and developments

Competitive landscape

Strategies of key players and products offered

Potential and niche segments, geographical regions exhibiting promising growth

A neutral perspective on market performance

Must-have information for market players to sustain and enhance their market footprint

Note: Although care has been taken to maintain the highest levels of accuracy in Fatpos Global's reports, recent market/vendor-specific changes may take time to reflect in the analysis.

Contents

1. EXECUTIVE SUMMARY

2. AUGMENTED REALITY IN RETAIL MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MACRO-ECONOMIC INDICATORS

6. MARKET DYNAMICS

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

7. CORRELATION & REGRESSION ANALYSIS

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

9. RISK ANALYSIS

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

10. AUGMENTED REALITY IN RETAIL MARKET ANALYSIS

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

11. AUGMENTED REALITY IN RETAIL MARKET

11.1. Market Size & forecast, 2020A-2030F

11.1.1. By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

11.1.2. By Volume (Million Units) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12. AUGMENTED REALITY IN RETAIL MARKET : MARKET SEGMENTATION

12.1. By Regions

12.1.1. North America:(U.S. and Canada), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2. By network type: Market Share (2020-2030F)

- 12.2.1. Hardware , By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F
- 12.2.2. Software , By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.2.3. Services , By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.3. By End user: Market Share (2020-2030F)
 - 12.3.1. Manufacturing, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F
 - 12.3.2. Healthcare, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F
 - 12.3.3. Energy and Utilities, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F
 - 12.3.4. IT & Telecom, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F
 - 12.3.5. Automotive and Transportation, By Value (USD Million) 2020-2030F; Y-o-Y
Growth (%) 2021-2030F
 - 12.3.6. Supply Chain and Logistics, By Value (USD Million) 2020-2030F; Y-o-Y Growth
(%) 2021-2030F
 - 12.3.7. Government and Public Safety, By Value (USD Million) 2020-2030F; Y-o-Y
Growth (%) 2021-2030F
 - 12.3.8. Agriculture, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F
 - 12.3.9. Others, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

Company Profile

Google LLC

Company Overview

Business Strategy

Key Product Offerings

Financial Performance

Key Performance Indicators

Risk Analysis

Recent Development

Regional Presence

SWOT Analysis

Microsoft Corporation

ViewAR GmbH

Apple Inc.

Augment Systems Pvt. Ltd.

Zugara, Inc.

Blippar Ltd.

Wikitude GmbH

PTC Inc.

Augmented Pixels Inc.

Consultant Recommendation

****The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

I would like to order

Product name: Augmented Reality in Retail Market Segmentation by Component (Hardware, and Software); by Device Type (Head-Mounted, Smart AR Mirror, and Others); by Application (Digital Shopping, Try-On Solution, Planning & Designing, and Others); by End-User Industry (Furniture, Beauty & Cosmetics, Automobile, Electronics, and Others) – Global Demand Analysis & Opportunity Outlook 2030

Product link: <https://marketpublishers.com/r/A044AF560C74EN.html>

Price: US\$ 5,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A044AF560C74EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970