

Antiperspirants and Deodorants Market: Segmented By Form Type (Spray, Roll-On, Sticks and others): By Ingredient (Alcohol, Aluminum Salts, Antimicrobials, Fragrance and Skin Conditioners and Others): By Function (Aerosol Sprays, Creams, Roll-on, and Gel): By Distribution (Online Retail, Pharmacy, Cosmetic Discounters, Department and Discount Stores): Global Analysis by Market size, share & trends for 2020-2021 and forecasts to 2031

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Abstracts

[173+ Pages Research Report] Antiperspirants and Deodorants Market to surpass USD 99423.16 million by 2031 from USD 77170.7 million in 2021 at a CAGR of 2.57% within the coming years, i.e., 2021-31.

Product overview

Antiperspirants and Deodorant is a personal sanitation product applied to the body to prevent body odor. Antiperspirant prevents sweating by reducing wetness on the skin where perspiration-causing bacteria boom. Antiperspirants target the odor of the body and reduce sweating by affecting sweat glands. Antiperspirants are mainly applied to the underarms of the body, on the other hand, Deodorants are sprayed to the feet and other body parts. Deodorants and Antiperspirants are mostly confused as similar produces, but they both are different and application and function. Antiperspirants control sweating and odor whereas Deodorants only prevent body odor but are unable to control sweat.

Market Highlights

Antiperspirants and Deodorants Market: Segmented By Form Type (Spray, Roll-On, Sticks and others): By Ingredie...

Antiperspirants and Deodorants Market is predicted to project a notable CAGR of 2.57% in 2031.

The broad expansion, with increased awareness of hygiene, should enhance to the demand for Antiperspirants and Deodorants. The rising demand for such a friendly and convenience product and rising Disposable income of consumers in emerging countries are making the growth during the timeframe.

Antiperspirants and Deodorants Market: Segments
Aluminum Salt to grow with the highest CAGR during 2021-2031

Antiperspirants and Deodorants Market is segmented by Ingredient type Alcohol, Aluminum Salts, Antimicrobials, Fragrance and Skin Conditioners, and Others. The Aluminum segment is projected to lead the global market, thus restraining bacterial growth and body odor. Usage of Antiperspirants and Deodorants that contain aluminum salts leads to disposition of Aluminum salts over the pores.

Aerosol Sprays segment to grow with the highest CAGR during 2021-2031

Based on Function Type the market is categorized as Aerosol Sprays, Creams, Roll-on, and Gel. Aerosol Sprays is the largest as well as fastest-growing product segment driven by ease of use. Aerosol Sprays are estimated to dominate this global market due to their easiness of working conditions and availability.

Antiperspirants and Deodorants Market: Market Dynamics
Drivers

Growing Demand Among Youth

Major factor that will likely to boost the Antiperspirants and Deodorants Market growth in the forecast period is the growing demand for Antiperspirants and Deodorants Market is mostly by youth population. The rising demand for Antiperspirants and Deodorants by women is also projected to further boost the growth. Furthermore, it has been observed that deodorants are among the topmost product for everyday grooming by women buyers. These factors drive the Antiperspirants and Deodorants Market high.

Increasing Population and Rise in Disposable Income

Increasing population with rising in disposable income in developing economies such as

China and India is estimated to drive the deodorants and antiperspirants market globally. Increasing disposable income allows the consumer to spend more on luxury goods, Antiperspirants and Deodorants being one among them. From being non-essential goods, Antiperspirants and Deodorants have appeared out as an essential products in today's era.

Restraints

Use Of Chemicals

Increase in concern among customers regarding the possible health issues due to some ingredients used in Antiperspirants and Deodorants products could lower the demand for these goods. Growth in environmental concerns could also pose a challenge for the global Deodorant and Antiperspirants for the global Antiperspirants and Deodorants ingredient market.

Impact of the COVID-19 on the Antiperspirants and Deodorants Market

The world market for Antiperspirants and Deodorants Market has been severely affected by the outbreak of the COVID19 pandemic. The suspension of industrial activity affected the Antiperspirants and Deodorants Market due to weak consumer confidence, store closures, and depletion of consumer incomes. Global GDP has changed consumer behavior and reduced demand for Sports Equipment. To curb the spread of the coronavirus, the governments of several countries have imposed travel restrictions that severely affect the supply of raw materials for coffee makers. The market is projected to resume its business after the end of the curbs-on movement.

Antiperspirants and Deodorants Market: Key Players

Avon

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Shiseido

Unilever Company

AKZO Nobel

Avon

BASF

Firmenich

Givaudan

IFF

L'Oréal

Revlon

Procter & Gamble

Wacker Chemie

Other prominent players

Antiperspirants and Deodorants Market: Regions

Antiperspirants and Deodorants Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East, and Africa. North America is estimated to contribute the largest share of the Antiperspirants and Deodorants Market during the forecast period. Rise in health concerns of consumers in the emerging countries estimated to fuel the North America Antiperspirants and Deodorants Market.

Antiperspirants and Deodorants Market is further segmented by region into:

North America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-United States and Canada

Latin America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR- United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Antiperspirants and Deodorants Market report also contains analysis on:

Antiperspirants and Deodorants Market Segments:

By Foam Type

Spray

Roll-On

Sticks and others

others

By Ingredient

Alcohol

Aluminum Salts

Antimicrobials

Fragrance

Skin Conditioners

Others

By Function

Aerosol Sprays

Creams

Roll-on and

Gel

others

By Distribution

Household

Online Retail

Pharmacy

Cosmetic Discounters

Department and

Discount Stores

Others

Antiperspirants and Deodorants Market Dynamics

Antiperspirants and Deodorants Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value chain of the Market

Market Drivers and Restraints

Antiperspirants and Deodorants Market Report Scope and Segmentation

Report Attribute Details

Market size value in 2021 USD 77170.7 million

Revenue forecast in 2031 USD 99423.16 million

Growth Rate CAGR of 2.57% from 2021 to 2031

Base year for estimation 2021

Quantitative units Revenue in USD million and CAGR from 2021 to 2031

Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends

Segments covered Foam Type, Ingredient, Distribution, Application, and Region

Region scope North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Antiperspirants and Deodorants Market: Segmented By Form Type (Spray, Roll-On, Sticks and others): By Ingredient...

(MEA)

Key companies profiled Avon, Shiseido, Unilever Company, AKZO Nobel, Avon, BASF, Firmenich, Givaudan, IFF, L'Oréal, Revlon, Procter & Gamble, Wacker Chemie
Frequently Asked Questions on the Antiperspirants and Deodorants Market

Q1. How widely can an Antiperspirants and Deodorants Market expand?

Q2. Who are the key players in the Antiperspirants and Deodorants Market?

Q3. Which segment is anticipated to hold the largest Antiperspirants and Deodorants Market share?

Q4. What could be the factors driving the growth of the Antiperspirants and Deodorants Market?

Q5. What could be the exigent factors in the growth of the Antiperspirants and Deodorants Market?

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**The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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